

Apprenticeship Levy Transfer: Case Study

Shrewsbury Town in the Community



Can you tell us about yourself, your job role and apprenticeship?

My names Calvin Latham, 25 and I'm the Education & Learning Project Manager at Shrewsbury Town in the Community. I manage all our Secondary & Employability projects including NCS, Premier League Kicks, our partner secondary schools and employability projects.

As our project base is growing, our organisation enrolled myself and other line managers onto a Level 5 apprenticeship in Operations & Departmental Management, which so far has supported me in gaining the knowledge and ability to carry out my duties effectively.

What does your organisation do?

Shrewsbury Town in The Community are the official charity of Shrewsbury Town Football Club, we aim to make sure that Shropshire can flourish by helping everyone realise their potential and achieve their goals. Our goals are simple.

- To improve health and wellbeing
- To build stronger and safer communities
- To create better life chances for everyone.

Why did you decide to do an apprenticeship?

As an organisation that has consistently grown over the past 7 years, we were in need of being able to offer our workforce a bespoke programme of CPD to both support their development and retention within the charity.

Please describe the benefits of having apprentices within your organisation

Having numerous employees completing apprenticeships has created a culture of learning and improving within the workforce. It has also had a notable effect on working practices and management of the workforce.

What would be your one piece of advice for other employers considering employing apprentices?

Ensure that the apprentice is fully invested into their training and have the opportunity to put learning into practice.