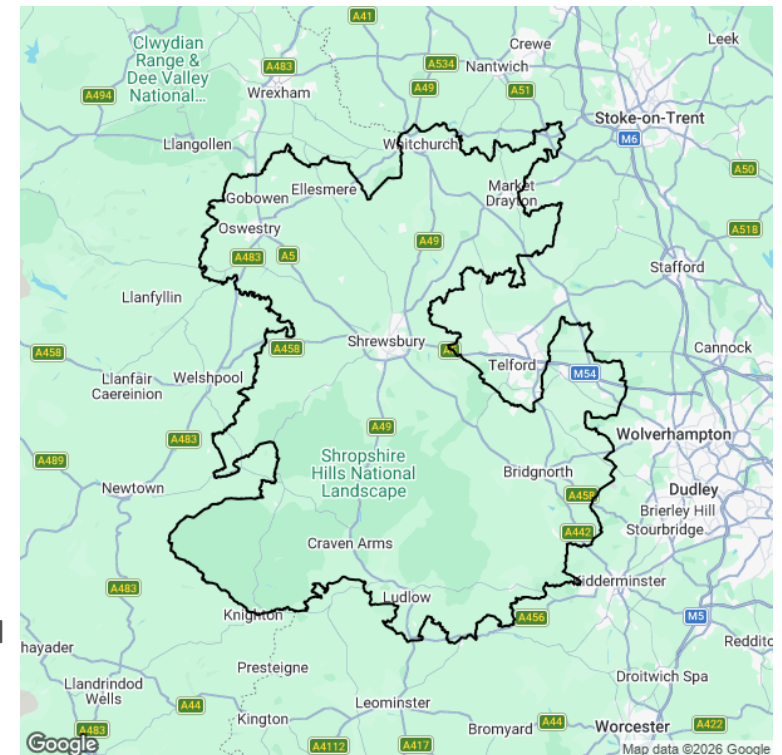


Local Insight England Custom Report

Shropshire Local Authority Area

Created for Shropshire Council on 19 June 2026

Oxford Consultants for Social Inclusion Ltd. All rights reserved. Copyright ©2026. This report is provided for public benefit use only and must not be used for commercial purposes.



This report was generated using Local Insight by Shropshire Council

This report was generated with [Local Insight](#), the small-area data insight platform from OCSI.

Local Insight provides instant access to the information you need for the neighbourhoods you care about. Explore up-to-date social and demographic data through intuitive maps, dashboards and reports.

You can book a demo to receive a two-week free trial, and generate your own Local Insight report: <https://localinsight.org/learn-more/book-a-demo/>

About OCSI

For over 20 years, OCSI has combined expertise in research and technology to support organisations working for social good to make evidence-based decisions. We have worked with more than 250 public and community sector organisations from local to international levels.

Our research and services are based on unrivalled knowledge and use of place-based social, economic and demographic data. Find out more at: ocsi.uk

About the data

OCSI keeps the platform's data current and provides comprehensive metadata so you can be confident in the indicators you use.

Sourced from more than 50 government agencies and other reputable bodies, we identify key indicators relevant to local authorities, grantmakers and charities to include within this report and the Local Insight platform.

Subscribers can get in touch to discuss designing bespoke report themes with a member of the OCSI team: localinsight.org/bespoke-report-theme-interest/

How we have identified the area of Shropshire Local Authority Area

This report is based on the “Shropshire Local Authority Area” area, created by Shropshire Council. The map image of the area is shown at the beginning of this report. The map imagery is provided by Google, using boundary definitions published by the Office for National Statistics (ONS). Statistical and geographic data are sourced from the ONS and are used under the terms of the Open Government Licence v3.0. Contains Ordnance Survey data © Crown copyright and database right [2026].

Local Insight draws on data from a range of official sources. Where values are not available directly for the geographies used in this report, they are calculated using an ONS-aligned statistical aggregation and apportioning methodology

Alongside data for the “Shropshire Local Authority Area” area, we also display data for the selected comparator areas: West Midlands and England.

At a glance

A quick overview of key data in this Local Insight report for Shropshire Local Authority Area and how it compares to West Midlands and England.



Economy (Deprivation and Low Income)

18.83% of people aged 16-64 in Shropshire Local Authority Area are claiming Department for Work and Pensions (DWP) benefits

This is lower than the proportion in West Midlands (26.98%) and lower than the proportion in England (23.59%)



Economy (Economic Activity)

2.11% of people aged 16+ in Shropshire Local Authority Area are Economically Active and Unemployed

This is lower than the proportion in West Midlands (3.18%) and lower than England (2.85%)



Economy (Income and Debt)

In Shropshire Local Authority Area the average net annual household income estimate is £37,061

This is higher than the average net household income in West Midlands (£36,479) and lower than in England (£41,304).



Economy (Jobs and Businesses)

The jobs density (jobs as a ratio of the working age population) in Shropshire Local Authority Area is 73.83

This is higher than the ratio in West Midlands (71.91) and lower than the ratio in England (77.06)

Economy (Unemployment and Wider Worklessness)



In Shropshire Local Authority Area, 2.44% of the working age population are claiming unemployment benefits (Jobseekers Allowance and out of work UC claimants)

This is lower than the proportion in West Midlands (5.29%) and lower than the proportion in England (4.06%)

Contents

Economy (Deprivation and Low Income)

Economy (Economic Activity)

Economy (Income and Debt)

Economy (Jobs and Businesses)

Economy (Unemployment and Wider Worklessness)

Appendix: Data sources

Economy (Deprivation and Low Income)

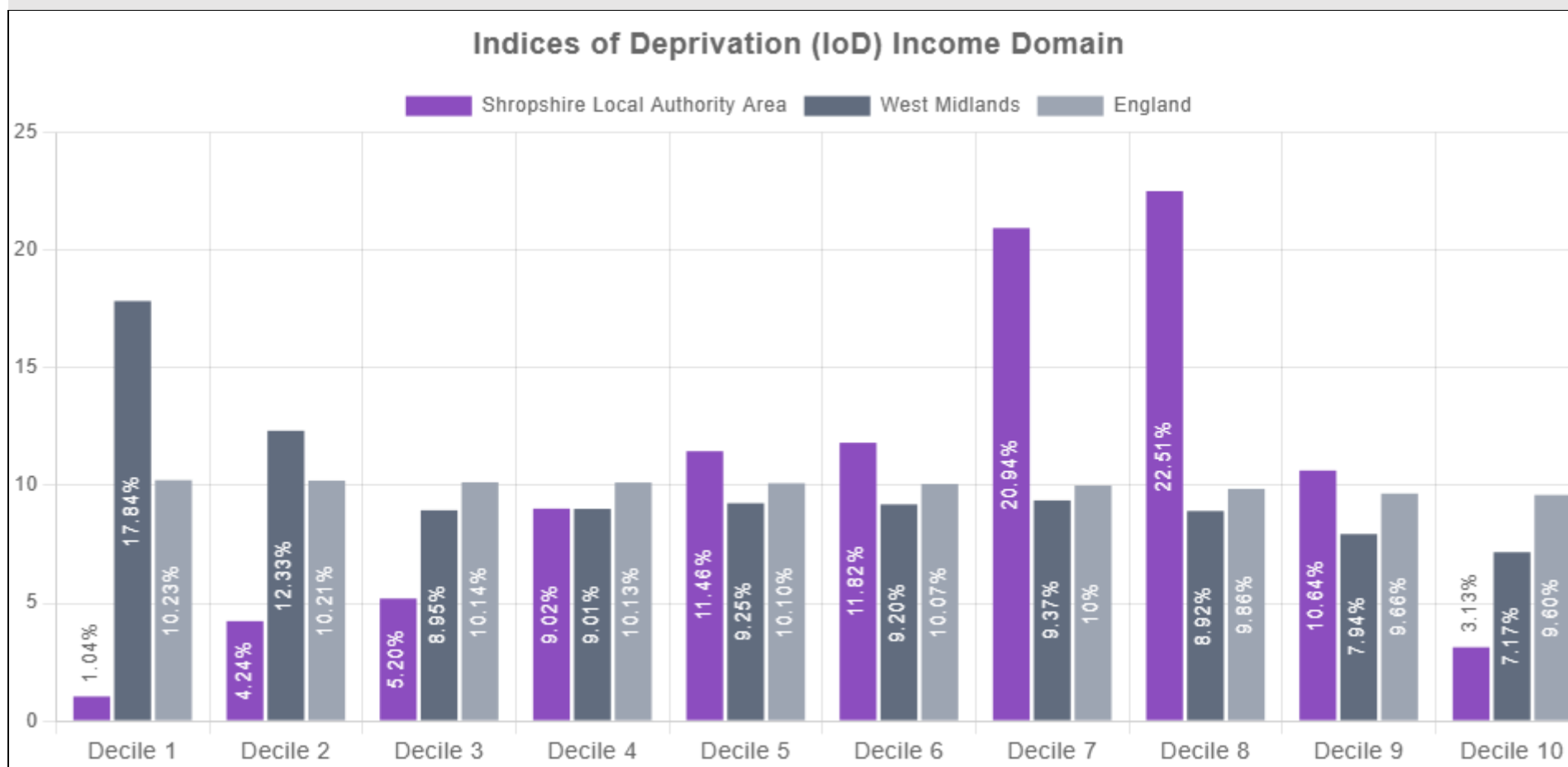
The following data focuses on deprivation and low incomes within Shropshire Local Authority Area, West Midlands, England, exploring a range of different indicators from the Indices of Deprivation (IoD) income deprivation domain and from DWP benefit claimant data. These visualisations provide insight into the nature and extent of poverty in these areas and to identify where targeted intervention and support may be required.

Indices of Deprivation (IoD) Income Domain

The bar chart below shows the proportion of people living in neighbourhoods grouped into deciles according to level of deprivation derived from the IoD 2025 Income Domain. A higher score indicates that an area is experiencing greater levels of deprivation relating to low income. To clarify, all neighbourhoods in England are grouped into ten equal sized groups referred to as “deciles”. Neighbourhoods in decile 1 fall within the most deprived 10% of neighbourhoods nationally, whilst neighbourhoods in decile 10 fall within the least deprived 10% of neighbourhoods nationally.

The definition of low income used includes people who are dependent upon the state for some form of means-tested benefit, and includes both those people that are out-of-work, and those that are in work but who have low earnings and are claiming a means tested benefit. The following indicators are included: Adults and children in Income Support benefit units; Adults and children in income-based Jobseeker's Allowance benefit units; Adults and children in income-based Employment and Support Allowance benefit units; Adults and children in Pension Credit (Guarantee) benefit units; Adults and children in Universal Credit benefit units in 'Out of work' conditionality categories (No work requirements, Planning for work, Preparing for work, Searching for work); Adults and children in Universal Credit benefit units in 'In work' conditionality categories (Working with requirements, Working no requirements); Adults and children in Housing Benefit claimant benefit units; Adults and Children in Tax Credit claimant benefit units; Asylum seeker adults and children in dispersed accommodation receipt of support.

IoD 2025 Income Deprivation Deciles



Source: Ministry of Housing Communities and Local Government (MHCLG) 2025

Benefit Claimants

The boxes below show the count and proportion of people receiving Department for Work and Pensions (DWP) benefits in Shropshire Local Authority Area, West Midlands, England. The data is provided for three age groups: 16-64, 16-24 and 65+. DWP Benefits are payable to eligible people who need additional financial support due to low income, worklessness, poor health, caring responsibilities, bereavement or disability. The following benefits are included: Universal Credit, Bereavement Benefit, Carers Allowance, Incapacity Benefit/Severe Disablement Allowance, Income Support, Jobseekers Allowance, Pension Credit and Widows Benefit. The aim of these is to provide statistics on the number of individuals claiming a DWP benefit in total (i.e. only counting each individual claimant once).

In Shropshire Local Authority Area, 18.83% of people aged 16-64 are claiming DWP benefits. This is lower than the proportion in West Midlands (26.98%) and lower than the proportion in England (23.59%).

Note: The benefit combinations are recorded as quarterly snapshots. They do not cover every possible combination.

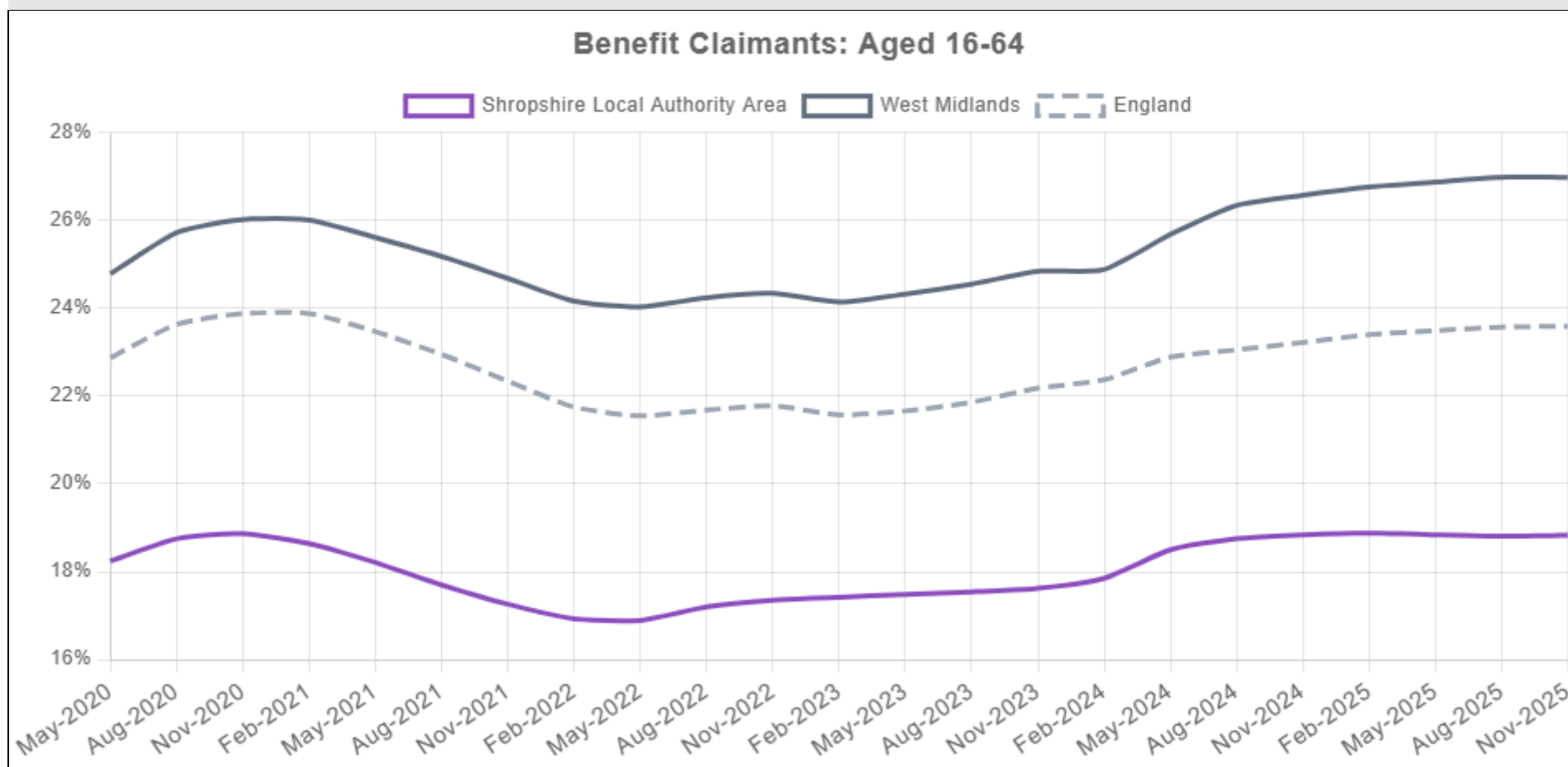
Benefit Claimants: Aged 16-64	Benefit Claimants: Aged 16-24	Benefit Claimants: Aged 65+
36,209	3,728	23,197
18.83% (West Midlands = 26.98%, England = 23.59%)	13.2% (West Midlands = 17.63%, England = 15.38%)	26.42% (West Midlands = 33.77%, England = 31.9%)

Source: Department for Work and Pensions (DWP; Nov-2025)

The line graph below shows a time series for the proportion of working age people receiving DWP benefits in Shropshire Local Authority Area, West Midlands, England. Working age DWP Benefits are benefits payable to all people aged 16-64 who need additional financial support due to low income, worklessness, poor health, caring responsibilities, bereavement or disability.

In Shropshire Local Authority Area the proportion of people aged 16-64 claiming DWP benefits has increased, from 18.24% in May-2020 to 18.83% in Nov-2025. This latest figure is lower than the proportion in West Midlands (26.98%) and lower than the proportion in England (23.59%).

Benefit Claimants: Aged 16-64



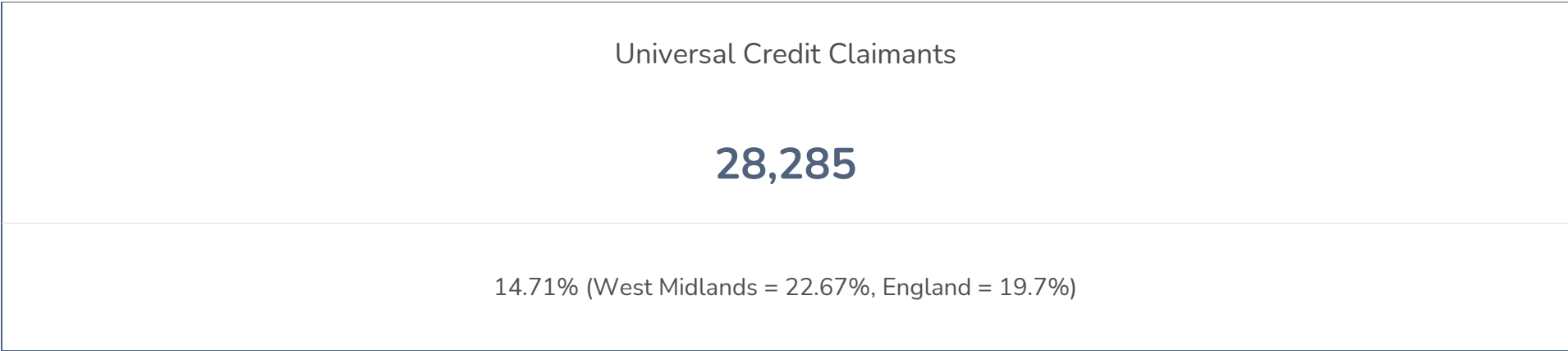
Source: Department for Work and Pensions (DWP)

Universal Credit Claimants

The visualisations below provide insight into Universal Credit (UC) claimants. It shows the count and proportion of claimants within the area for each UC conditionality regime in Mar-2026.

For context, UC provides a single payment based upon the circumstances of the household to provide support for housing costs, children and childcare costs with additions for disabled people and carers. The following benefits will be abolished as UC rolls out: Income-based Jobseekers Allowance, Income-related Employment and Support Allowance, Income Support, Working Tax Credit, Child Tax Credit and Housing Benefit. The main differences between UC and the previous welfare system are: UC is available to people who are in work and on a low income, as well as to those who are out-of-work, Most people will now apply online and manage their claim through an online account, UC will be responsive as people on low incomes move in and out of work, they will get ongoing support. Most claimants on low incomes will still be paid UC when they first start a new job or increase their part-time hours. Claimants will receive a single monthly household payment, paid into a bank account in the same way as a monthly salary, support with housing costs will usually go direct to the claimant as part of their monthly payment.

In Shropshire Local Authority Area, 14.71% of people are claiming UC. This is lower than the proportion in West Midlands (22.67%) and lower than the proportion in England (19.7%).



Source: Department for Work and Pensions (DWP; Mar-2026)

Universal Credit Claimants by Conditionality Regime

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Universal Credit claimants - Conditionality Regime: No work requirements	14,386	7.48%	409,274	10.70%	3,575,622	9.70%
Universal Credit claimants - Conditionality Regime: Planning for work	316	0.16%	11,154	0.29%	80,092	0.22%
Universal Credit claimants - Conditionality Regime: Preparing for work	1,399	0.73%	46,938	1.23%	330,030	0.90%
Universal Credit claimants - Conditionality Regime: Searching for work	4,470	2.32%	196,629	5.14%	1,437,738	3.90%
Universal Credit claimants - Conditionality Regime: Working (No requirements)	4,695	2.44%	118,591	3.10%	1,059,486	2.87%

Universal Credit Claimants by Conditionality Regime

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Universal Credit claimants - Conditionality Regime: Working (With requirements)	3,016	1.57%	84,210	2.20%	779,671	2.11%

Source: Department for Work and Pensions (DWP)

Households on Universal Credit

The visualisations below offers further insight into Universal Credit claims by showing the total number and proportion of households on UC in Feb-2026. This is then further broken down into relevant sub-categories.

In Shropshire Local Authority Area, 1.39% of households are on UC and receiving the disabled child entitlement. This is lower than the proportion in West Midlands (2.44%) and lower than the proportion in England (2.21%).

Households on Universal Credit

23,749

17.01% (West Midlands = 30.05%, England = 26.31%)

Source: Department for Work and Pensions (DWP; Feb-2026)

Households on Universal Credit by Type

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Households on Universal Credit, Family type, single with dependent children	7,559	5.42%	230,441	9.49%	1,942,755	8.29%
Households on Universal Credit, Carer Entitlement	3,947	2.83%	123,544	5.09%	1,021,583	4.36%
Households on Universal Credit, Child Entitlement	10,146	7.27%	310,134	12.77%	2,563,731	10.94%
Households on Universal Credit (Disabled Child Entitlement)	1,947	1.39%	59,392	2.44%	517,156	2.21%

Households on Universal Credit by Type

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Households on Universal Credit (Limited Capability for Work Entitlement)	9,588	6.87%	253,287	10.43%	2,307,411	9.85%
Households on Universal Credit with Housing Entitlement	14,670	10.51%	409,563	16.86%	3,841,550	16.39%
Households on Universal Credit, Housing Entitlement, Social rented	9,165	6.57%	253,306	10.43%	2,159,028	9.21%
Households on Universal Credit, Housing Entitlement, Private rented	5,041	3.61%	144,144	5.93%	1,560,922	6.66%

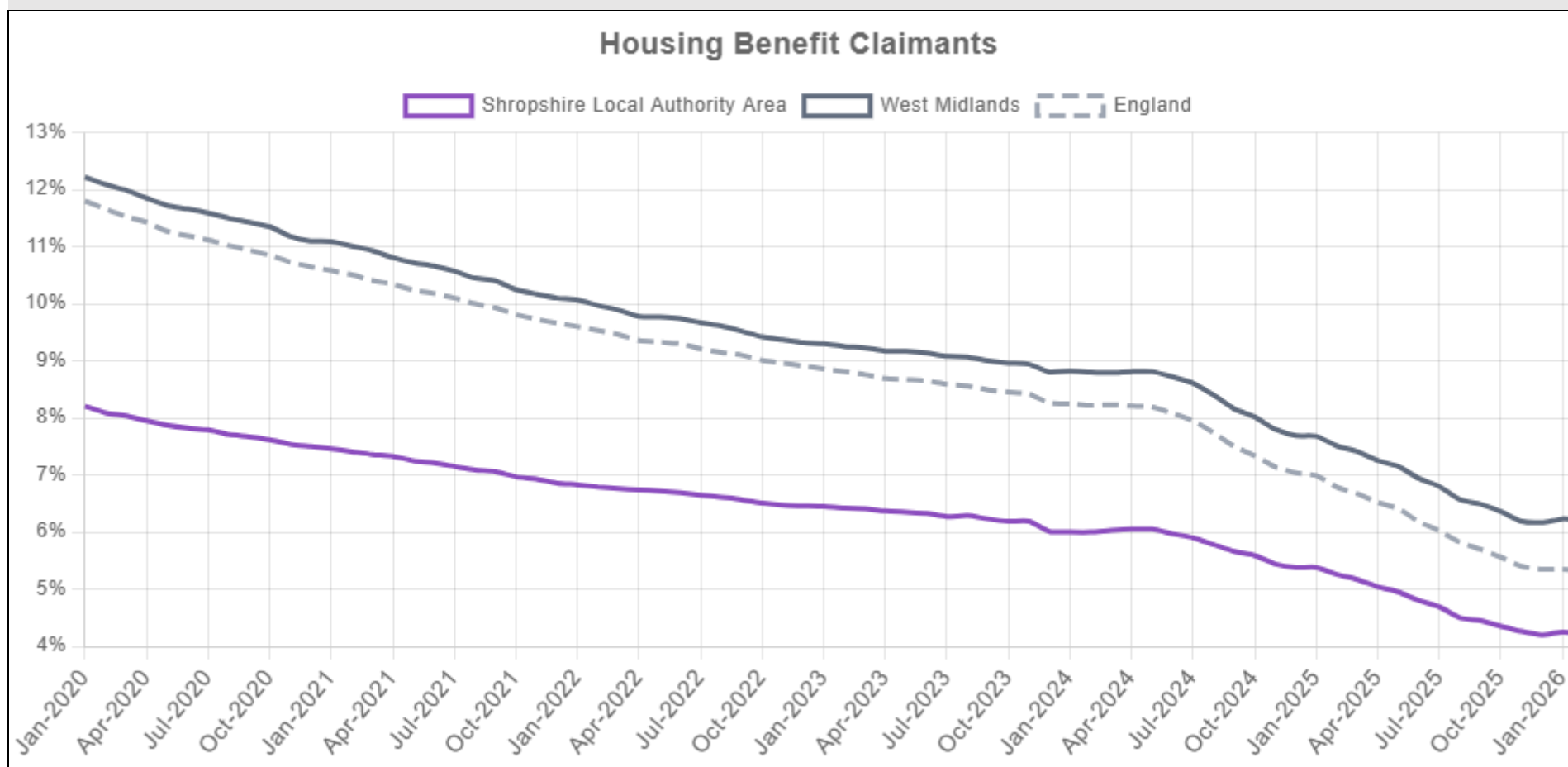
Source: Department for Work and Pensions (DWP)

Housing Benefit Claimants

The line chart below shows a time series of housing benefit (HB) claimants. This is the proportion of households receiving HB which can be claimed by a person if they are living on a low income and are liable to pay rent.

In Shropshire Local Authority Area, the proportion of households claiming Housing Benefit has decreased, from 8.21% in Jan-2020 to 4.22% in Feb-2026. This latest figure is lower than the proportion in West Midlands (6.2%) and lower than the proportion in England (5.32%).

Housing Benefit Claimants



Source: Department for Work and Pensions (DWP)

Economy (Economic Activity)

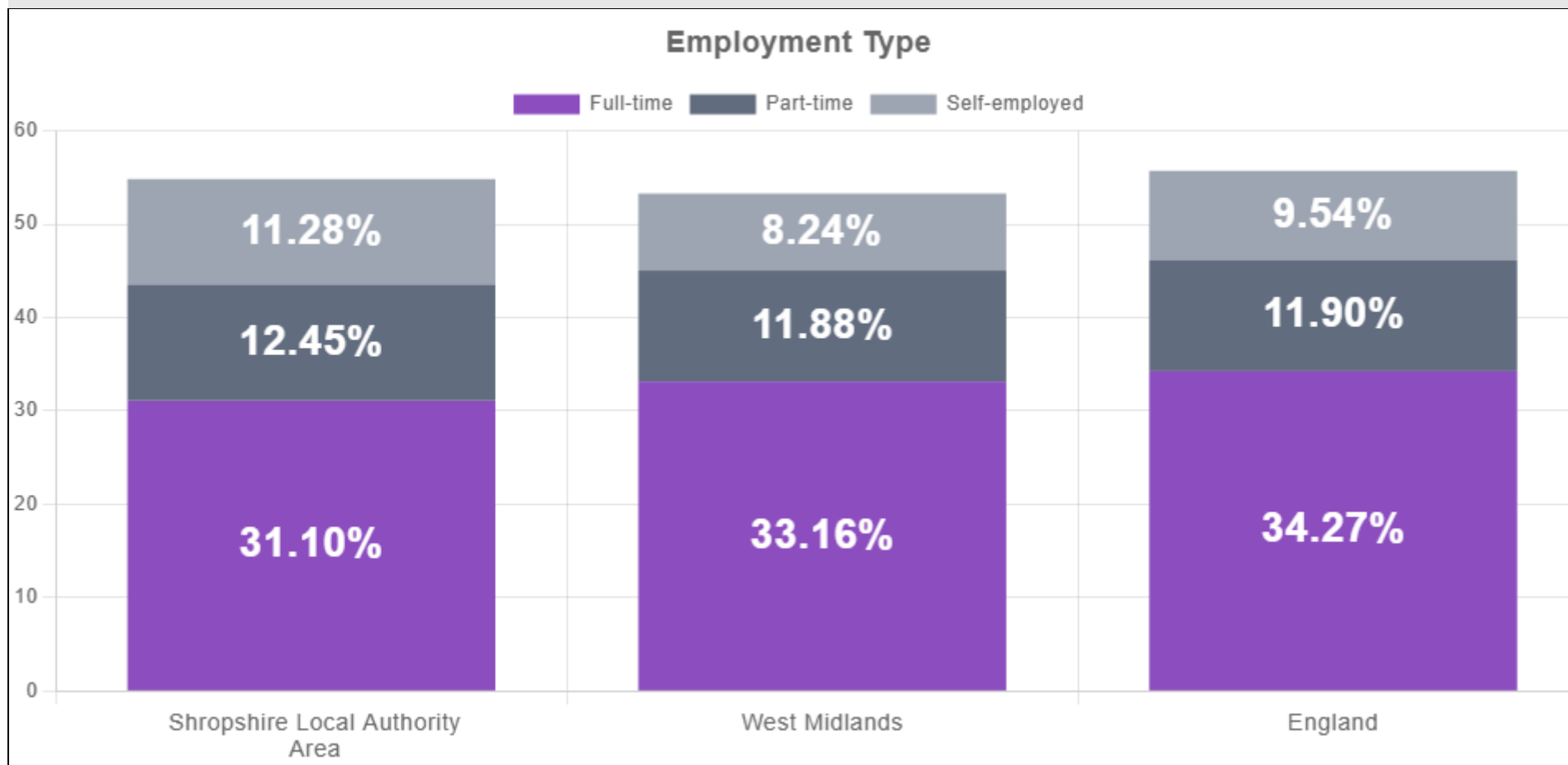
The following selection of data visualisations present key indicators related to economic activity from the most recent UK Census. These indicators encompass various aspects of employment status, including part-time, full-time, and self-employed, as well as different classifications of economically active or inactive individuals. Additionally, there is data on working hours distribution among adults and the proportions of adults in different occupational groups. The combination of these indicators provide a valuable insight into notable trends and patterns for informing policy decisions related to workforce development and planning.

Employment Type

The chart below shows the percentage of part-time, full-time and self-employed people in Shropshire Local Authority Area, West Midlands, England. Figures reflect responses to the 2021 Census economic activity question and are presented as a proportion of people aged 16+ in each respective area. Working part-time is defined as working 30 hours or less a week, full-time as working 31 hours or more a week, and being self-employed relates to the person's main job in the week before Census or, if not working in the week before Census, their last main job.

In Shropshire Local Authority Area, the proportion of those in full-time roles is 31.1%, which is lower than West Midlands (33.16%) and lower than England (34.27%).

Employment Type



Source: Census 2021

Employment Status

Oxford Consultants for Social Inclusion Ltd. All rights reserved.
Copyright © 2026. Not to be used for commercial purposes.

The boxes below show the number and percentage of people in Shropshire Local Authority Area, West Midlands, England by employment status (excluding those who are in employment). Figures reflect responses to the 2021 Census economic activity question and are presented as a proportion of people aged 16+ in each respective area.

Economically Active: Unemployed	Economically Active: Full-time Student	Economically Inactive: Retired
5,743	3,899	77,553
2.11% (West Midlands = 3.18%, England = 2.85%)	1.43% (West Midlands = 2.36%, England = 2.3%)	28.49% (West Midlands = 22.1%, England = 21.48%)

Economically Inactive: Student	Economically Inactive: Looking After Home/Family	Economically Inactive: Long-term Sick/Disabled	Economically Inactive: Other
9,687	9,814	9,574	6,707
3.56% (West Midlands = 5.84%, England = 5.64%)	3.6% (West Midlands = 5.37%, England = 4.8%)	3.52% (West Midlands = 4.47%, England = 4.07%)	2.46% (West Midlands = 3.4%, England = 3.14%)

Source: Census 2021

Working Hours

The boxes below show data on the number of hours adults aged 16+ work per week. Figures are based on self-reported responses from the 2021 Census.

The proportion of those working 49 hours or more in Shropshire Local Authority Area is 13.55%, which is higher than West Midlands (10.05%) and higher than England (11.08%).

Part-time: < 15 Hours	Part-time: 16-30 Hours	Full-time: 31-48 Hours	Full-time: 49+ Hours
16,243	31,647	83,886	20,647
10.66% (West Midlands = 9.85%, England = 10.34%)	20.76% (West Midlands = 20%, England = 19.47%)	55.04% (West Midlands = 60.1%, England = 59.11%)	13.55% (West Midlands = 10.05%, England = 11.08%)

Source: Census 2021

Occupational Groups

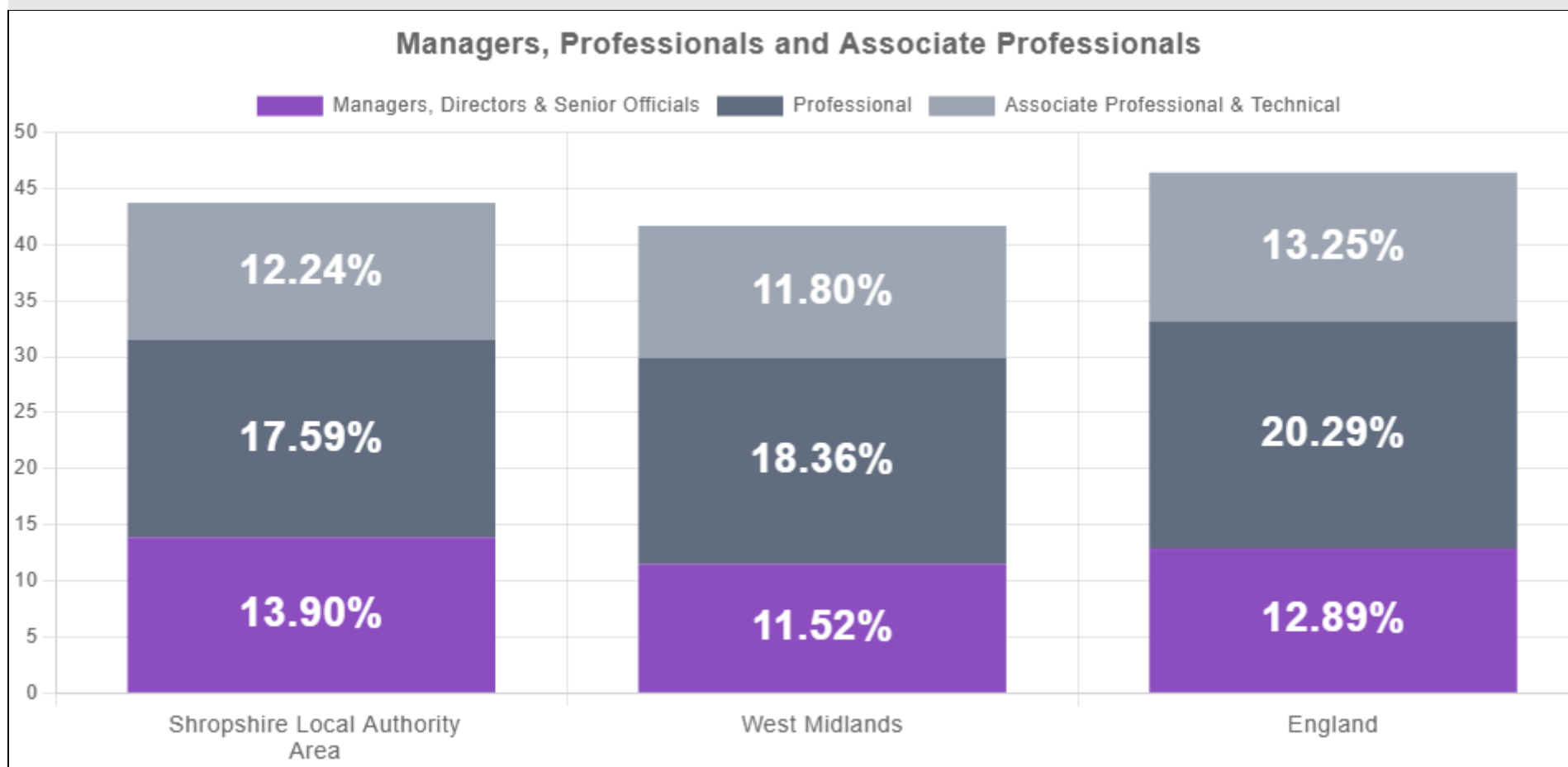
The table below provides figures for the number of people in employment (aged 16+) within various types of occupational groups. An individual's occupation group is determined by their response to the occupation questions in the 2021 Census.

Occupational Groups						
Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Managers, Directors & Senior Officials	21,180	13.90%	304,067	11.52%	3,403,916	12.89%
Professional	26,819	17.59%	484,581	18.36%	5,356,649	20.29%
Associate Professional & Technical	18,664	12.24%	311,517	11.80%	3,499,749	13.25%
Administrative & Secretarial	13,271	8.71%	247,300	9.37%	2,446,565	9.27%
Skilled Trades	21,109	13.85%	283,488	10.74%	2,683,139	10.16%
Caring, Leisure & Other Service	15,219	9.98%	252,225	9.56%	2,447,148	9.27%
Sales & Customer Service	10,852	7.12%	206,242	7.82%	1,972,553	7.47%
Process, Plant & Machine Operatives	10,178	6.68%	225,733	8.55%	1,832,666	6.94%
Elementary	15,132	9.93%	323,736	12.27%	2,762,829	10.46%
Source: Census 2021						

The stacked bar chart below focuses on those people within the managers, professionals and associate professional occupation groups which when combined reflect a hierarchy of roles in terms of responsibility, skill level, and decision-making authority. Managers and directors oversee the operations, professionals contribute expertise, and associate professionals provide support and technical assistance within their respective fields.

In Shropshire Local Authority Area, the proportion of those in the managers, directors and senior officials occupational group is 13.9%, which is higher than West Midlands (11.52%) and higher than England (12.89%).

Managers, Professionals and Associate Professionals



Source: Census 2021

Economy (Income and Debt)

The following collection of data visualisations focus on indicators related to income and debt. It contains data from key metrics including; household income, mortgage debt, SME borrowing debt, and unsecured personal debt. Together these indicators offer valuable insight into the financial landscape and the relationship between income distribution and debt burdens. This data can support policymakers and stakeholders to make informed decisions for fostering sustainable economic growth and enhancing financial stability of communities.

Household Income

The boxes below show measures of household income, including:

- The average *total* annual household income estimate. This is the sum of the gross income of every member of the household, plus any income from benefits such as Working Families Tax Credit.
- The average *net* annual household income estimate. Net annual household income is the sum of the net income of every member of the household. This includes income tax payments; national insurance contributions; domestic rates/council tax; contributions to occupational pension schemes; all maintenance and child support payments, which are deducted from the income of the person making the payments; and parental contribution to students living away from home.
- The average net annual household income estimate (equivalised to take into account variations in household size) *before* housing costs are taken into account.
- The average net annual household income estimate (equivalised to take into account variations in household size) *after* housing costs are taken into account. These housing costs include rent (gross of housing benefit); water rates, community water charges and council water charges; mortgage interest payments (net of any tax relief); structural insurance premiums (for owner occupiers); and ground rent and service charges.

Note: All figures are model-based small area income estimates.

In Shropshire Local Authority Area, the average net annual household income estimate is £37,061, which is higher than the average net household income in West Midlands (£36,479) and lower than in England (£41,304).

Total Annual Household Income Estimate £50,297 (West Midlands = £49,555, England = £56,218)	Net Annual Household Income Estimate £37,061 (West Midlands = £36,479, England = £41,304)	Net Annual Household Income (Before Housing Costs) £35,609 (West Midlands = £33,459, England = £38,218)	Net Annual Household Income Estimate (After Housing Costs) £33,178 (West Midlands = £30,730, England = £34,862)
--	--	--	--

Source: Office for National Statistics (ONS; 2022/23)

Debt

The boxes below focus on different types of debt to provide a comprehensive understanding of borrowing patterns, financial risks, and economic conditions. Data has been modelled from postcode sector to Output Areas (OAs) using a weighted look-up built from the numbers of shared postcodes between a postcode sector and OA in combination with the relevant numerator per OA. The debt below includes:

- Mortgage debt per household - the total amount of borrowing outstanding on customer accounts for residential mortgages in Sep-2021, divided by the total number of households (according to the 2021 Census).
- SME lending debt per person aged 18+ - the total amount of borrowing outstanding on customer accounts for Small and Medium Sized Enterprises (SME) lending in Jun-2025, divided by the population aged 18+ (according to the 2024 ONS Mid-Year Estimates).
- Personal debt (unsecured loans) per person aged 18+ - the total amount of borrowing outstanding on customer accounts for unsecured personal loans in Sep-2021, divided by the population aged 18+ (according to the 2021 ONS Mid-Year Estimates).

In Sep-2021, the average mortgage debt per household in Shropshire Local Authority Area was £28,539, which is lower than the average mortgage debt in West Midlands (£30,566) and lower than the average in England (£43,138).

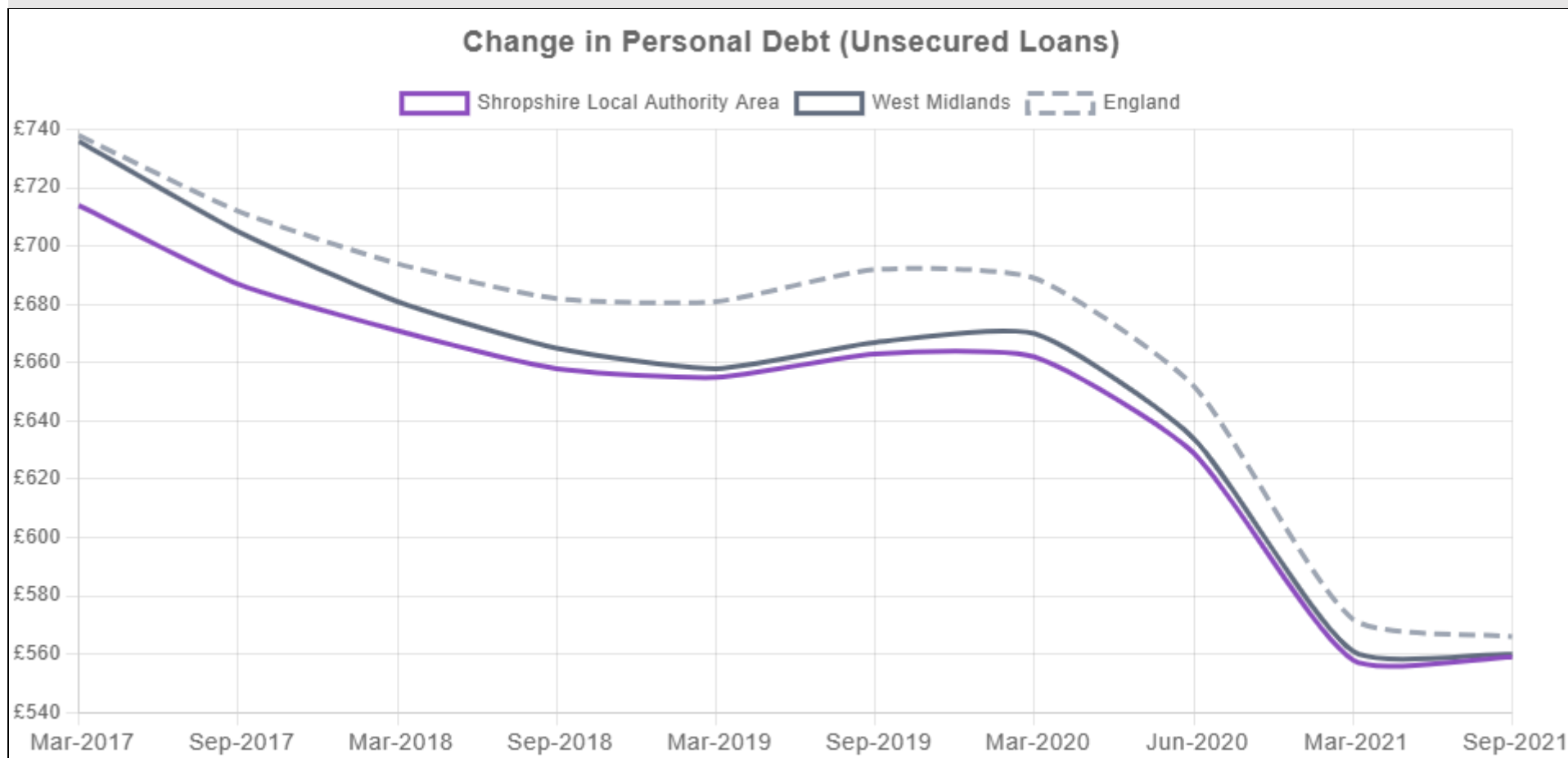
Mortgage Debt (per Household)	SME Lending Debt (per Person aged 18+)	Personal Debt (per Person aged 18+)
£28,539	£2,600	£559
(West Midlands = £30,566, England = £43,138)	(West Midlands = £1,211, England = £1,244)	(West Midlands = £560, England = £566)

Source: UK Finance (Sep-2021/Jun-2025)

The line chart below provides a time series for comparison of personal debt (unsecured loans) over time.

In Sep-2021, people in Shropshire Local Authority Area had on average £559 of personal debt. This has decreased since Mar-2017, when Shropshire Local Authority Area had £714 of personal debt per person. The latest figure for Shropshire Local Authority Area is similar to West Midlands (£560) and similar to England (£566).

Change in Personal Debt (Unsecured Loans)



Source: UK Finance

Economy (Jobs and Businesses)

The following visualisations offer insight into various data relating to jobs and businesses. They include measures of job density, as well as the proportion of businesses broken down by employment size band, sector, industry and turnover. This selection of data together provides a comprehensive overview of an area's economic landscape.

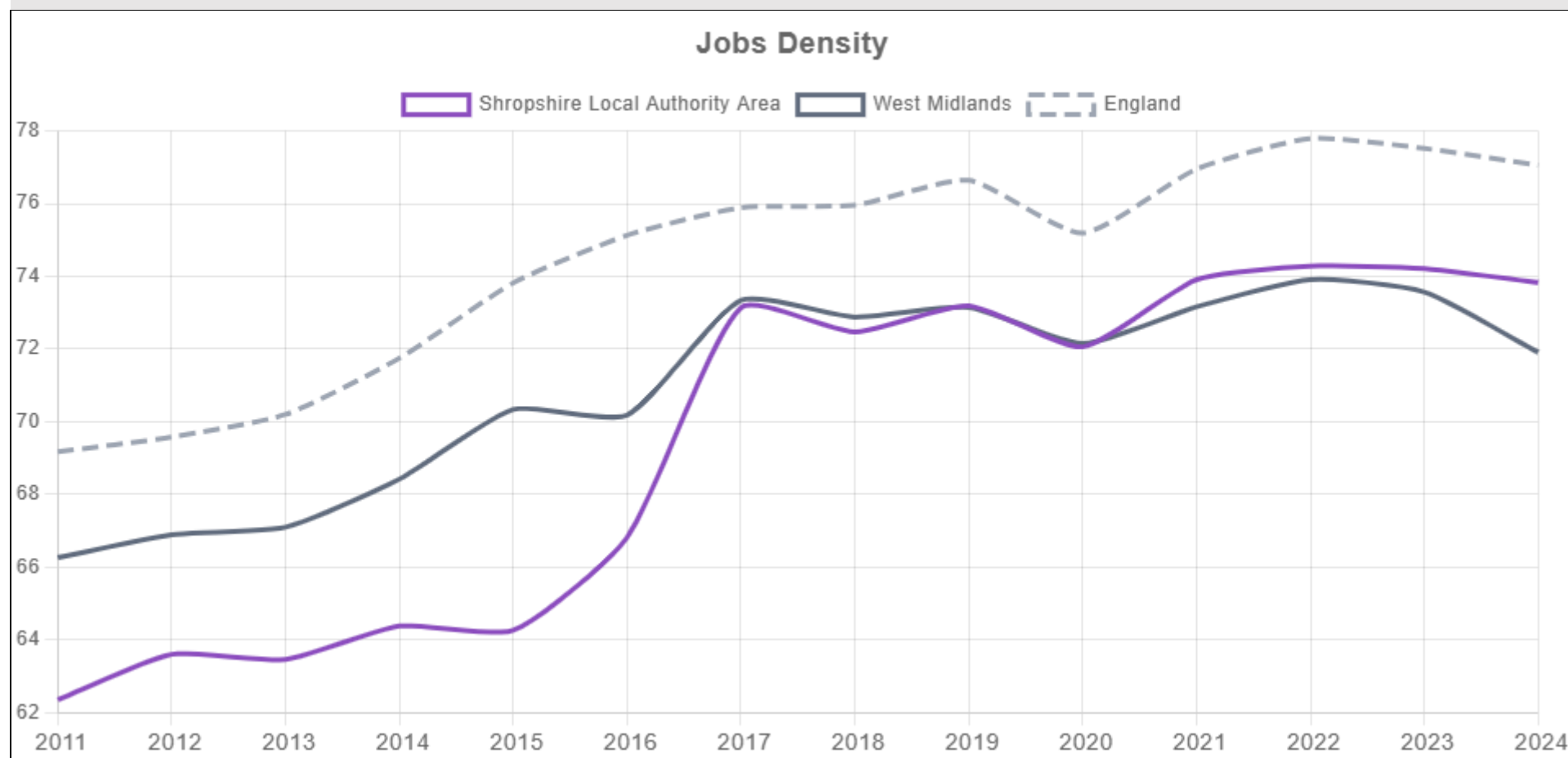
Jobs Density

The chart below shows a time series of job density between 2011 and 2024 across Shropshire Local Authority Area, West Midlands, England. Jobs density reflects the number of jobs located in the local area as a ratio of the working age population in that area. Data is taken from the Business Register and Employment Survey (BRES) of approximately 80,000 businesses and weighted to represent all sectors of the UK economy.

In Shropshire Local Authority Area, the jobs density has increased, from 62.35 in 2011 to 73.83 in 2024. This latest figure is higher than the ratio in West Midlands (71.91) and lower than the ratio in England (77.06).

The BRES definition of an employee is anyone working on the BRES reference date who is aged 16 years or over that the contributor directly pays from its payroll(s), in return for carrying out a full-time or part-time job or being on a training scheme.

Jobs Density



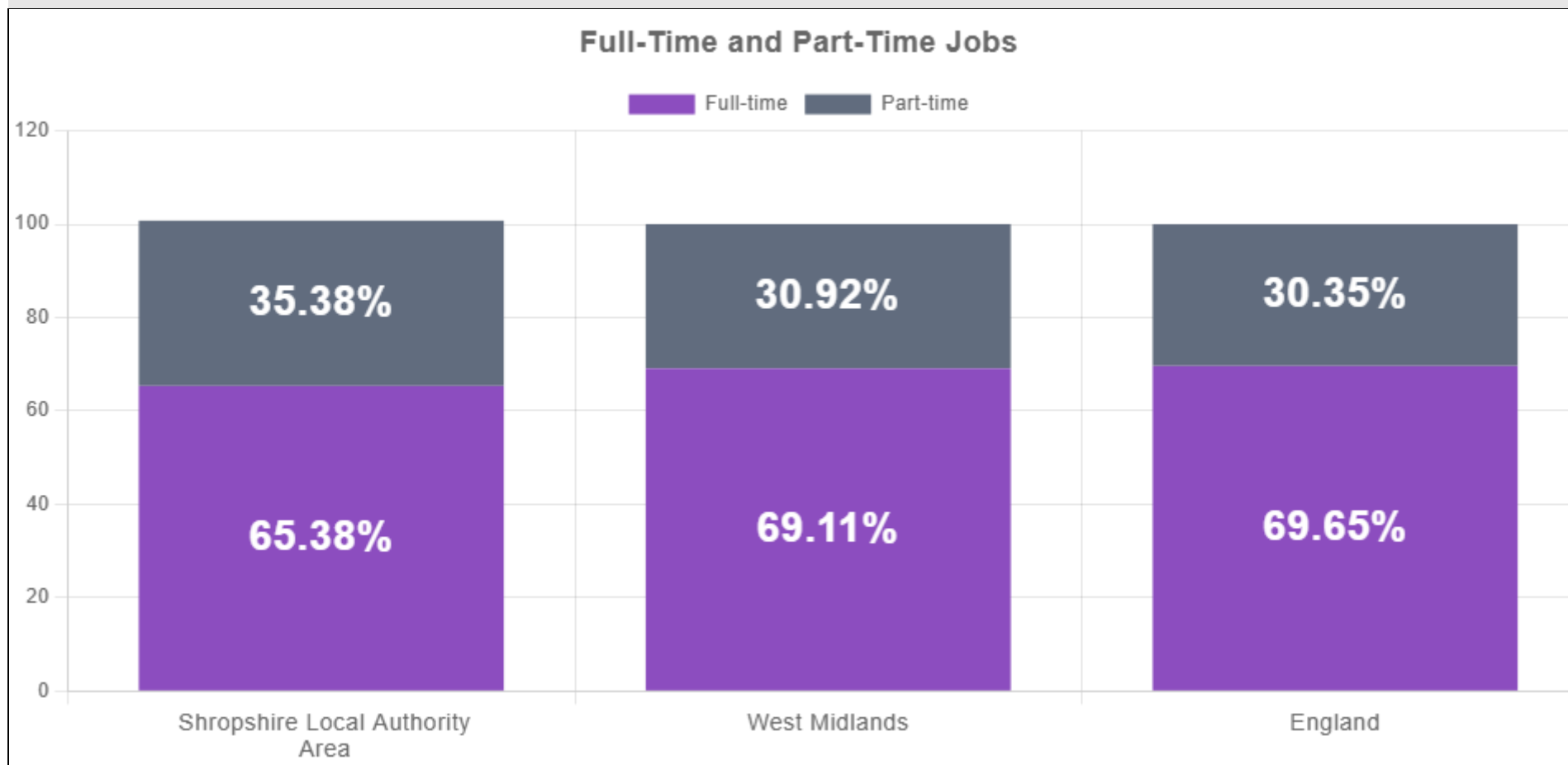
Source: Business Register and Employment Survey (BRES)

Full-Time and Part-Time Jobs

The chart below shows the number (rounded to the nearest 1,000) and proportion of all employee jobs that are full-time and part-time. Data is taken from the 2024 Business Register and Employment Survey (BRES) of approximately 80,000 businesses and weighted to represent all sectors of the UK economy.

There are approximately 85,000 full-time jobs and 46,000 part-time jobs in Shropshire Local Authority Area. The proportion of full-time jobs in Shropshire Local Authority Area (65.38%) is lower than the proportion in West Midlands (69.11%) and lower than the proportion in England (69.65%).

Full-Time and Part-Time Jobs



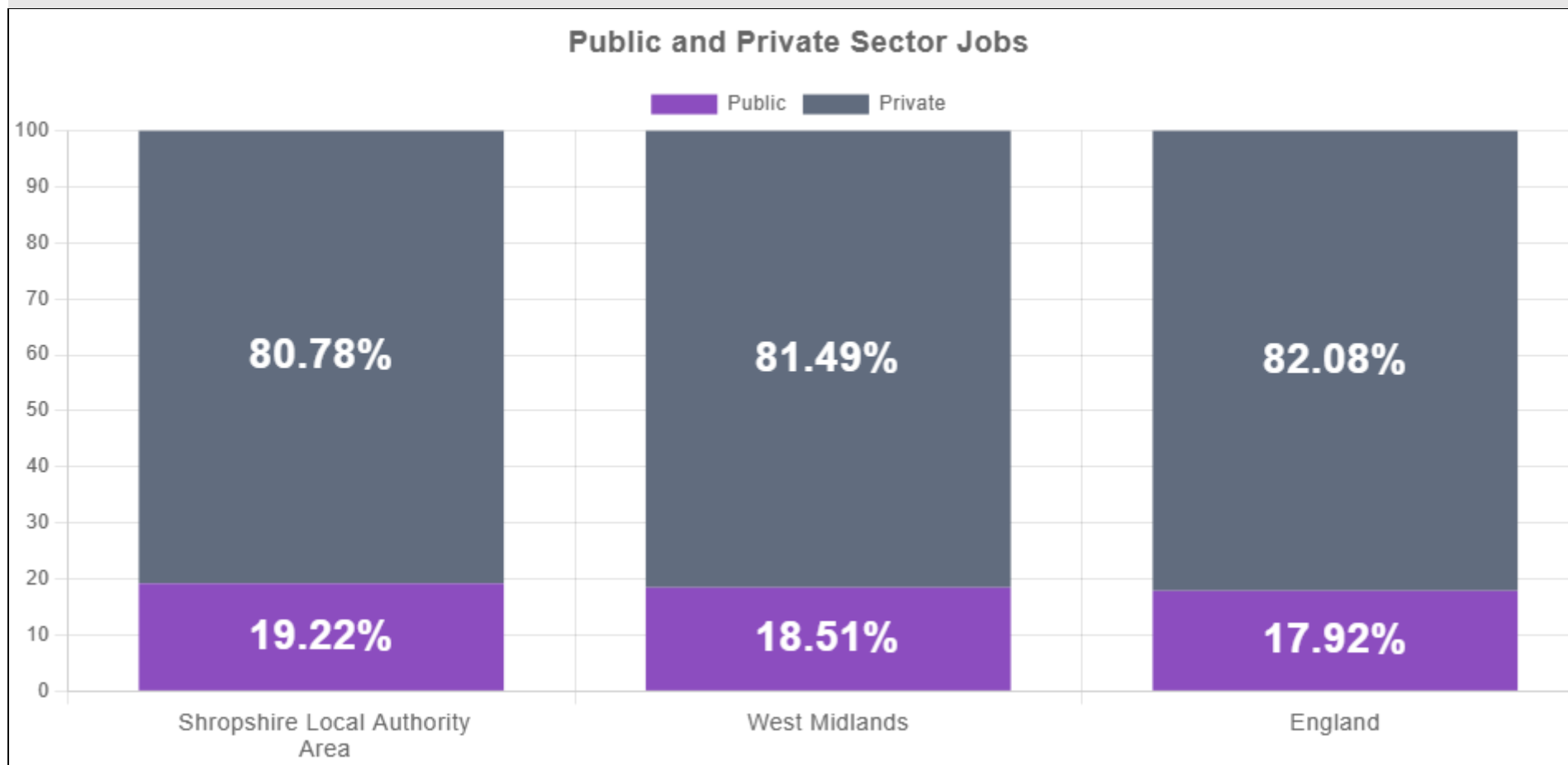
Source: Business Register and Employment Survey (BRES)

Public and Private Sector Jobs

The chart below shows the proportion of employee jobs that are in the public and private sector in Shropshire Local Authority Area, West Midlands, England. Data is taken from the 2024 Business Register and Employment Survey (BRES) of approximately 80,000 businesses and weighted to represent all sectors of the UK economy. *Public and private sector are defined legally, according to where the control of the business lies, rather than by ownership or whether or not the entity is publicly financed. This classification is determined by National Accounts, is in line with the European System of Accounts, and is widely considered to be the definitive definition.*

80.78% of the jobs in Shropshire Local Authority Area are private sector employee jobs. This is lower than the proportion in West Midlands (81.49%) and lower than the proportion in England (82.08%).

Public and Private Sector Jobs



Source: Business Register and Employment Survey (BRES)

Jobs by Industry

The table below shows the counts and proportions of employee jobs, broken down by broad industry group, across Shropshire Local Authority Area, West Midlands, England. Data is taken from the 2024 Business Register and Employment Survey (BRES) and industry groups are classified to the 2007 revision to the Standard Industrial Classification (SIC).

The proportion of professional, scientific and technical jobs in Shropshire Local Authority Area is 6.34%. This is lower than the proportion in West Midlands (7.67%) and lower than the proportion in England (9.37%).

Jobs by Industry						
Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Accommodation & Food	12,000	8.45%	187,000	6.80%	2,126,000	7.48%
Agriculture, Forestry & Fishing	3,500	2.46%	17,000	0.62%	143,000	0.50%
Arts, Entertainment & Recreation	6,000	4.23%	111,000	4.04%	1,211,000	4.26%
Business Administration & Support	7,000	4.93%	232,000	8.44%	2,443,000	8.60%
Construction	6,000	4.23%	107,000	3.89%	1,352,000	4.76%
Education	11,000	7.75%	237,000	8.62%	2,367,000	8.33%
Financial & Insurance	1,000	0.70%	56,000	2.04%	942,000	3.32%
Health	25,000	17.61%	403,000	14.65%	3,800,000	13.37%
Information & Communication	2,500	1.76%	76,000	2.76%	1,322,000	4.65%

Jobs by Industry

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Manufacturing	12,000	8.45%	256,000	9.31%	1,969,000	6.93%
Mining, Quarrying & Utilities	1,500	1.06%	36,000	1.31%	315,000	1.11%
Motor Trades	4,500	3.17%	66,000	2.40%	491,000	1.73%
Professional, Scientific & Technical	9,000	6.34%	211,000	7.67%	2,662,000	9.37%
Property	2,500	1.76%	46,000	1.67%	533,000	1.88%
Public Administration & Defence	5,000	3.52%	118,000	4.29%	1,250,000	4.40%
Retail	11,000	7.75%	208,000	7.56%	2,258,000	7.95%
Transport & Storage	5,000	3.52%	172,000	6.25%	1,403,000	4.94%
Wholesale	6,000	4.23%	131,000	4.76%	1,043,000	3.67%

Source: Business Register and Employment Survey (BRES)

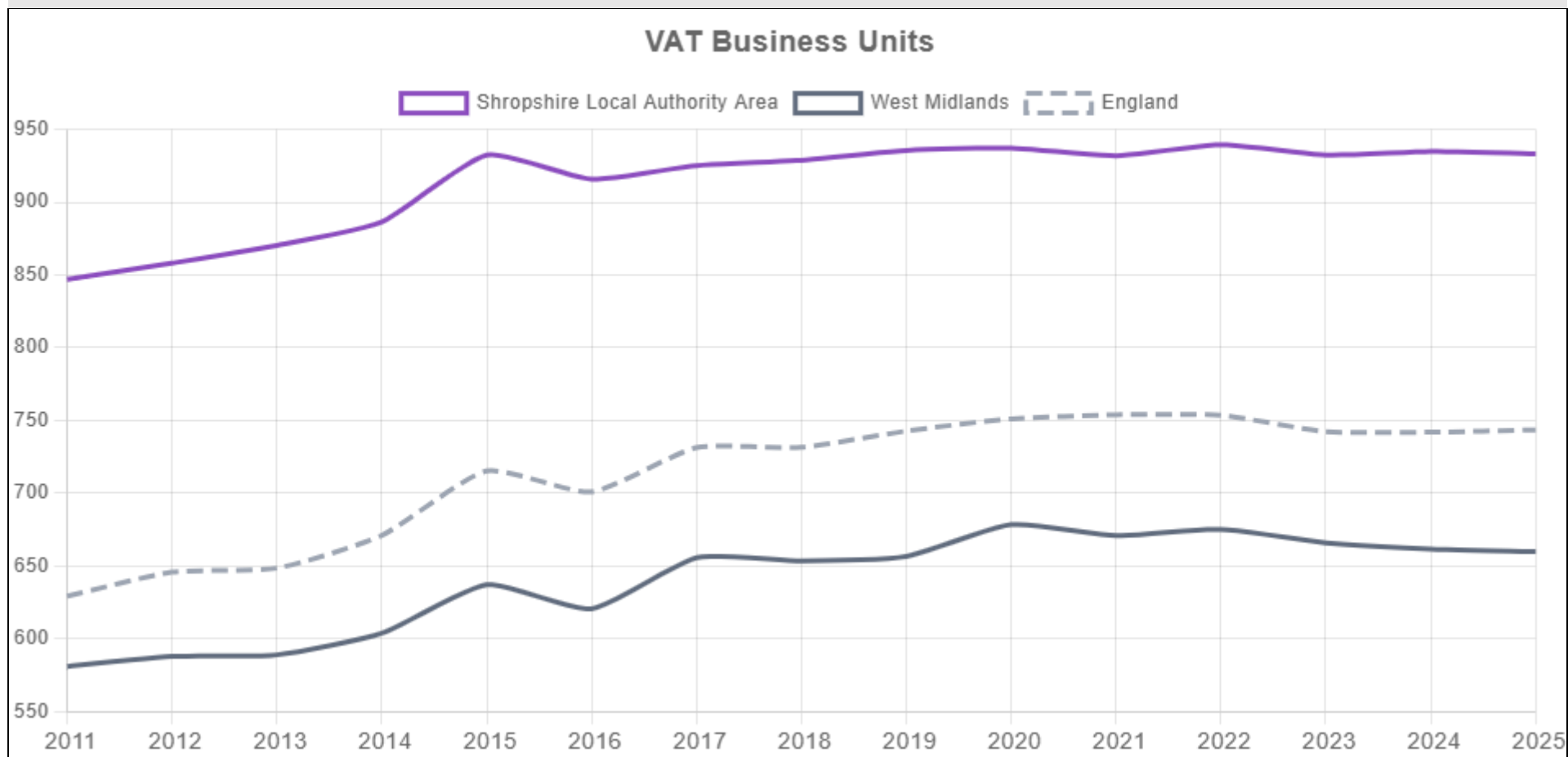
VAT Business Units

The time series below shows the number of VAT based local business units per 10,000 working age population between 2011 and 2025. Local business units refer to a business enterprise or part of a business enterprise (e.g. a workshop, factory, warehouse, office,

mine or depot) situated in a geographically identified place (e.g. where the business is located rather than the legal head office). The count of VAT registered local business units is taken from the Inter-Departmental Business Register (IDBR), presented in the 2025 Business Activity, Size and Location publication from the ONS.

In 2025 there were 933.25 VAT based local business units per 10,000 people in Shropshire Local Authority Area. This is higher than the number in West Midlands (659.79) and higher than the number in England (743.52). Additionally, the number of business units has increased in Shropshire Local Authority Area, changing from 846.8 in 2011.

VAT Business Units



Source: Office for National Statistics (ONS)

VAT Business Units (By Number of Employees)

The boxes below show the number and proportion of VAT business units in Shropshire Local Authority Area, West Midlands, England broken down by number of employees: 0-49 people (small enterprises), 50-249 people (medium enterprises) and 250+ people (large enterprises). Local business units refer to a business enterprise or part of a business enterprise (e.g. a workshop, factory, warehouse, office, mine or depot) situated in a geographically identified place (e.g. where the business is located rather than the legal head office). The count of VAT registered local business units is taken from the Inter-Departmental Business Register (IDBR), presented in the 2025 Business Activity, Size and Location publication from the ONS.

Small Enterprises (0-49 People)	Medium Enterprises (50-249 People)	Large Enterprises (250+ People)
17,555	360	35
97.8% (West Midlands = 96.68%, England = 96.97%)	2.01% (West Midlands = 2.87%, England = 2.63%)	0.19% (West Midlands = 0.44%, England = 0.4%)

Source: Office for National Statistics (ONS; 2025)

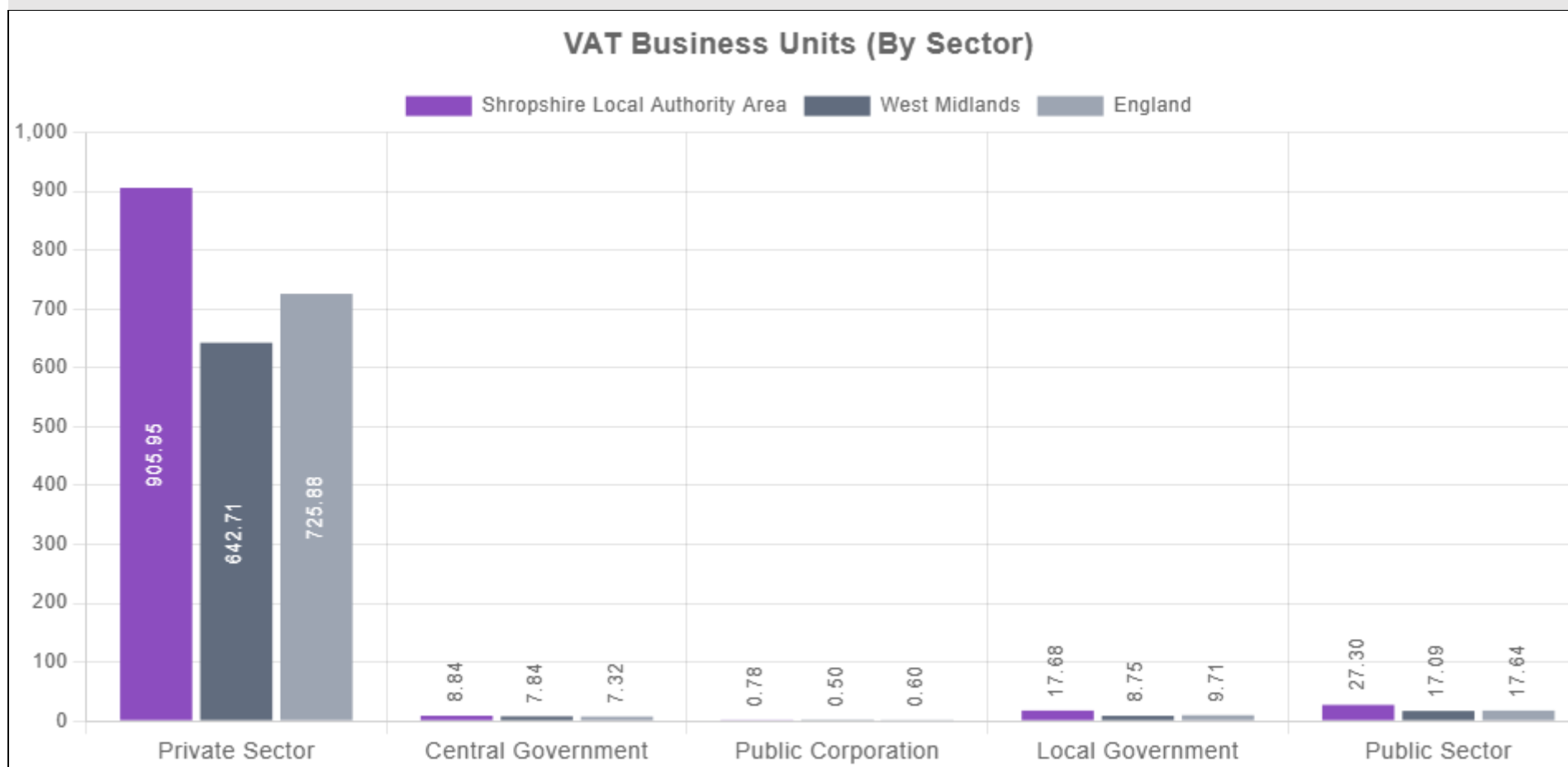
VAT Business Units (By Sector)

The chart below shows the number of VAT based local business units per 10,000 population in Shropshire Local Authority Area, West Midlands, England, broken down by sector. Local business units refer to a business enterprise or part of a business enterprise (e.g. a workshop, factory, warehouse, office, mine or depot) situated in a geographically identified place (e.g. where the business is

located rather than the legal head office). The count of VAT registered local business units is taken from the Inter-Departmental Business Register (IDBR), presented in the 2025 Business Activity, Size and Location publication from the ONS.

The number of private business units per 10,000 people in Shropshire Local Authority Area is 905.95. This is higher than the number in West Midlands (642.71) and higher than the number in England (725.88).

VAT Business Units (By Sector)



Source: Office for National Statistics (ONS)

VAT Business Units (By Industry)

Oxford Consultants for Social Inclusion Ltd. All rights reserved.
Copyright © 2026. Not to be used for commercial purposes.

The table below shows the number and proportion of VAT based local business units in Shropshire Local Authority Area, West Midlands, England, broken down by industry. The count of VAT registered local business units is taken from the Inter-Departmental Business Register (IDBR), presented in the 2025 Business Activity, Size and Location publication from the ONS.

VAT Business Units (By Industry)						
Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Arts, Entertainment & Recreation	1,015	5.65%	16,040	6.36%	189,930	6.93%
Business Administration & Support	1,180	6.57%	21,610	8.56%	233,810	8.53%
Construction	2,075	11.56%	29,650	11.75%	345,505	12.60%
Education	410	2.28%	6,405	2.54%	67,680	2.47%
Health	825	4.60%	15,045	5.96%	150,785	5.50%
Accommodation & Food	1,230	6.85%	17,385	6.89%	188,955	6.89%
Motor Trades	635	3.54%	9,445	3.74%	80,280	2.93%
Information & Communication	625	3.48%	11,465	4.54%	180,320	6.58%
Manufacturing & Production	850	4.74%	14,610	5.79%	120,265	4.39%
Professional, Scientific & Technical	2,015	11.23%	29,605	11.73%	395,055	14.41%
Property & Business	650	3.62%	10,350	4.10%	120,525	4.40%

VAT Business Units (By Industry)

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Public Administration	195	1.09%	1,810	0.72%	19,120	0.70%
Retail	1,410	7.86%	25,420	10.07%	255,885	9.33%
Transport	485	2.70%	14,235	5.64%	114,105	4.16%
Wholesale	715	3.98%	11,200	4.44%	105,320	3.84%

Source: Office for National Statistics (ONS)

VAT Based Enterprises (By Turnover)

The table below shows the number and proportion of VAT based enterprises in Shropshire Local Authority Area, West Midlands, England, broken down by turnover. The count of VAT registered local business units is taken from the Inter-Departmental Business Register (IDBR), presented in the 2025 Business Activity, Size and Location publication from the ONS.

The proportion of businesses with a turnover of £0 to £49,000 in Shropshire Local Authority Area is 15.48%. This is higher than the proportion in West Midlands (13.53%) and higher than the proportion in England (13.75%).

In contrast, the proportion of businesses with a turnover of £5,000,000+ in Shropshire Local Authority Area is 2.28%. This is lower than the proportion in West Midlands (3.01%) and lower than the proportion in England (3.03%).

£0 to £49,000 2,440 15.48% (West Midlands = 13.53%, England = 13.75%)	£50,000 to £99,000 2,980 18.9% (West Midlands = 19.74%, England = 19.35%)	£100,000 to £249,000 4,810 30.51% (West Midlands = 31.56%, England = 32.16%)	
£250,000 to £499,000 2,295 14.56% (West Midlands = 14.33%, England = 14.26%)	£500,000 to £999,000 1,485 9.42% (West Midlands = 9.11%, England = 8.92%)	£1,000,000 to £4,999,000 1,395 8.85% (West Midlands = 8.73%, England = 8.53%)	£5,000,000+ 360 2.28% (West Midlands = 3.01%, England = 3.03%)

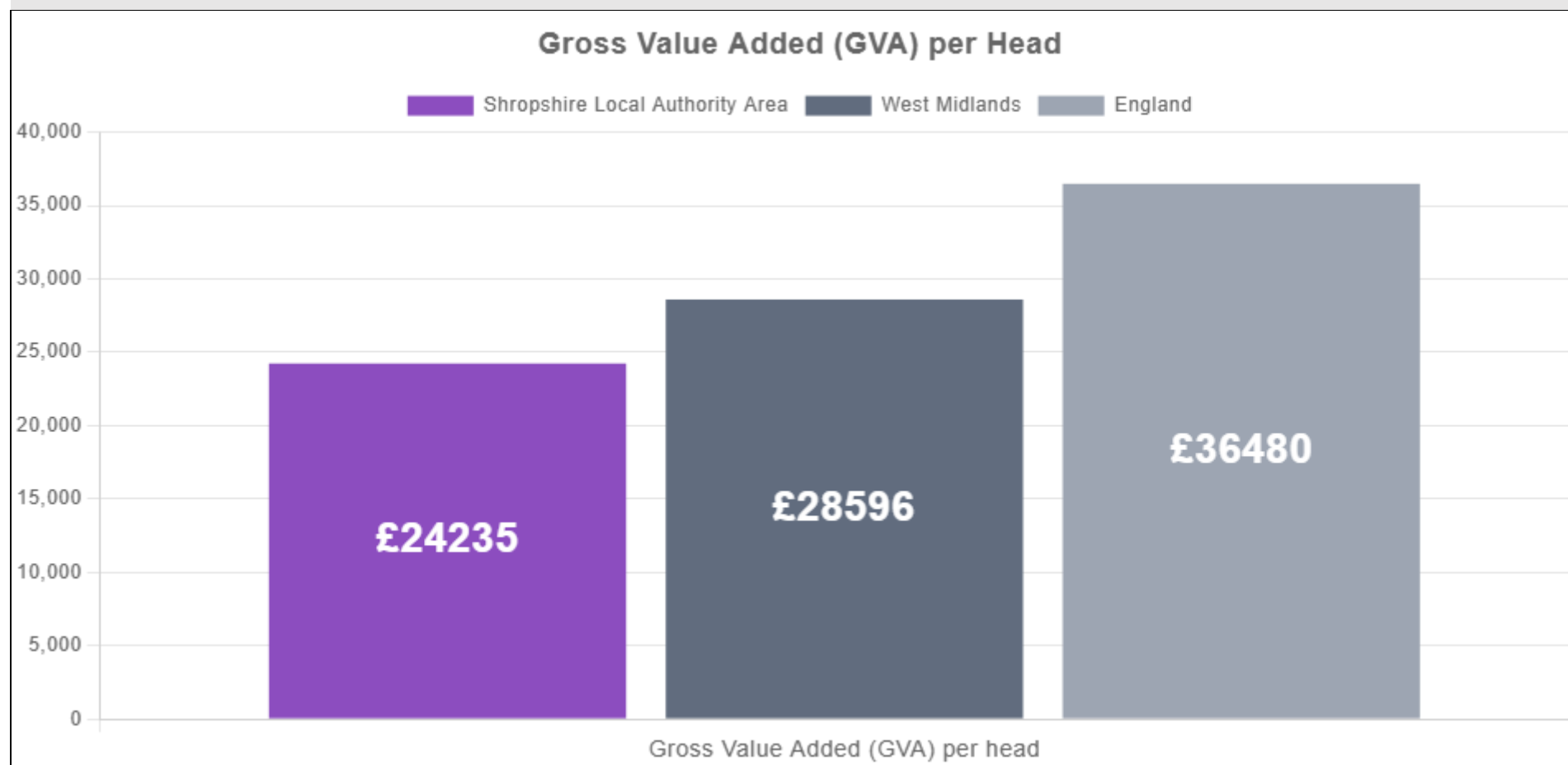
Source: Office for National Statistics (ONS; 2025)

Gross Value Added (GVA)

The bar chart below shows the 2023 Gross Value Added (GVA) per capita. This can be understood as GVA per head, or GVA divided by the population. It is commonly used to assess the economic performance and standard of living of a region or country. It makes it possible to compare the economic output across different regions or time periods, taking into account the size of the population.

In Shropshire Local Authority Area, the GVA per head estimate is £24,235, which is lower than West Midlands (£28,596) and lower than England (£36,480).

Gross Value Added (GVA)



Source: Office for National Statistics (ONS)

Economy (Unemployment and Wider Worklessness)

The issue of unemployment and worklessness is a complex and multifaceted one that can have significant impacts on individuals, families, and communities. Understanding the extent and nature of these challenges is essential for policymakers, community leaders, and residents who are committed to promoting economic growth and social inclusion. The following data focuses on this issue of unemployment and wider worklessness within Shropshire Local Authority Area, West Midlands, England, exploring a range of different data points to provide insight into the local areas, and to support the identification of potential interventions or support mechanisms that can help to address these challenges.

IoD Employment Domain

The box below shows the Indices of Deprivation 2025 (IoD) score for the Employment Deprivation domain. It measures the proportion of the working age population in an area involuntarily excluded from the labour market as a proportion of the working age population. This includes people who would like to work but are unable to do so due to unemployment, sickness, disability, or caring responsibilities.

In Shropshire Local Authority Area, 10.50% of working age people are involuntarily excluded from the labour market. This is lower than the proportion in West Midlands (15.54%) and lower than the proportion in England (13.40%).

Note: The following indicators are included in the score; Claimants of Jobseeker's Allowance (both contribution-based and income-based); Claimants of Employment and Support Allowance (both contribution-based and income-based); Claimants of Incapacity Benefit; Claimants of Severe Disablement Allowance; Claimants of Invalid Care Allowance/Carer's Allowance; Claimants of Universal Credit aged 18-66 in the 'No work requirements', 'Searching for work', 'Planning for work' or 'Preparing for work' conditionality groups; Claimants of New Style Jobseeker's Allowance; Claimants of New Style Employment and Support Allowance; Claimants of Income Support.

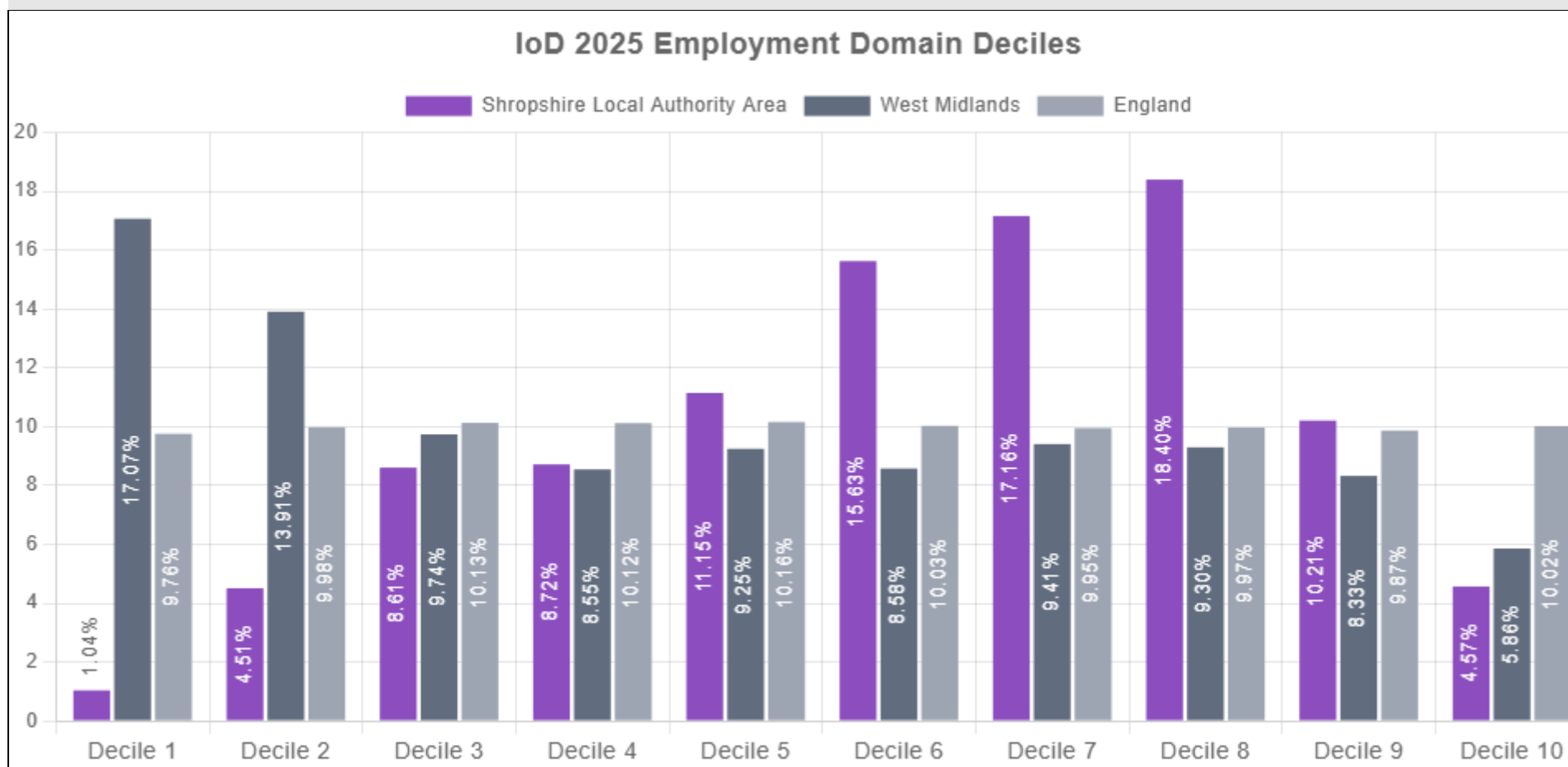


Source: Ministry of Housing Communities and Local Government (MHCLG; 2025)

For further insight, the bar chart below shows the proportion of people living in neighbourhoods grouped into deciles according to level of deprivation derived from the Indices of Deprivation (IoD) Employment Deprivation domain. To clarify, all neighbourhoods in England are grouped into ten equal sized groups referred to as “deciles”. Neighbourhoods in decile 1 fall within the most deprived 10% of neighbourhoods nationally, whilst neighbourhoods in decile 10 fall within the least deprived 10% of neighbourhoods nationally.

1.04% of people in Shropshire Local Authority Area fall within Decile 1.

IoD 2025 Employment Deprivation Deciles



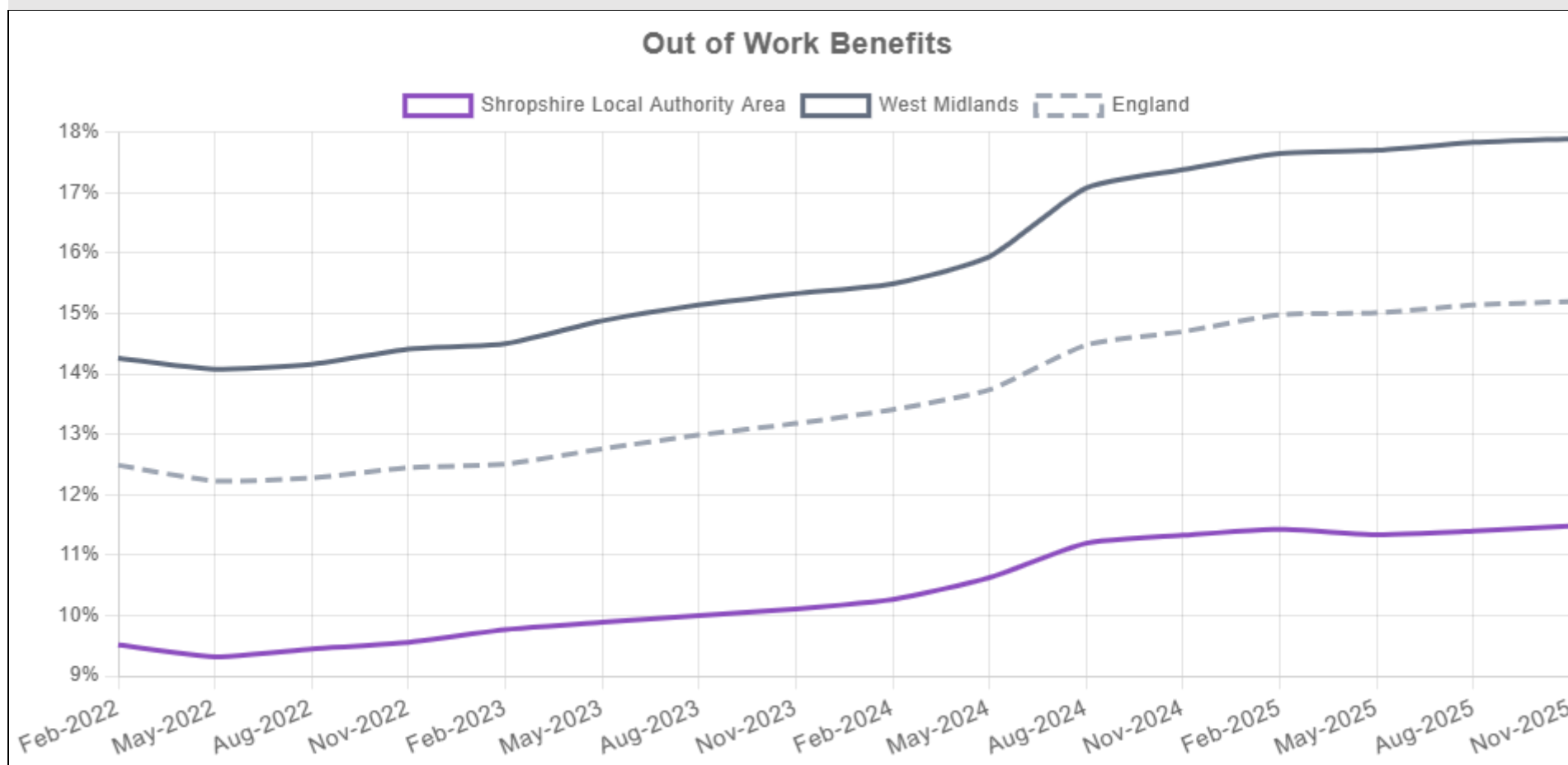
Source: Ministry of Housing Communities and Local Government (MHCLG) 2025

Out of Work Benefits

The line chart below is a time series showing the total benefit combinations for individuals that claim out of work benefits as a proportion of the working age population and the changes over time. Please note this indicator is part of a temporary measure and is experimental in format. Out of work benefits are defined as being on at least one of the following benefits: Jobseekers Allowance (JSA), Employment and Support Allowance (ESA), Incapacity Benefit (IB), Severe Disablement Allowance (SDA), Income Support (IS) where Carers Allowance (CA) not also in payment, Pension Credit (PC) where Carers Allowance (CA) and Universal Credit (UC) conditionality regime is one of Searching for Work, Preparing for Work or Planning for Work. The categories of this field are mutually exclusive and therefore can be summed without double counting. Claimants may or may not be additionally in receipt of other benefits not listed here.

11.48% of the working age population were claiming out of work benefits in Shropshire Local Authority Area in Nov-2025. This is lower than the proportion in West Midlands (17.89%) and lower than the proportion in England (15.2%).

Out of Work Benefits



Source: Department for Work and Pensions (DWP)

People Out of Work

Oxford Consultants for Social Inclusion Ltd. All rights reserved.
Copyright © 2026. Not to be used for commercial purposes.

The boxes below show a snapshot from Apr-2026 of the number and proportion of people receiving benefits payable to people who are unemployed receiving either Jobseekers Allowance (JSA) or Universal Credit (UC) for those who are out of work. It then further divides this into age/sex related subcategories. This has replaced the number of people claiming JSA as the headline indicator of the number of people claiming benefits principally for the reason of being unemployed and is sometimes referred to as the monthly claimant count. JSA is payable to people under pensionable age who are out of work and available for, and actively seeking, work of at least 40 hours a week.

In Shropshire Local Authority Area, 2.44% of the working age population are claiming unemployment benefits (Jobseekers Allowance and out of work UC claimants). This is lower than the proportion in West Midlands (5.29%) and lower than the proportion in England (4.06%).

Note: There are differences in conditionality rules and eligibility criteria between UC and JSA. The phased roll-out of UC across the country, means that these differences in eligibility and conditionality affect geographical places differentially depending on how advanced the roll out is in that area. Until UC is fully rolled out, it is not possible to get a consistent measure of unemployment benefit claimant rate. Furthermore, the UC 'searching for work' conditionality group includes some individuals who would not have been previously eligible for JSA under the old benefits system e.g. those with work limiting illness awaiting a Work Capability Assessment.

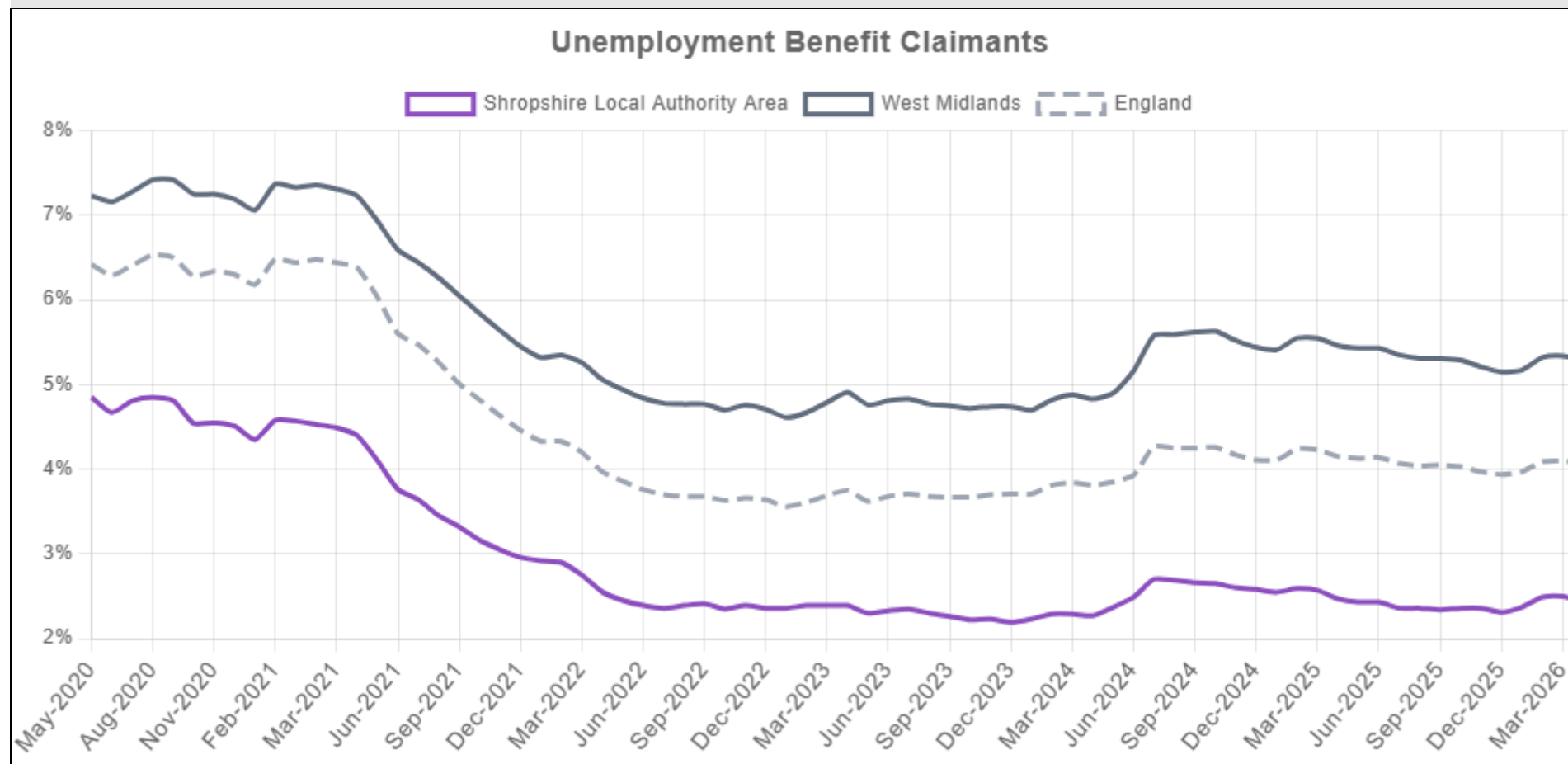
Unemployment Benefit Claimants 4,685 2.44% (West Midlands = 5.29%, England = 4.06%)	Unemployment Benefit Claimants: Male 2,495 2.6% (West Midlands = 6.08%, England = 4.63%)	Unemployment Benefit Claimants: Female 2,190 2.27% (West Midlands = 4.5%, England = 3.51%)
Unemployment Benefit Claimants: Aged 18-24 955 4.68% (West Midlands = 8.04%, England = 5.91%)	Unemployment Benefit Claimants: Aged 50+ 1,200 0.74% (West Midlands = 1.81%, England = 1.54%)	

Source: Department for Work and Pensions (DWP; Apr-2026)

The line chart below offers further insight from this indicator by showing the proportion of people receiving unemployment benefits as a time series visualisation. 2.44% of the working age population in Shropshire Local Authority Area were claiming unemployment

benefits (JSA and out of work UC claimants) as of Apr-2026. This is a decrease from the 4.85% within Shropshire Local Authority Area in May-2020.

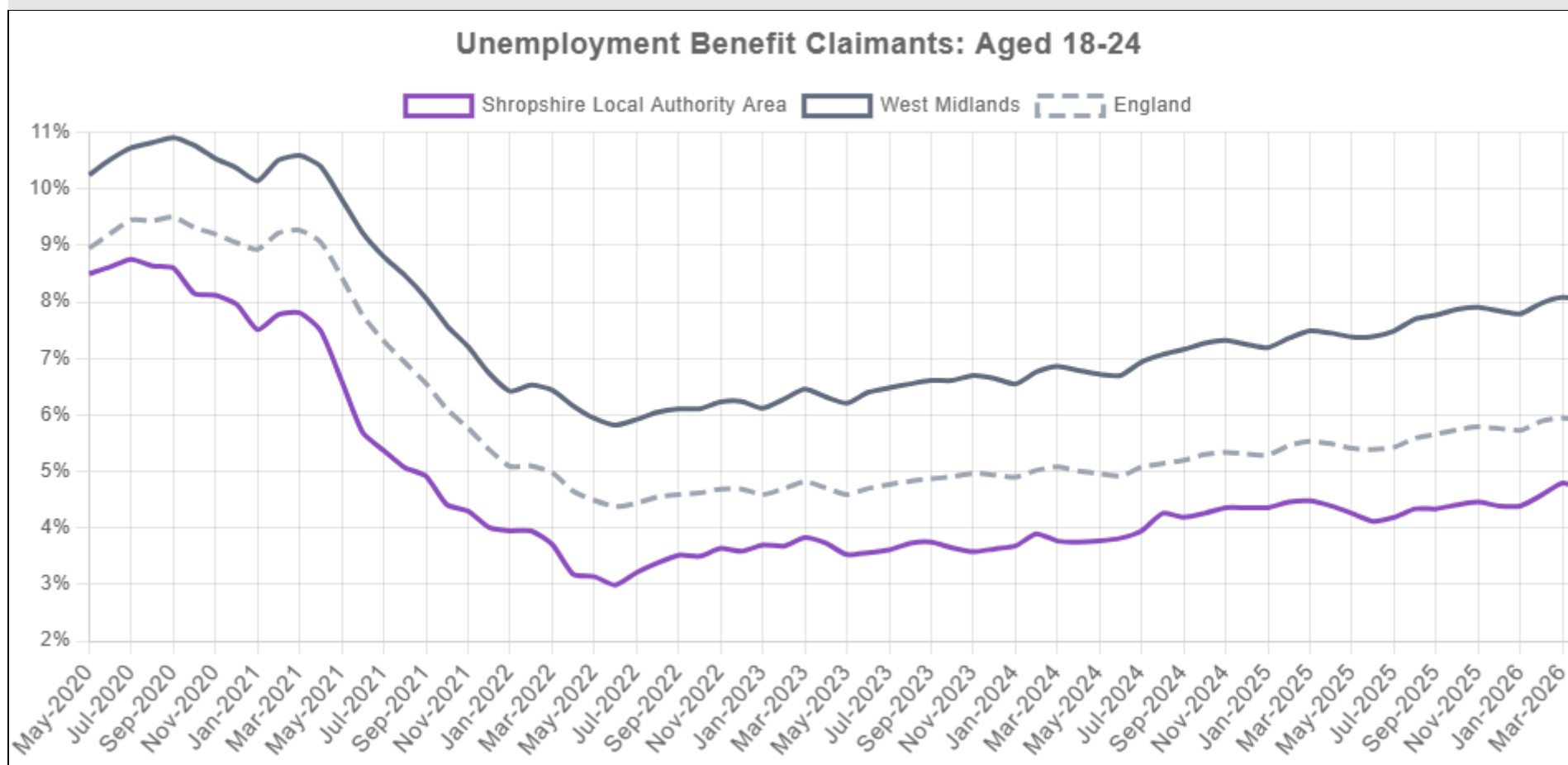
Unemployment Benefit Claimants



Source: Department for Work and Pensions (DWP)

The line chart below is a time series showing the proportion of young people receiving JSA Jobseekers Allowance (JSA) or Universal Credit (UC) for those who are out of work (in the 'searching for work' conditionality group) aged 18-24 (as a % of all 18-24 year olds). 4.68% of 18-24 year olds in Shropshire Local Authority Area were claiming unemployment benefits as of Apr-2026. This is a decrease from the 8.5% within Shropshire Local Authority Area in May-2020.

Unemployment Benefit Claimants: Aged 18-24



Source: Department for Work and Pensions (DWP)

Universal Credit Health Caseload

Oxford Consultants for Social Inclusion Ltd. All rights reserved.

Copyright © 2026. Not to be used for commercial purposes.

The boxes below show the number and proportion of people claiming Universal Credit for mental/physical health conditions or disabilities in Dec-2025, broken down by the stage of their health journey. When a customer makes a claim for Universal Credit they will be asked if they have a condition or disability which prevents, or limits, their ability to work. When claimants declare they have a restricted ability to work due to their health condition and DWP receives medical evidence in support of the claim - the claimant is placed on UC health. This will include cases where claimants are in work but report a health condition which limits the amount of work they can do. The number of people on UC health comprises those with a restricted ability to work supported by acceptable medical evidence (pre-WCA) or with an LCW/LCWRA outcome.

In Shropshire Local Authority Area, 6.32% of the working age population are on a Universal Credit health journey. This is lower than the proportion in West Midlands (8.71%) and lower than the proportion in England (7.86%).

UC Health Journey: Total
12,151
6.32% (West Midlands = 8.71%, England = 7.86%)

UC Health Journey Stage: Live Fit Note (Pre-WCA)	UC Health Journey Stage: Limited Capability for Work	UC Health Journey Stage: Limited Capability for Work & Work Related Activity	Terminally Ill UC Claimants
1,112	1,649	9,390	68
0.58% (West Midlands = 0.98%, England = 0.76%)	0.86% (West Midlands = 1.34%, England = 0.99%)	4.88% (West Midlands = 6.39%, England = 6.11%)	0.04% (West Midlands = 0.03%, England = 0.03%)

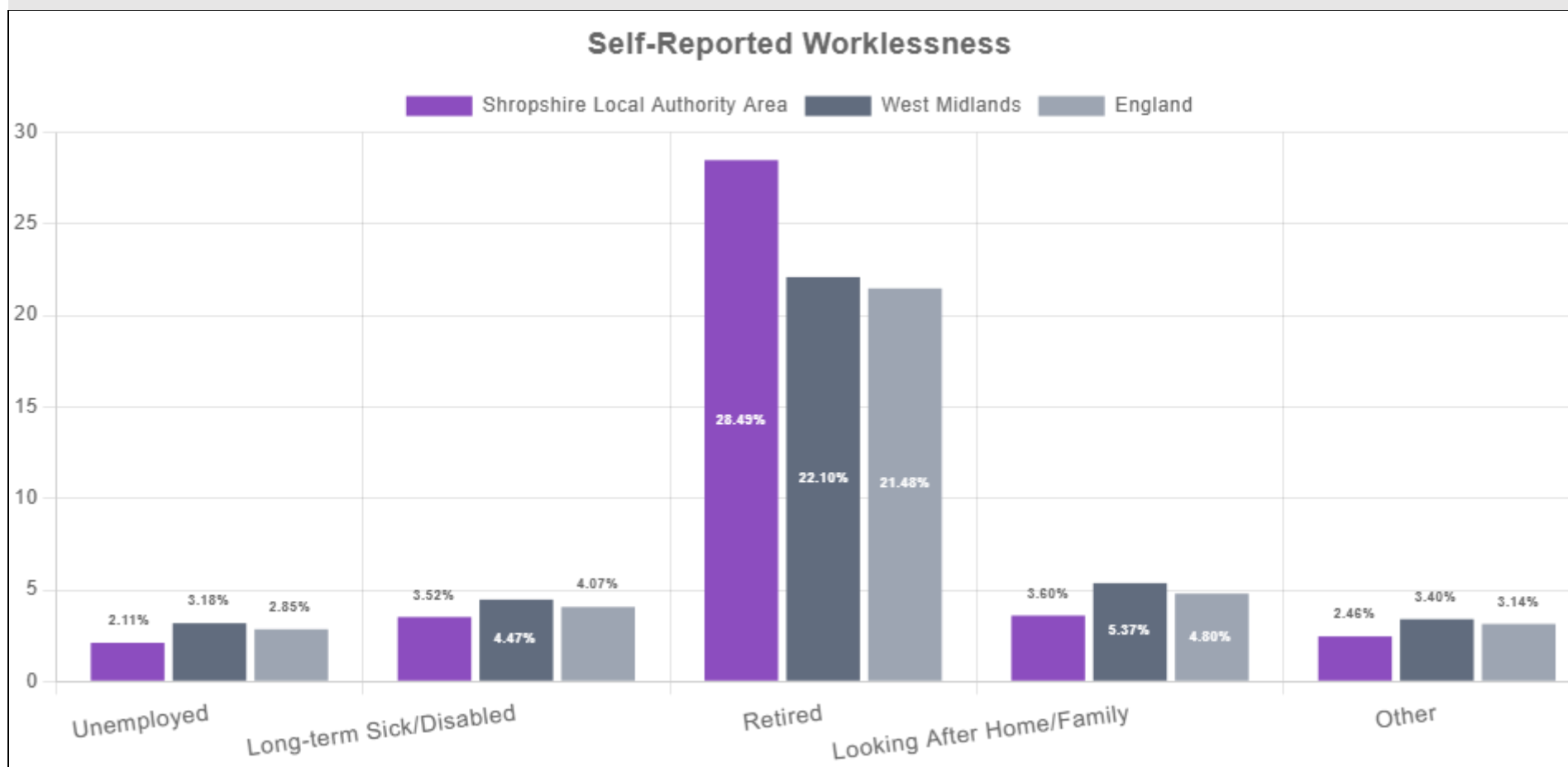
Source: Department for Work and Pensions (DWP; Dec-2025)

Self-Reported Worklessness

The chart below shows indicators of self-reported worklessness derived from responses to the economic activity questions in the 2021 Census. It includes the rates of; of adults aged 16+ who are economically active but unemployed and the proportion of adults aged 16+ who are economically inactive due to either a long term sickness or disability, retirement, looking after their home/family or for other reasons. Economic activity relates to whether or not a person was working or looking for work in the week before the Census.

In Shropshire Local Authority Area, 2.11% of the working age population self reported as unemployed. This is lower than the proportion in West Midlands (3.18%) and lower than the proportion in England (2.85%).

Self-Reported Worklessness



Source: Census 2021

Appendix: Data sources

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 1	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 2	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 3	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 4	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 5	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 6	Ministry of Housing Communities and Local Government (MHCLG) (2025)

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 7	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 8	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 9	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	IMD 2025 Income Decile 10	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Deprivation and Low Income)	Benefit Claimants: Aged 16-64	Department for Work and Pensions (DWP; Nov-2025)
Economy (Deprivation and Low Income)	Benefit Claimants: Aged 16-24	Department for Work and Pensions (DWP; Nov-2025)

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	Benefit Claimants: Aged 65+	Department for Work and Pensions (DWP; Nov-2025)
Economy (Deprivation and Low Income)	DWP Benefit claimants (aged 16 - 64)	Department for Work and Pensions (DWP) (May-2020)
Economy (Deprivation and Low Income)	Universal Credit Claimants	Department for Work and Pensions (DWP; Mar-2026)
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: No work requirements	Department for Work and Pensions (DWP) (Mar-2026)
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: Planning for work	Department for Work and Pensions (DWP) (Mar-2026)
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: Preparing for work	Department for Work and Pensions (DWP) (Mar-2026)

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: Searching for work	Department for Work and Pensions (DWP) (Mar-2026)
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: Working (No requirements)	Department for Work and Pensions (DWP) (Mar-2026)
Economy (Deprivation and Low Income)	Universal Credit claimants - Conditionality Regime: Working (With requirements)	Department for Work and Pensions (DWP) (Mar-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit	Department for Work and Pensions (DWP; Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit, Family type, single with dependent children	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit, Carer Entitlement	Department for Work and Pensions (DWP) (Feb-2026)

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	Households on Universal Credit, Child Entitlement	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit, Disabled Child Entitlement	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit - Limited Capability for Work Entitlement	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit with Housing Entitlement	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit, Housing Entitlement, Social rented	Department for Work and Pensions (DWP) (Feb-2026)
Economy (Deprivation and Low Income)	Households on Universal Credit, Housing Entitlement, Private rented	Department for Work and Pensions (DWP) (Feb-2026)

Theme	Data	Data source / time period
Economy (Deprivation and Low Income)	Housing Benefit	Department for Work and Pensions (DWP) (Jan-2020)
Economy (Economic Activity)	Full-time employees (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Part-time employees (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Self-employed people (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Economically Active: Unemployed	
Economy (Economic Activity)	Economically Active: Full-time Student	
Economy (Economic Activity)	Economically Inactive: Retired	
Economy (Economic Activity)	Economically Inactive: Student	Census 2021
Economy (Economic Activity)	Economically Inactive: Looking After Home/Family	Census 2021

Theme	Data	Data source / time period
Economy (Economic Activity)	Economically Inactive: Long-term Sick/Disabled	Census 2021
Economy (Economic Activity)	Economically Inactive: Other	Census 2021
Economy (Economic Activity)	Part-time: < 15 Hours	Census 2021
Economy (Economic Activity)	Part-time: 16-30 Hours	Census 2021
Economy (Economic Activity)	Full-time: 31-48 Hours	Census 2021
Economy (Economic Activity)	Full-time: 49+ Hours	Census 2021
Economy (Economic Activity)	Occupation group: Managers, directors and senior officials (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Professional occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Associate professional and technical occupations (Census 2021)	Census 2021 (2021)

Theme	Data	Data source / time period
Economy (Economic Activity)	Occupation group: Administrative and secretarial occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Skilled trades occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Caring, leisure and other service occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Sales and customer service occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Process, plant and machine operatives (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Elementary occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Managers, directors and senior officials (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Professional occupations (Census 2021)	Census 2021 (2021)
Economy (Economic Activity)	Occupation group: Associate professional and technical occupations (Census 2021)	Census 2021 (2021)

Theme	Data	Data source / time period
Economy (Income and Debt)	Total Annual Household Income Estimate	Office for National Statistics (ONS; 2022/23)
Economy (Income and Debt)	Net Annual Household Income Estimate	Office for National Statistics (ONS; 2022/23)
Economy (Income and Debt)	Net Annual Household Income (Before Housing Costs)	Office for National Statistics (ONS; 2022/23)
Economy (Income and Debt)	Net Annual Household Income Estimate (After Housing Costs)	Office for National Statistics (ONS; 2022/23)
Economy (Income and Debt)	Mortgage Debt (per Household)	UK Finance (Sep-2021/Jun-2025)
Economy (Income and Debt)	SME Lending Debt (per Person aged 18+)	UK Finance (Sep-2021/Jun-2025)
Economy (Income and Debt)	Personal Debt (per Person aged 18+)	UK Finance (Sep-2021/Jun-2025)
Economy (Income and Debt)	Personal debt (unsecured loans) per person aged 18+	UK Finance (Mar-2017)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Jobs density (jobs as a ratio of the working age population)	Business Register and Employment Survey (BRES) (2011)
Economy (Jobs and Businesses)	Full-time employees	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Part-time employees	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Public sector employees	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Private sector employees	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in accommodation and food services (hospitality)	Business Register and Employment Survey (BRES) (2024)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Jobs in agriculture, forestry and fishing	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in arts, entertainment, recreation and other services	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in business administration and support services	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in construction	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in education	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in financial and insurance	Business Register and Employment Survey (BRES) (2024)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Jobs in health	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in information and communication	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in manufacturing	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in mining, quarrying and utilities	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in motor trades	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in professional, scientific and technical	Business Register and Employment Survey (BRES) (2024)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Jobs in property	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in public administration and defence	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in retail	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in transport and storage (inc postal)	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	Jobs in wholesale	Business Register and Employment Survey (BRES) (2024)
Economy (Jobs and Businesses)	All VAT based local units	Office for National Statistics (ONS) (2011)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Small Enterprises (0-49 People)	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	Medium Enterprises (50-249 People)	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	Large Enterprises (250+ People)	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	Private sector business units	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	Central government business units	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	Public corporation business units	Office for National Statistics (ONS) (2025)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	Local government business units	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	Public sector business units	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in arts, entertainment, recreation and other services	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in business administration and support services	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in construction	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in education	Office for National Statistics (ONS) (2025)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	VAT based local units in health	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in accommodation and food services	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in motor trades	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in information and communication	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in manufacturing and production	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in professional, scientific & technical services	Office for National Statistics (ONS) (2025)

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	VAT based local units in property and business services	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in public administration and other services	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in the retail industry	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in transport	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	VAT based local units in wholesale	Office for National Statistics (ONS) (2025)
Economy (Jobs and Businesses)	£0 to £49,000	
Economy (Jobs and Businesses)	£50,000 to £99,000	

Theme	Data	Data source / time period
Economy (Jobs and Businesses)	£100,000 to £249,000	
Economy (Jobs and Businesses)	£250,000 to £499,000	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	£500,000 to £999,000	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	£1,000,000 to £4,999,000	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	£5,000,000+	Office for National Statistics (ONS; 2025)
Economy (Jobs and Businesses)	Gross Value Added (GVA) per head	Office for National Statistics (ONS) (2023)
Economy (Unemployment and Wider Worklessness)	IoD 2025 Employment Rate	Ministry of Housing Communities and Local Government (MHCLG; 2025)

Theme	Data	Data source / time period
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 1	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 2	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 3	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 4	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 5	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 6	Ministry of Housing Communities and Local Government (MHCLG) (2025)

Theme	Data	Data source / time period
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 7	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 8	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 9	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	IMD 2025 Employment Decile 10	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Economy (Unemployment and Wider Worklessness)	Claiming out of work benefits (Benefit Combinations)	Department for Work and Pensions (DWP) (Feb-2022)
Economy (Unemployment and Wider Worklessness)	Unemployment Benefit Claimants	
Economy (Unemployment and Wider Worklessness)	Unemployment Benefit Claimants: Male	

Theme	Data	Data source / time period
Economy (Unemployment and Wider Worklessness)	Unemployment Benefit Claimants: Female	
Economy (Unemployment and Wider Worklessness)	Unemployment Benefit Claimants: Aged 18-24	Department for Work and Pensions (DWP; Apr-2026)
Economy (Unemployment and Wider Worklessness)	Unemployment Benefit Claimants: Aged 50+	Department for Work and Pensions (DWP; Apr-2026)
Economy (Unemployment and Wider Worklessness)	Unemployment benefit claimants (Jobseekers Allowance and out of work Universal Credit claimants)	Department for Work and Pensions (DWP) (May-2020)
Economy (Unemployment and Wider Worklessness)	Youth unemployment (18-24 receiving JSA or Universal Credit)	Department for Work and Pensions (DWP) (May-2020)
Economy (Unemployment and Wider Worklessness)	UC Health Journey: Total	
Economy (Unemployment and Wider Worklessness)	UC Health Journey Stage: Live Fit Note (Pre-WCA)	Department for Work and Pensions (DWP; Dec-2025)

Theme	Data	Data source / time period
Economy (Unemployment and Wider Worklessness)	UC Health Journey Stage: Limited Capability for Work	Department for Work and Pensions (DWP; Dec-2025)
Economy (Unemployment and Wider Worklessness)	UC Health Journey Stage: Limited Capability for Work & Work Related Activity	Department for Work and Pensions (DWP; Dec-2025)
Economy (Unemployment and Wider Worklessness)	Terminally Ill UC Claimants	Department for Work and Pensions (DWP; Dec-2025)
Economy (Unemployment and Wider Worklessness)	Economically active: Unemployed (Census 2021)	Census 2021 (2021)
Economy (Unemployment and Wider Worklessness)	Economically inactive: Long-term sick or disabled (Census 2021)	Census 2021 (2021)
Economy (Unemployment and Wider Worklessness)	Economically inactive: Retired (Census 2021)	Census 2021 (2021)
Economy (Unemployment and Wider Worklessness)	Economically inactive: Looking after home or family (Census 2021)	Census 2021 (2021)
Economy (Unemployment and Wider Worklessness)	Economically inactive: Other (Census 2021)	Census 2021 (2021)

