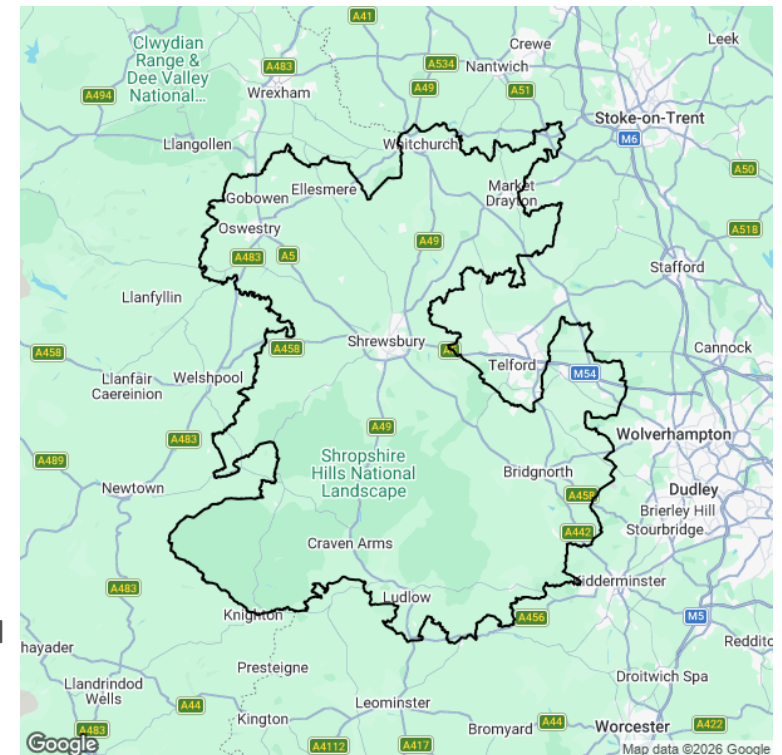


Local Insight England Custom Report

Shropshire Local Authority Area

Created for Shropshire Council on 19 June 2026

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This report was generated using Local Insight by Shropshire Council

This report was generated with [Local Insight](#), the small-area data insight platform from OCSI.

Local Insight provides instant access to the information you need for the neighbourhoods you care about. Explore up-to-date social and demographic data through intuitive maps, dashboards and reports.

You can book a demo to receive a two-week free trial, and generate your own Local Insight report: <https://localinsight.org/learn-more/book-a-demo/>

About OCSI

For over 20 years, OCSI has combined expertise in research and technology to support organisations working for social good to make evidence-based decisions. We have worked with more than 250 public and community sector organisations from local to international levels.

Our research and services are based on unrivalled knowledge and use of place-based social, economic and demographic data. Find out more at: ocsi.uk

About the data

OCSI keeps the platform's data current and provides comprehensive metadata so you can be confident in the indicators you use.

Sourced from more than 50 government agencies and other reputable bodies, we identify key indicators relevant to local authorities, grantmakers and charities to include within this report and the Local Insight platform.

Subscribers can get in touch to discuss designing bespoke report themes with a member of the OCSI team: localinsight.org/bespoke-report-theme-interest/

How we have identified the area of Shropshire Local Authority Area

This report is based on the “Shropshire Local Authority Area” area, created by Shropshire Council. The map image of the area is shown at the beginning of this report. The map imagery is provided by Google, using boundary definitions published by the Office for National Statistics (ONS). Statistical and geographic data are sourced from the ONS and are used under the terms of the Open Government Licence v3.0. Contains Ordnance Survey data © Crown copyright and database right [2026].

Local Insight draws on data from a range of official sources. Where values are not available directly for the geographies used in this report, they are calculated using an ONS-aligned statistical aggregation and apportioning methodology

Alongside data for the “Shropshire Local Authority Area” area, we also display data for the selected comparator areas: West Midlands and England.

At a glance

A quick overview of key data in this Local Insight report for Shropshire Local Authority Area and how it compares to West Midlands and England.



Access and Transport

Shropshire Local Authority Area has an overall Connectivity Score of 43.78

This means that Shropshire Local Authority Area has lower levels of connectivity to West Midlands (63.71) and lower levels of connectivity to England (64.81)

Access and Transport

The following visualisations provide data on car ownership, travel time to essential services, job access scores, food insecurity, access to health assets and on the local retail environment.

As a collection, these indicators offer insight into the disparities, challenges, and opportunities that individuals have as their accessible environment.

Car Ownership

The boxes below show the number and proportion of households according to their ownership of a car or van. This is based on responses to the car ownership question in the 2021 Census which asks information on the number of cars or vans owned, or are available for use, by one or more members of a household. This includes company cars and vans available for private use and is based on details for private households only. Cars or vans used by residents of communal establishments are not counted.

In Shropshire Local Authority Area, 13.81% of households have no access to a car or van. This is lower than the proportion without access to a car or van in West Midlands (21.52%) and lower than the proportion without access to a car or van in England (23.54%).

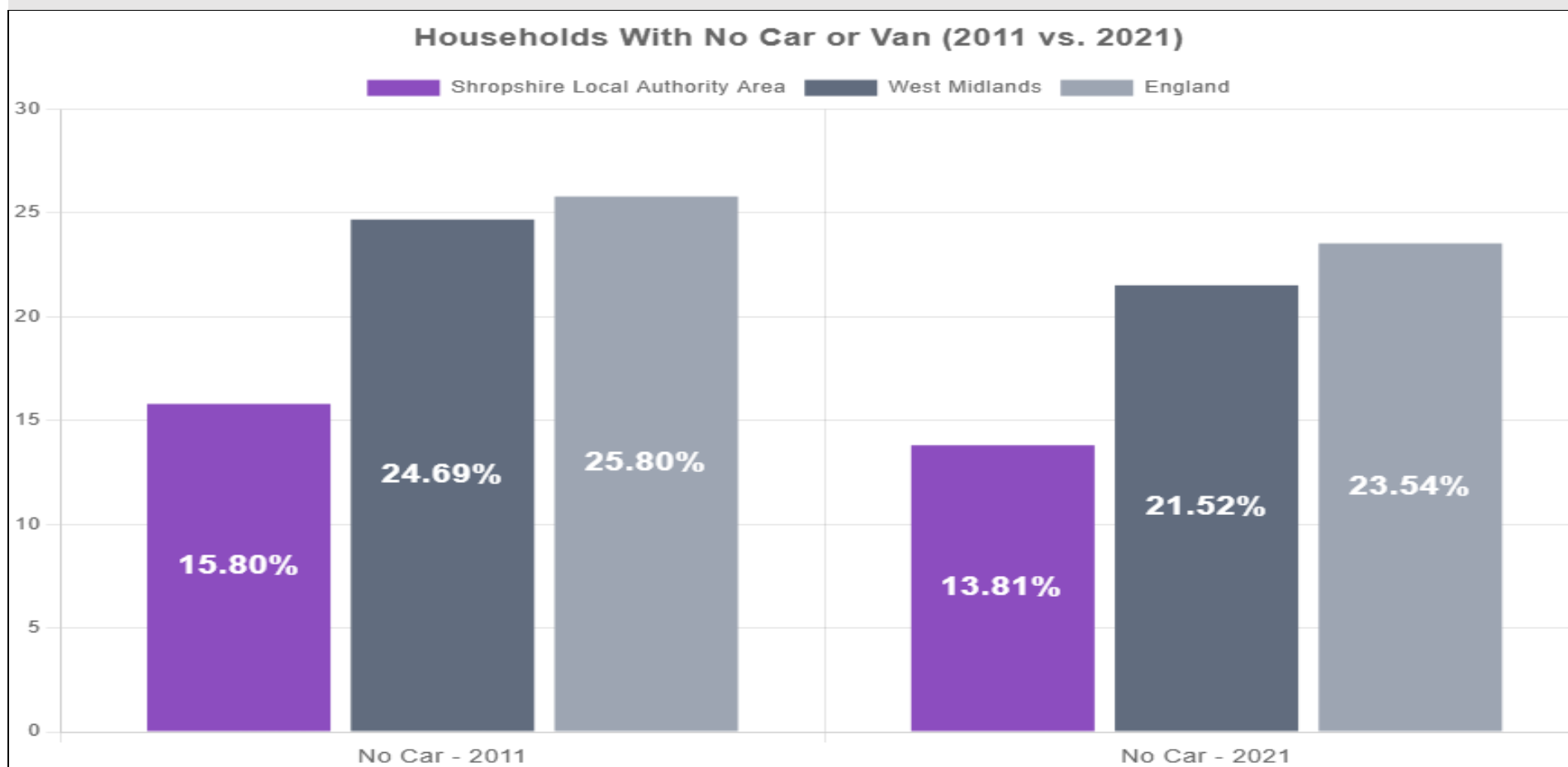
No Car	One Car	Two Cars	Three+ Cars
19,280	55,999	44,709	19,591
13.81% (West Midlands = 21.52%, England = 23.54%)	40.12% (West Midlands = 40.57%, England = 41.28%)	32.03% (West Midlands = 27.75%, England = 26.06%)	14.04% (West Midlands = 10.15%, England = 9.12%)

Source: Census 2021

The bar chart below shows the numbers of households with no car or van in the 2021 Census alongside the proportions from previous Censuses to identify changes over time.

In 2021, 13.81% of households in Shropshire Local Authority Area had no access to a car or van. This is lower than the proportion without access to a car or van in 2011 (15.8%).

Households With No Car or Van (2011 vs. 2021)



Source: UK Census

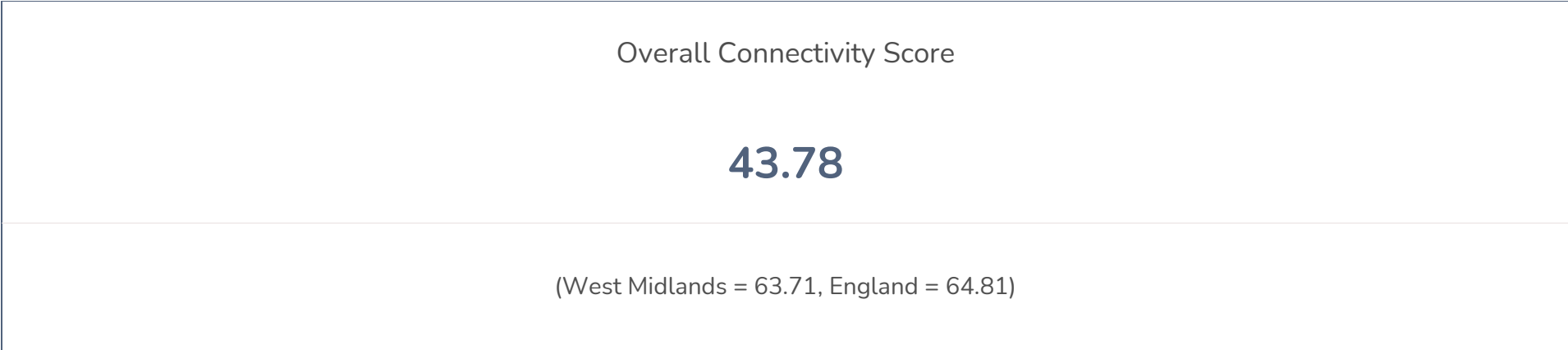
Connectivity

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The visualisations below show the Overall Department for Transport (DfT) Connectivity Score for all destination types. Connectivity scores represent ease of access to services and range from 0 to 100, where **a higher score represents higher levels of connectivity**. It is calculated using journey planning algorithms considering actual transport networks and service timetables, the total value of all destinations within reach, and the propensity to travel to each destination type by each transport mode at different times of day.

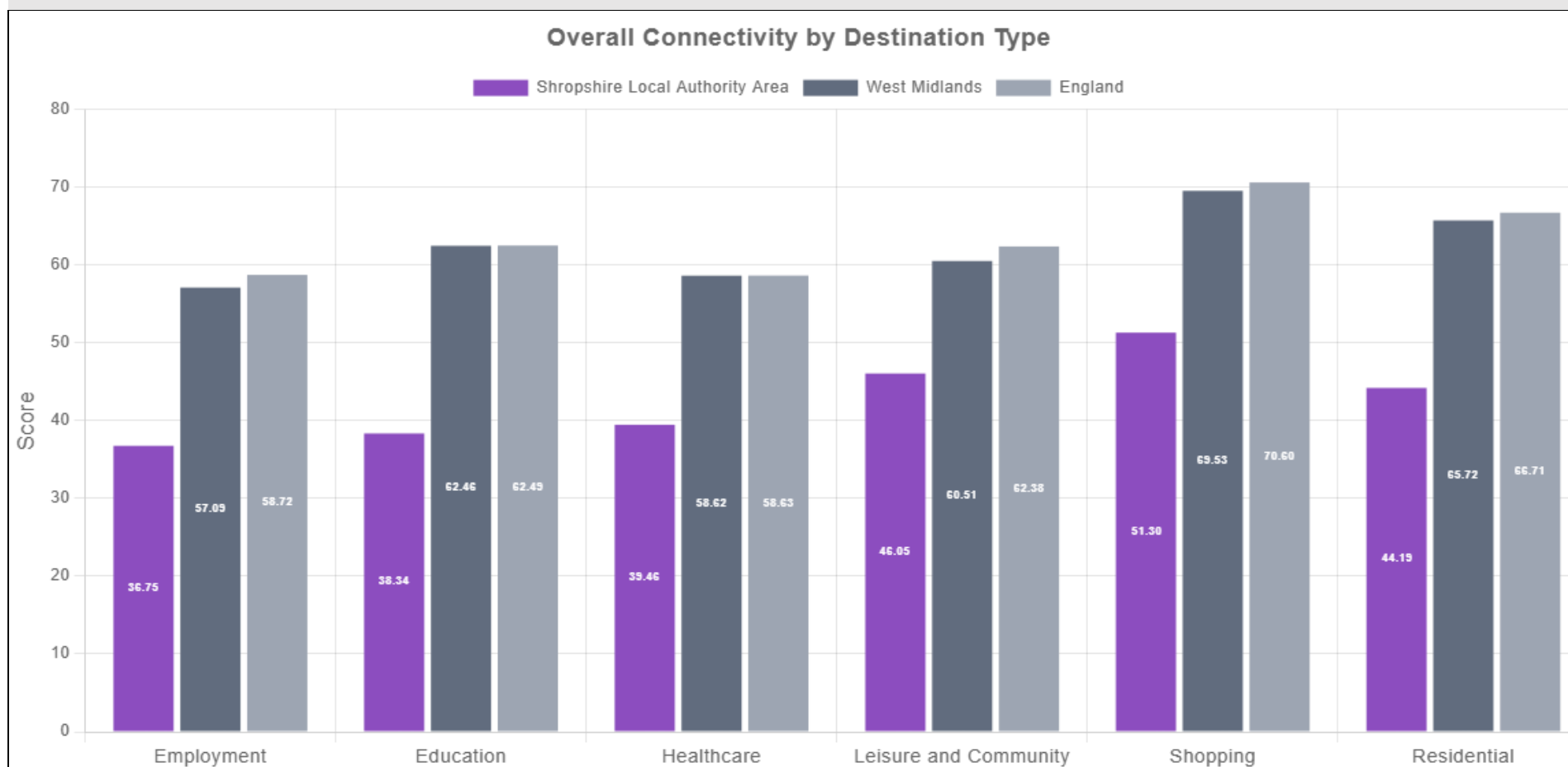
Note: Connectivity Trips that start in England and Wales and end in Scotland are included, meaning that destinations in Scotland can contribute to connectivity in locations outside of Scotland. A cut-off point has been set for a maximum travel time of 60 minutes to limit the number of calculations.

Shropshire Local Authority Area has an overall Connectivity Score of 43.78. This means that Shropshire Local Authority Area has lower levels of connectivity to West Midlands (63.71) and lower levels of connectivity to England (64.81).



Source: Department for Transport (DfT; 2025)

Overall Connectivity by Destination Type

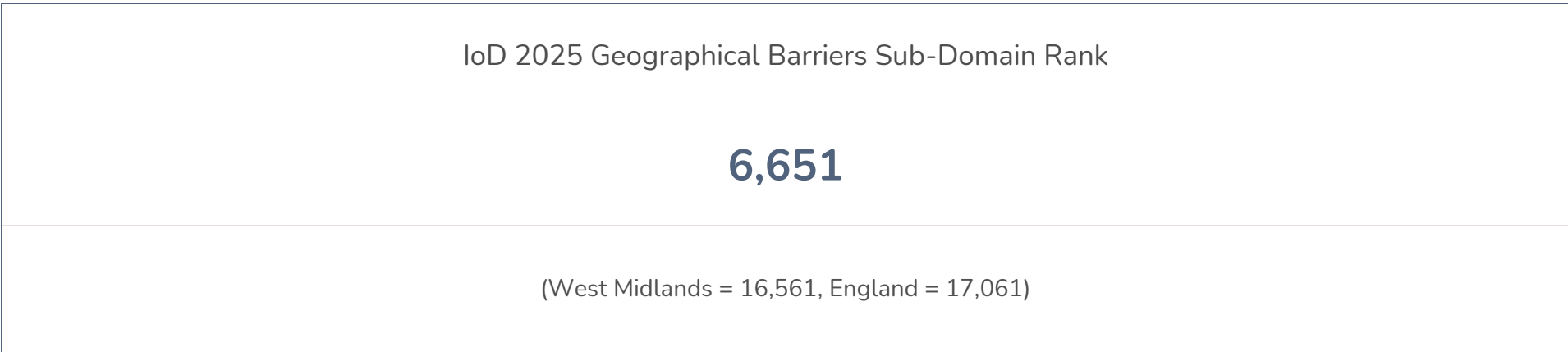


Source: Department for Transport (DfT; 2025)

Indices of Deprivation (IoD) Geographical Barriers

The box below shows the Geographical Barriers Sub-domain rank from the Indices of Deprivation (IoD) 2025, where a lower rank corresponds to a more deprived area. This sub-domain measures the physical accessibility and proximity of local services. The following indicators are included: Connectivity to key destinations by walking and public transport: Travel time to retail, education, health, employment and leisure/entertainment destinations.

Shropshire Local Authority Area has a rank of 6,651 on the 2025 Geographical Barriers Sub-Domain. This means that Shropshire Local Authority Area has greater challenges in accessing key services than in West Midlands (16,561) and greater challenges in accessing key services than in England (17,061).



Source: Ministry of Housing Communities and Local Government (MHCLG; 2025)

Jobs Access Score

The bar chart below shows the overall Jobs Access score in 2021. This is a measure of connectivity developed by [UK Onward](#) and includes the number of jobs accessible by car and public transport across 15 minutes, 30 minutes, 60 minutes and 90 minutes timespans. It also incorporates a “door-to-workplace” measure, including every journey stage from time spent walking to the car, driving, to parking and walking to an office - as well as average delays, timetabling and actual journey time on public transport. Together these measures form an overall Jobs Access score, the weighted average job count, combining driving and public transport. A higher score indicates greater levels of job accessibility.

In Shropshire Local Authority Area, the Jobs Access score is 447,181.01. This is lower than West Midlands (757,146.70) and lower than England (698,519.47).

Jobs Access Score



Source: UK Onward

Priority Places for Food Index

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The boxes and bar chart below show the ranks given in the 2024 Priority Places for Food Index, where a lower rank indicates higher food insecurity. This is a composite index formed of data compiled across seven different dimensions relating to food insecurity. It is constructed using open data to capture complex and multidimensional aspects of food insecurity and was initially developed in response to the 2022 cost of living crisis which has seen many communities under severe financial pressure and at an increased risk of food insecurity. The seven dimensions include:

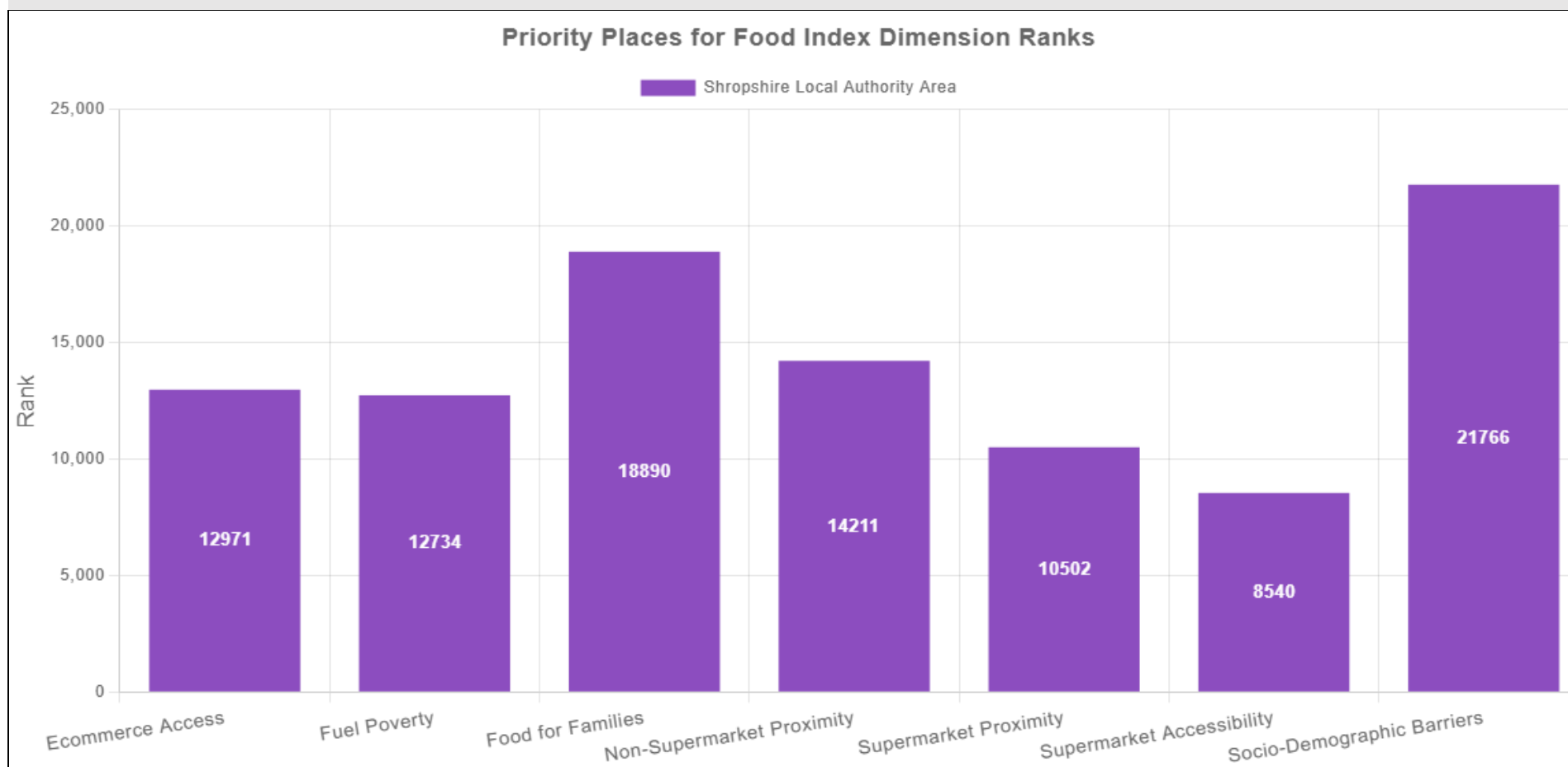
- Ecommerce Access - online groceries availability and propensity to shop online.
- Fuel Poverty - the proportion of households in fuel poverty and prepayment meter prevalence.
- Food for Families - children in relative low-income families, healthy start voucher uptake and distance to the nearest food bank.
- Non-Supermarket Proximity - distance to nearest non-supermarket retail food store, count of non-supermarket retail food stores within 1km, average distance to nearest market and average count of markets within 1km.
- Supermarket Proximity - the average distance to nearest large grocery store and the average count of stores within 1km.
- Supermarket Accessibility - the average travel distance to nearest large grocery store and accessibility via public transport.
- Socio-Demographic Barriers - the proportion of the population experiencing income deprivation and the proportion of the population with no car access.

Shropshire Local Authority Area has a Priority Places for Food Index rank of 11,790. This means that Shropshire Local Authority Area has higher levels of food insecurity than West Midlands (12,186) and higher levels of food insecurity than England (16,898).

Priority Places for Food Index 11,790 (West Midlands = 12,186, England = 16,898)	Ecommerce Access 12,971 (West Midlands = 13,651, England = 16,038)	Fuel Poverty 12,734 (West Midlands = 12,034, England = 16,454)	Food for Families 18,890 (West Midlands = 11,937, England = 16,853)
Non-Supermarket Proximity 14,211 (West Midlands = 18,954, England = 17,154)	Supermarket Proximity 10,502 (West Midlands = 16,472, England = 17,094)	Supermarket Accessibility 8,540 (West Midlands = 15,835, England = 17,059)	Socio-Demographic Barriers 21,766 (West Midlands = 15,816, England = 16,612)

Source: Consumer Data Research Centre (CDRC; 2024)

Priority Places for Food Index Dimension Ranks



Source: Consumer Data Research Centre (CDRC)

Access to Health Assets and Hazards

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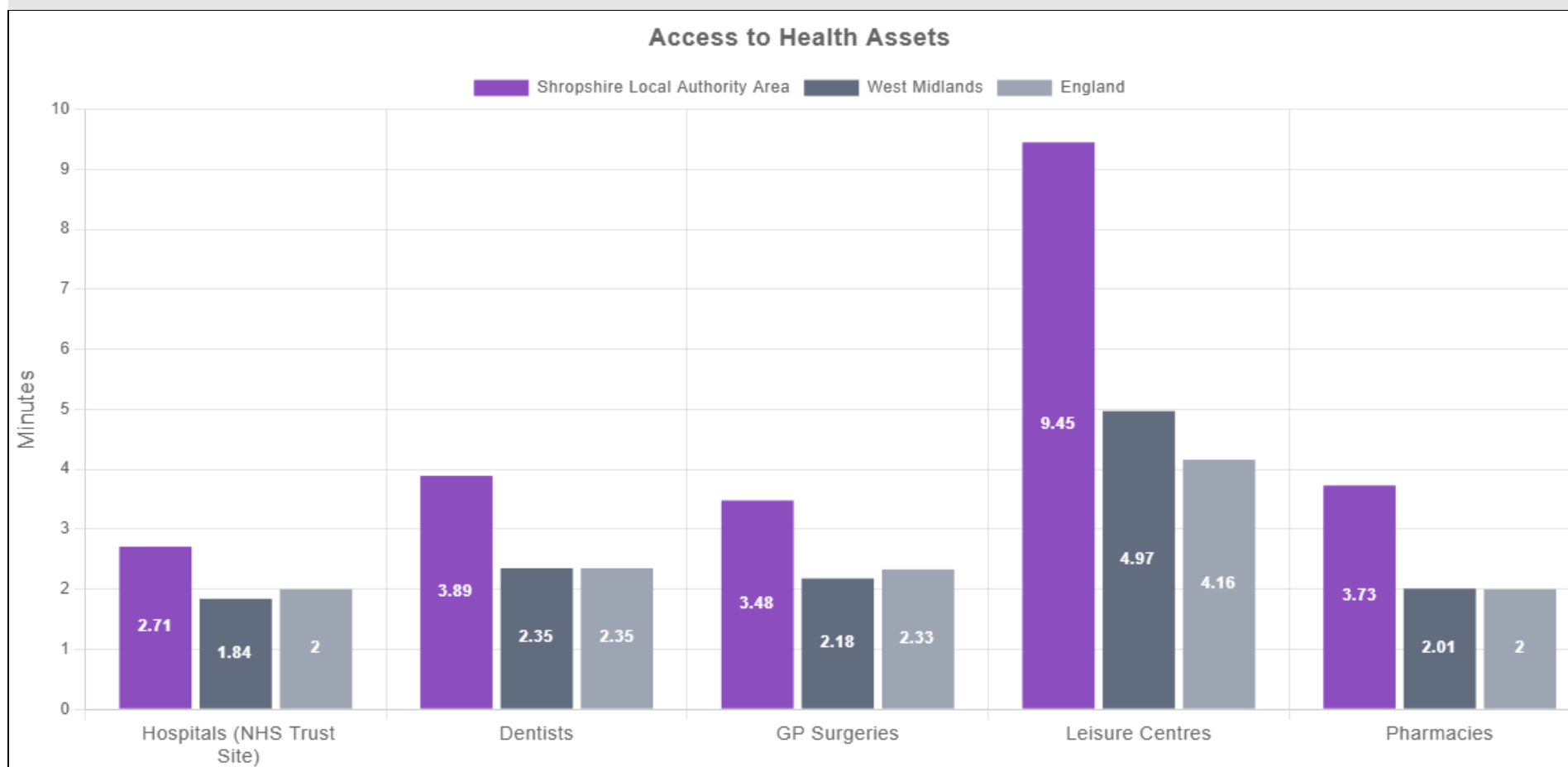
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AHAH (the index of 'Access to Health Assets and Hazards') is a multi-dimensional index developed by the CDRC for Great Britain measuring how 'healthy' neighbourhoods are. This open data resource provides a valuable set of measures for researchers and policy makers with an interest in measuring the role of spatial features on health.

The bar chart below shows the AHAH access to health assets, displaying the mean distance (in minutes) to five key health assets.

In Shropshire Local Authority Area the average distance to a hospital (NHS Trust Site) is 2.71 minutes. This is longer than the average distance in West Midlands (1.84 minutes) and longer than the average distance in England (2.00 minutes).

Access to Health Assets

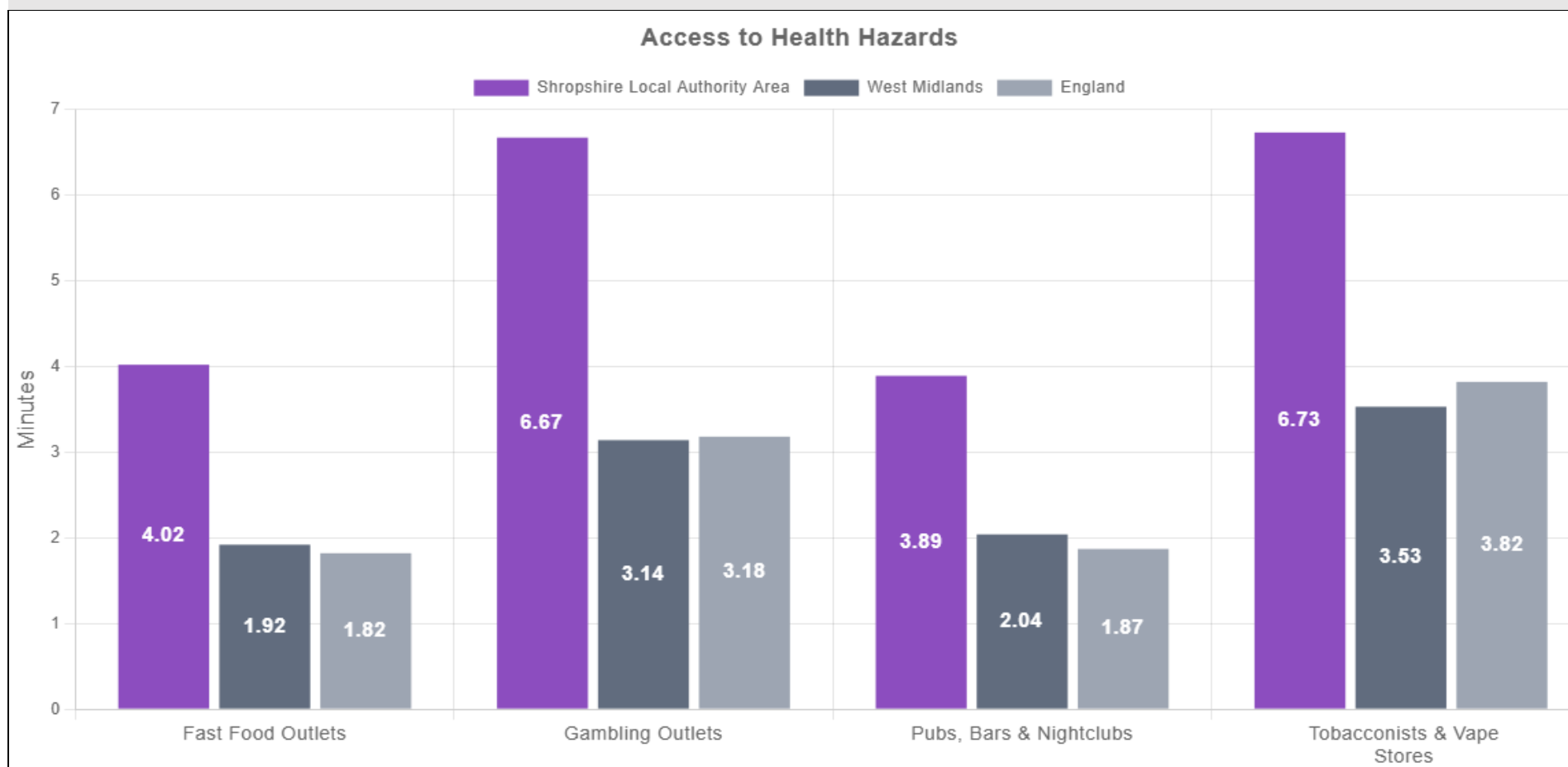


Source: Consumer Data Research Centre (CDRC)

The bar chart below shows the AHAH access to health hazards, displaying the distance (in minutes) to four key unhealthy retail offerings.

In Shropshire Local Authority Area the average distance to a tobacconist or vape store is 6.73 minutes. This is longer than the average distance in West Midlands (3.53 minutes) and longer than the average distance in England (3.82 minutes).

Access to Health Hazards



Source: Consumer Data Research Centre (CDRC)

Appendix: Data sources

Theme	Data	Data source / time period
Access and Transport	No Car	Census 2021
Access and Transport	One Car	Census 2021
Access and Transport	Two Cars	Census 2021
Access and Transport	Three+ Cars	Census 2021
Access and Transport	Households with no car (E&W Census 2011)	Census 2011 (2011)
Access and Transport	Households with no car (Census 2021)	Census 2021 (2021)
Access and Transport	Overall Connectivity Score	Department for Transport (DfT; 2025)

Theme	Data	Data source / time period
Access and Transport	Connectivity: Employment (overall)	Department for Transport (DfT) (2025)
Access and Transport	Connectivity: Education (overall)	Department for Transport (DfT) (2025)
Access and Transport	Connectivity: Healthcare (overall)	Department for Transport (DfT) (2025)
Access and Transport	Connectivity: Leisure and Community (overall)	Department for Transport (DfT) (2025)
Access and Transport	Connectivity: Shopping (overall)	Department for Transport (DfT) (2025)
Access and Transport	Connectivity: Residential (overall)	Department for Transport (DfT) (2025)
Access and Transport	IoD 2025 Geographical Barriers Sub-Domain Rank	Ministry of Housing Communities and Local Government (MHCLG; 2025)
Access and Transport	Jobs Access Score	UK Onward (2021)

Theme	Data	Data source / time period
Access and Transport	Priority Places for Food Index	
Access and Transport	Ecommerce Access	
Access and Transport	Fuel Poverty	
Access and Transport	Food for Families	
Access and Transport	Non-Supermarket Proximity	Consumer Data Research Centre (CDRC; 2024)
Access and Transport	Supermarket Proximity	Consumer Data Research Centre (CDRC; 2024)
Access and Transport	Supermarket Accessibility	Consumer Data Research Centre (CDRC; 2024)
Access and Transport	Socio-Demographic Barriers	Consumer Data Research Centre (CDRC; 2024)
Access and Transport	PPFI Ecommerce Access Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)

Theme	Data	Data source / time period
Access and Transport	PPFI Fuel Poverty Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	PPFI Food for Families Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	PPFI Non-Supermarket Proximity Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	PPFI Supermarket Proximity Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	PPFI Supermarket Accessibility Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	PPFI Socio-Demographic Barriers Domain (Rank)	Consumer Data Research Centre (CDRC) (2024)
Access and Transport	AHAH Hospitals (NHS Trust Site)	Geographic Data Service (2026)
Access and Transport	AHAH Dentists	Geographic Data Service (2026)
Access and Transport	AHAH GP surgeries	Geographic Data Service (2026)

Theme	Data	Data source / time period
Access and Transport	AHAH Leisure Centres	Geographic Data Service (2026)
Access and Transport	AHAH Pharmacies	Geographic Data Service (2026)
Access and Transport	AHAH Fast food outlets	Geographic Data Service (2026)
Access and Transport	AHAH Gambling outlets	Geographic Data Service (2026)
Access and Transport	AHAH Pubs/bars/nightclubs	Geographic Data Service (2026)
Access and Transport	AHAH Tobacconists and Vape Stores	Geographic Data Service (2026)