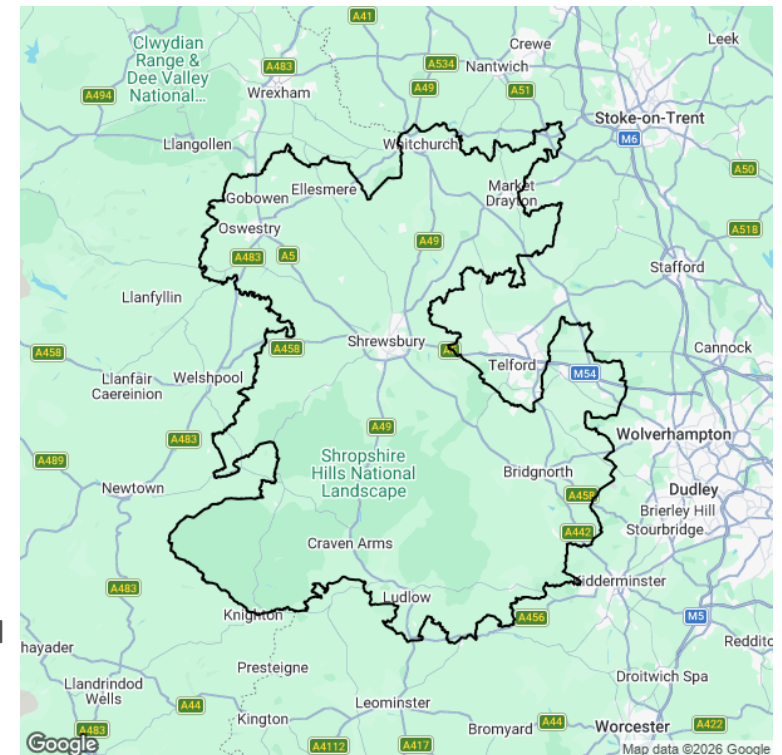


Local Insight England Custom Report

Shropshire Local Authority Area

Created for Shropshire Council on 19 June 2026

Oxford Consultants for Social Inclusion Ltd. All rights reserved. Copyright ©2026. This report is provided for public benefit use only and must not be used for commercial purposes.



This report was generated using Local Insight by Shropshire Council

This report was generated with [Local Insight](#), the small-area data insight platform from OCSI.

Local Insight provides instant access to the information you need for the neighbourhoods you care about. Explore up-to-date social and demographic data through intuitive maps, dashboards and reports.

You can book a demo to receive a two-week free trial, and generate your own Local Insight report: <https://localinsight.org/learn-more/book-a-demo/>

About OCSI

For over 20 years, OCSI has combined expertise in research and technology to support organisations working for social good to make evidence-based decisions. We have worked with more than 250 public and community sector organisations from local to international levels.

Our research and services are based on unrivalled knowledge and use of place-based social, economic and demographic data. Find out more at: ocsi.uk

About the data

OCSI keeps the platform's data current and provides comprehensive metadata so you can be confident in the indicators you use.

Sourced from more than 50 government agencies and other reputable bodies, we identify key indicators relevant to local authorities, grantmakers and charities to include within this report and the Local Insight platform.

Subscribers can get in touch to discuss designing bespoke report themes with a member of the OCSI team: localinsight.org/bespoke-report-theme-interest/

How we have identified the area of Shropshire Local Authority Area

This report is based on the “Shropshire Local Authority Area” area, created by Shropshire Council. The map image of the area is shown at the beginning of this report. The map imagery is provided by Google, using boundary definitions published by the Office for National Statistics (ONS). Statistical and geographic data are sourced from the ONS and are used under the terms of the Open Government Licence v3.0. Contains Ordnance Survey data © Crown copyright and database right [2026].

Local Insight draws on data from a range of official sources. Where values are not available directly for the geographies used in this report, they are calculated using an ONS-aligned statistical aggregation and apportioning methodology

Alongside data for the “Shropshire Local Authority Area” area, we also display data for the selected comparator areas: West Midlands and England.

At a glance

A quick overview of key data in this Local Insight report for Shropshire Local Authority Area and how it compares to West Midlands and England.



Education

16.74% of people aged 16+ in Shropshire Local Authority Area have no qualifications

This is lower than the average in West Midlands (21.15%) and lower than the average in England (18.08%)

Education

The following data visualisations are focused on the subject of education. It brings together indicators on qualification levels, participation in higher education, numbers of full-time students, and data from the Indices of Deprivation education domain. Together this collection provides insight into educational disparities and supports the identification of communities that may be falling behind and in need of support.

Level of Qualification

The visualisations below shows the composition of people aged 16+ by level of qualification. Data is taken from the 2021 Census.

There are 16,564 people in Shropshire Local Authority Area with an apprenticeship as their highest qualification, 6.08% of all people aged over 16. This is higher than the average for West Midlands (5.27%) and higher than the average for England (5.32%).

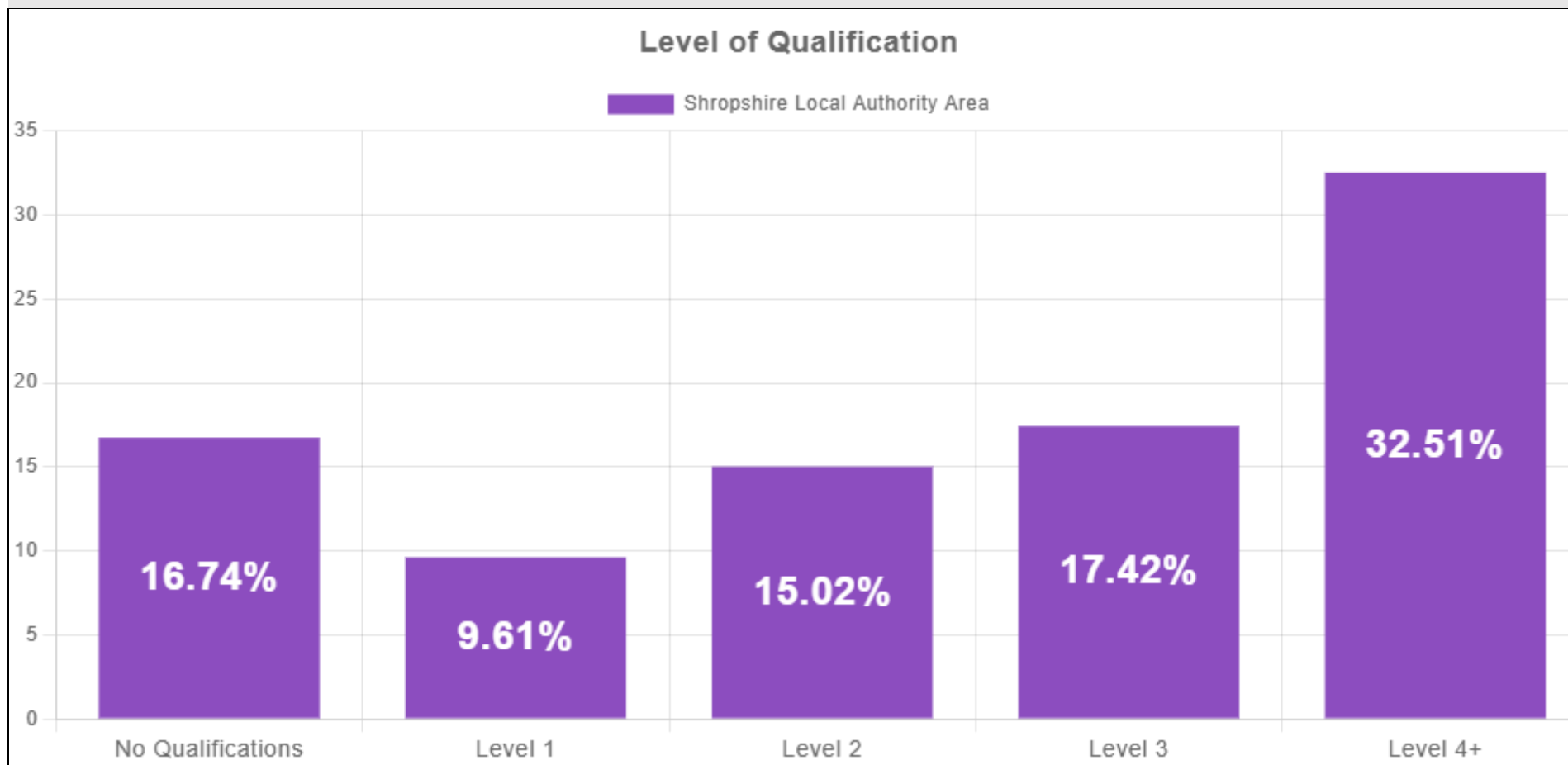
Level of Qualification						
Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
No Qualifications	45,573	16.74%	1,015,300	21.15%	8,317,789	18.08%
Level 1	26,154	9.61%	494,710	10.30%	4,456,198	9.69%
Level 2	40,900	15.02%	666,695	13.89%	6,126,130	13.32%
Apprenticeship	16,564	6.08%	253,185	5.27%	2,446,935	5.32%
Level 3	47,417	17.42%	818,973	17.06%	7,784,977	16.92%

Level of Qualification

Indicator	Shropshire Local Authority Area		West Midlands		England	
	Count	Rate	Count	Rate	Count	Rate
Level 4+	88,502	32.51%	1,413,723	29.44%	15,606,458	33.92%
Other	7,136	2.62%	138,740	2.89%	1,268,468	2.76%

Source: Census 2021

Level of Qualification



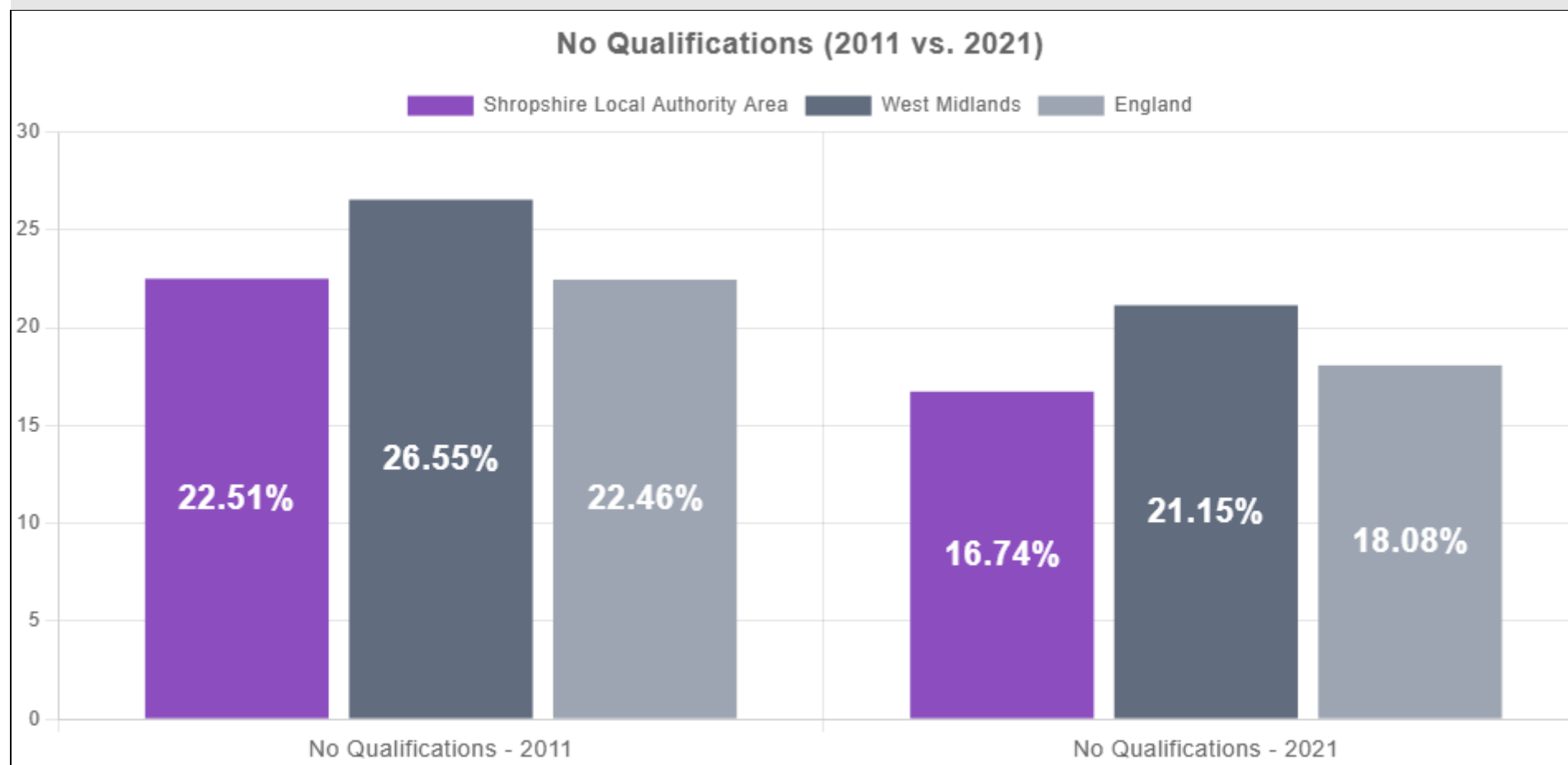
Source: Census 2021

No Qualifications Over Time

Oxford Consultants for Social Inclusion Ltd. All rights reserved.
Copyright © 2026. Not to be used for commercial purposes.

The bar chart below is a visualisation of the change in the proportion of people with no qualifications over a 10 year period by comparing data from Census 2011 to Census 2021.

No Qualifications (2011 vs. 2021)



Source: UK Census

Students and Higher Education

Oxford Consultants for Social Inclusion Ltd. All rights reserved.
Copyright © 2026. Not to be used for commercial purposes.

The boxes below show:

- The total number and proportion of adults aged 16+ who are economically active/inactive and a full-time student. Economically active students refers to those aged 16+ who are in full-time education and who are either in employment or unemployed yet seeking out work. Economically inactive students refer to those aged 16+ who are in full-time education, are unemployed and have not sought work in the last four weeks and/or are not available to start work in the next two weeks. Figures are taken from the 2021 Census.
- The percentage of state school pupils going into higher education. The data is recorded as the proportion of the 16 year old state-funded mainstream school pupils in the area who sat their GCSEs in the summers between 2021 and that were then in higher education at the age of 18 or 19.

The rate of state school pupils in Shropshire Local Authority Area participating in higher education is 38.65%. This is lower than West Midlands (41.61%) and lower than England (42.23%).

Economically Active Students	Economically Inactive Students	Participation in Higher Education
3,899	9,687	38.65%
1.43% (West Midlands = 2.36%, England = 2.3%)	3.56% (West Midlands = 5.84%, England = 5.64%)	(West Midlands = 41.61%, England = 42.23%)

Source: Census 2021/Office for Students (OFS; 2021)

Indices of Deprivation (IoD): Education, Skills and Training Domain

The boxes below show data from the 2025 Indices of Deprivation, Education Skills and Training domain. It measures the lack of attainment and skills in the local population and is derived from two sub-domains: one relating to children and young people and one relating to adult skills. Data shows the average LSOA ranks for Shropshire Local Authority Area, West Midlands, England, where a lower rank indicates higher levels of deprivation.

The average LSOA rank in Shropshire Local Authority Area is 18,172. This is higher than West Midlands (14,249) and higher than England (16,791). Therefore, Shropshire Local Authority Area has lower levels of deprivation on this domain compared to West Midlands and lower levels of deprivation on this domain compared to England.

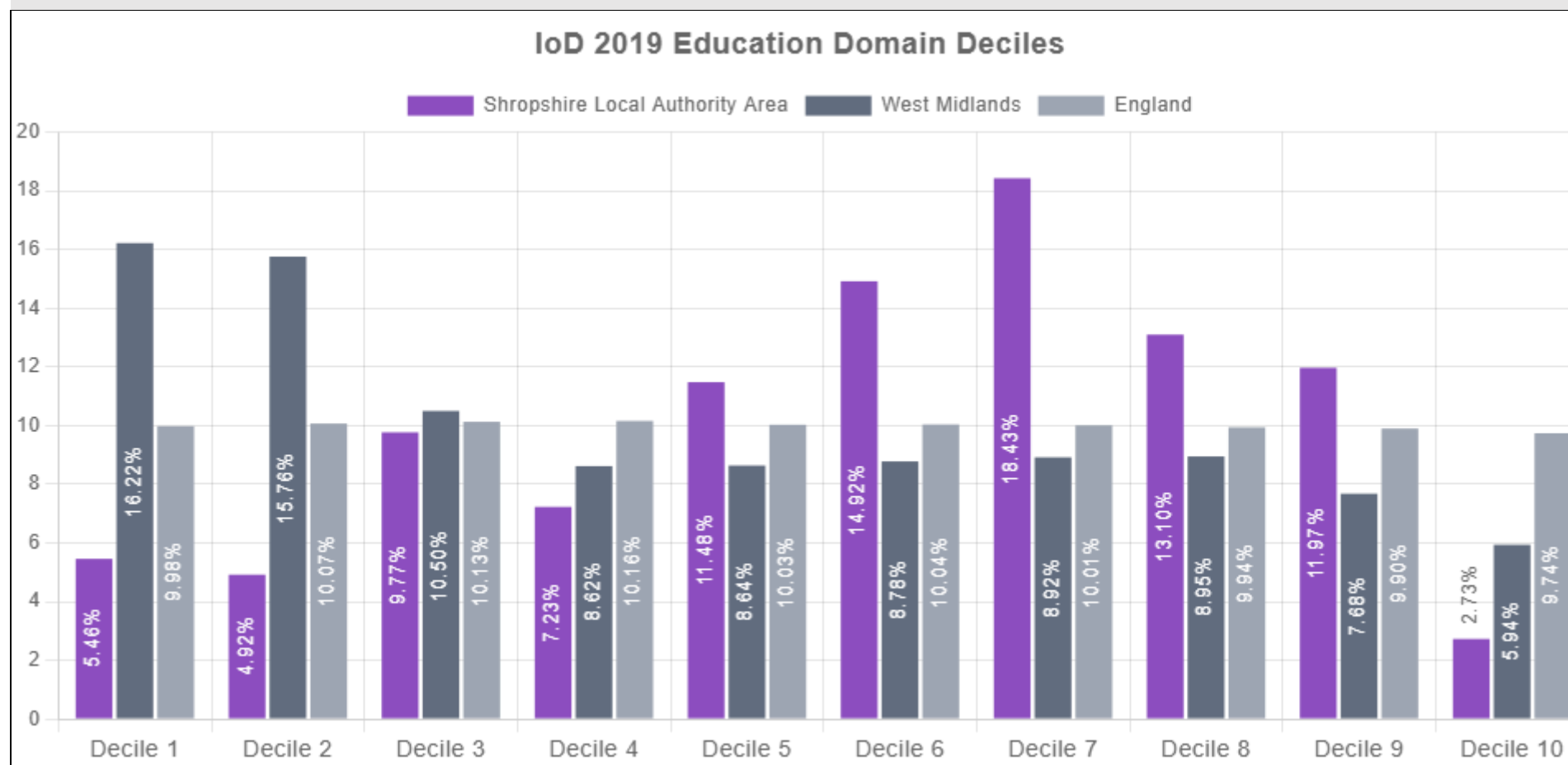
IoD 2025 Education, Skills and Training Rank 18,172 (West Midlands = 14,249, England = 16,791)	IoD 2025 Children and Young People (Sub-domain) Rank 15,723 (West Midlands = 15,278, England = 16,844)	IoD 2025 Adult Skills (Sub-domain) Rank 20,035 (West Midlands = 13,657, England = 16,780)
---	---	--

Source: Ministry of Housing Communities and Local Government (MHCLG; 2025)

For further insight, the bar chart below shows the proportion of people living in neighbourhoods grouped into deciles according to level of deprivation derived from the Indices of Deprivation (IoD) education domain. To clarify, all neighbourhoods in England are grouped into ten equal sized groups referred to as “deciles”. Neighbourhoods in decile 1 fall within the most deprived 10% of neighbourhoods nationally and LSOAs in decile 10 fall within the least deprived 10% of neighbourhoods nationally.

5.46% of people in Shropshire Local Authority Area fall within Decile 1.

IoD 2025 Education Deprivation Deciles



Source: Ministry of Housing Communities and Local Government (MHCLG) 2025

Appendix: Data sources

Theme	Data	Data source / time period
Education	People with no qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 1 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 2 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Apprenticeship (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 3 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 4 qualifications and above (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Other qualifications (Census 2021)	Census 2021 (2021)
Education	People with no qualifications (Census 2021)	Census 2021 (2021)

Theme	Data	Data source / time period
Education	Highest level of qualification: Level 1 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 2 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 3 qualifications (Census 2021)	Census 2021 (2021)
Education	Highest level of qualification: Level 4 qualifications and above (Census 2021)	Census 2021 (2021)
Education	People with no qualifications (E&W Census 2011)	Census 2011 (2011)
Education	People with no qualifications (Census 2021)	Census 2021 (2021)
Education	Economically Active Students	Census 2021/Office for Students (OFS; 2021)
Education	Economically Inactive Students	Census 2021/Office for Students (OFS; 2021)
Education	Participation in Higher Education	Census 2021/Office for Students (OFS; 2021)

Theme	Data	Data source / time period
Education	IoD 2025 Education, Skills and Training Rank	Ministry of Housing Communities and Local Government (MHCLG; 2025)
Education	IoD 2025 Children and Young People (Sub-domain) Rank	Ministry of Housing Communities and Local Government (MHCLG; 2025)
Education	IoD 2025 Adult Skills (Sub-domain) Rank	Ministry of Housing Communities and Local Government (MHCLG; 2025)
Education	IMD 2025 Education Decile 1	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 2	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 3	Ministry of Housing Communities and Local Government (MHCLG) (2025)

Theme	Data	Data source / time period
Education	IMD 2025 Education Decile 4	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 5	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 6	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 7	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 8	Ministry of Housing Communities and Local Government (MHCLG) (2025)
Education	IMD 2025 Education Decile 9	Ministry of Housing Communities and Local Government (MHCLG) (2025)

Theme	Data	Data source / time period
Education	IMD 2025 Education Decile 10	Ministry of Housing Communities and Local Government (MHCLG) (2025)