

Joint Strategic Needs Assessment (JSNA): Place-based approach

**Stakeholder Event – Much
Wenlock place plan area**



Overview

- What is a Joint Strategic Needs Assessment JSNA
- Why undertake a needs assessment
- Next Steps



What is a Joint Strategic Needs Assessment?

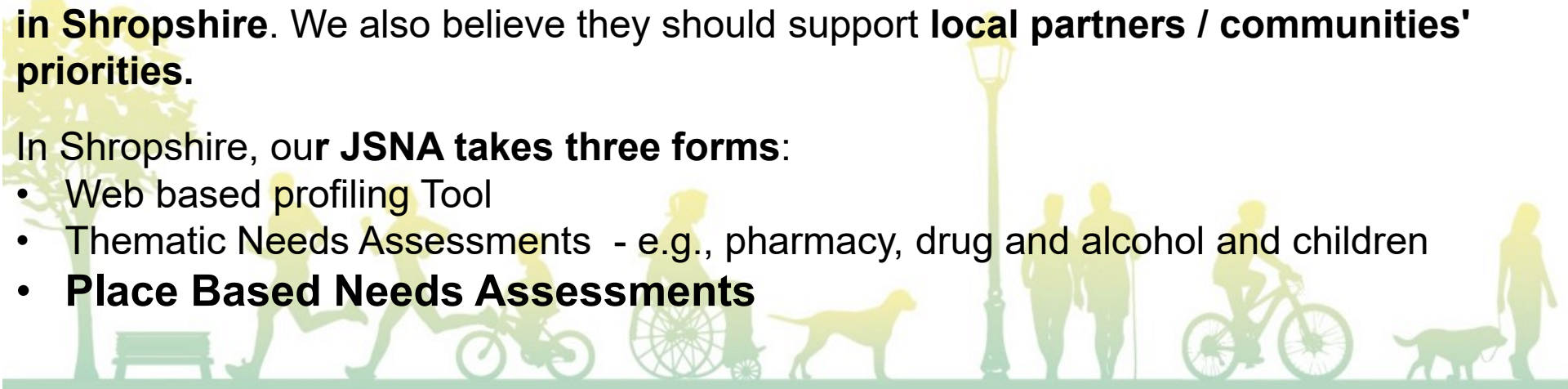
Local Authorities and CCGs (now ICS) have a legal Statutory Duty to undertake a Joint Strategic Needs Assessment (JSNA), through the Health and Wellbeing Board.

To identify **current** and **future health and wellbeing needs** in the local population and identify strategic **priorities** to inform commissioning of services based on needs.

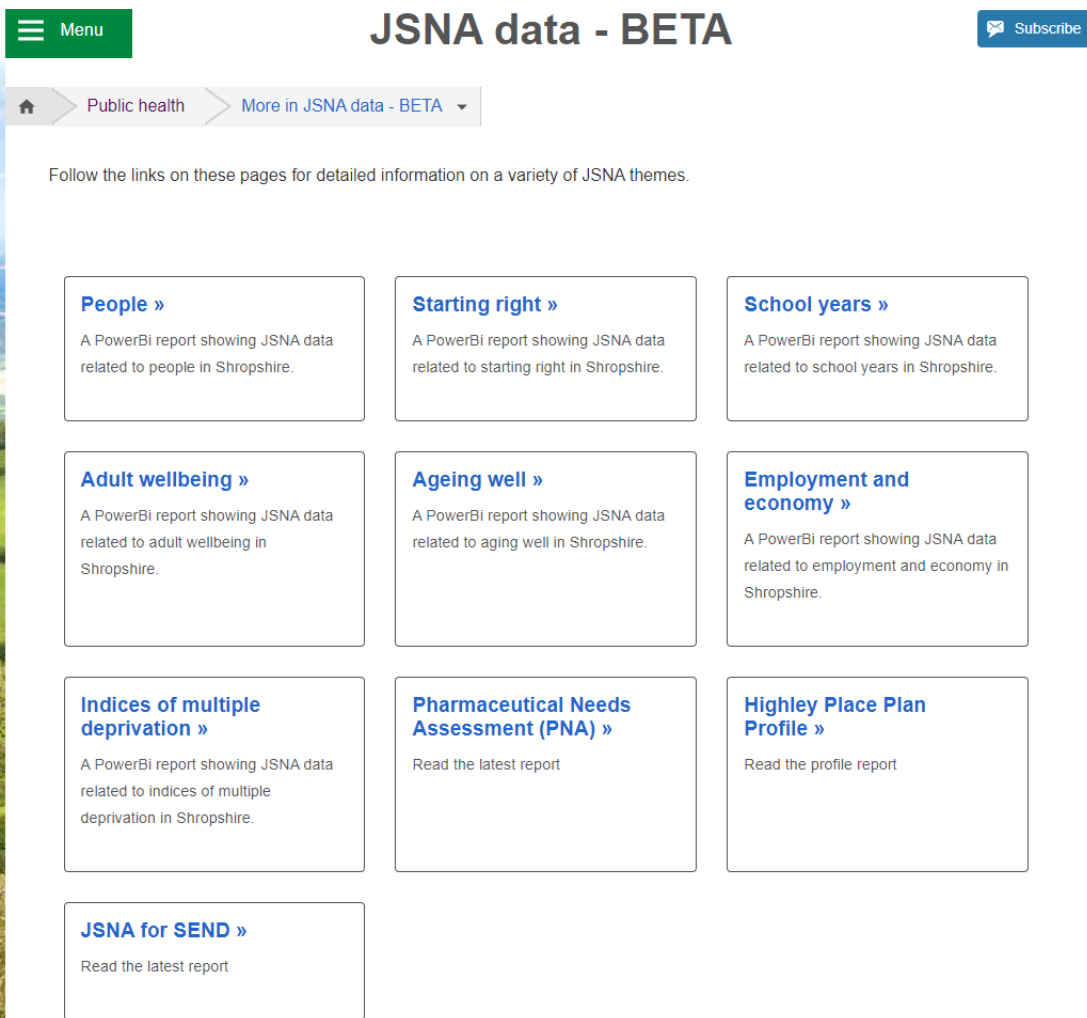
These priorities inform the **Health and Wellbeing Strategy** and **Integrated Care Strategy** as a basis for **commissioning health and social care services in Shropshire**. We also believe they should support **local partners / communities' priorities**.

In Shropshire, our **JSNA takes three forms**:

- Web based profiling Tool
- Thematic Needs Assessments - e.g., pharmacy, drug and alcohol and children
- **Place Based Needs Assessments**



JSNA Web Based Profiler Tool



The screenshot shows the 'JSNA data - BETA' web interface. At the top, there is a green 'Menu' button and a blue 'Subscribe' button. Below the header, a breadcrumb trail shows 'Public health' and 'More in JSNA data - BETA'. A paragraph states: 'Follow the links on these pages for detailed information on a variety of JSNA themes.' Below this, there is a grid of nine cards, each representing a different JSNA theme. Each card has a title, a brief description, and a link to the report.

JSNA data - BETA [Subscribe](#)

[Public health](#) [More in JSNA data - BETA](#)

Follow the links on these pages for detailed information on a variety of JSNA themes.

- People »**
A PowerBi report showing JSNA data related to people in Shropshire.
- Starting right »**
A PowerBi report showing JSNA data related to starting right in Shropshire.
- School years »**
A PowerBi report showing JSNA data related to school years in Shropshire.
- Adult wellbeing »**
A PowerBi report showing JSNA data related to adult wellbeing in Shropshire.
- Ageing well »**
A PowerBi report showing JSNA data related to aging well in Shropshire.
- Employment and economy »**
A PowerBi report showing JSNA data related to employment and economy in Shropshire.
- Indices of multiple deprivation »**
A PowerBi report showing JSNA data related to indices of multiple deprivation in Shropshire.
- Pharmaceutical Needs Assessment (PNA) »**
Read the latest report
- Highley Place Plan Profile »**
Read the profile report
- JSNA for SEND »**
Read the latest report

The web-based JSNA is an interactive tool that allows users to explore data relating to health need in Shropshire.

<https://www.shropshire.gov.uk/public-health/jsna-data-beta/>



Shropshire Health and Wellbeing Strategy 2022 – 2027

Vision:

For Shropshire people to be the healthiest and most fulfilled in England

- Reducing inequalities
- Improving Population Health
- Working with and building strong and vibrant communities
- Joined up working

Indicator	Period	Shropshire			Region England			England		
		Recent Trend	Count	Value	Value	Value	Worst/ Lowest	Range	Best/ Highest	
Life expectancy and causes of death										
Life expectancy at birth (Male)	2018 - 20	–	-	80.2	78.5	79.4	74.1			
Life expectancy at birth (Female)	2018 - 20	–	-	83.7	82.5	83.1	79.0			
Under 75 mortality rate from all causes	2018 - 20	–	3,043	296.5	365.2	336.5	570.7			220.1
Under 75 mortality rate from all cardiovascular diseases	2017 - 19	–	616	59.4	77.0	70.4	121.6			39.8
Under 75 mortality rate from cancer	2017 - 19	–	1,239	119.0	135.0	129.2	182.4			37.4
Suicide rate	2018 - 20	–	96	11.4	10.5	10.4	20.3			5.0
Injuries and ill health										
Killed and seriously injured (KSI) casualties on England's roads (historic data)	2016 - 18	–	-	-	-	-	-		- -	
Emergency Hospital Admissions for Intentional Self-Harm	2020/21	→	435	146.8	166.6	181.2	471.7			41.5
Hip fractures in people aged 65 and over	2020/21	→	455	553	584	529	746			
Cancer diagnosed at early stage (experimental statistics)	2017	→	693	49.2%	51.4%	52.2%	36.8%			61.0%
Estimated diabetes diagnosis rate	2018	–	-	71.4%	86.3%	78.0%	54.3%			%
Estimated dementia diagnosis rate (aged 65 and over)	2022	→	3,251	60.1%	58.9%	62.0%	41.2%			
(significantly) < 66.7%										
Behavioural risk factors										
Admission episodes for alcohol-specific conditions - Under 18s	2018/19 - 20/21	–	40	22.2	24.9	29.3	84.0			7.7
Admission episodes for alcohol-related conditions (Narrow): Old Method	2018/19	↑	2,368	689	739	664	1,127			389
Smoking Prevalence in adults (18+) - current smokers (APS)	2019	–	36,082	13.7%	14.1%	13.9%	27.5%			4.4%
Percentage of physically active adults	2020/21	–	-	72.9%	63.0%	65.9%	48.8%			3.4%
Percentage of adults (aged 18+) classified as overweight or obese	2020/21	–	-	68.0%	66.8%	63.5%	76.3%			
Child health										
Under 18s conception rate / 1,000	2020	→	62	11.5	15.1	13.0	30.4			2.1
Smoking status at time of delivery	2020/21	→	264	11.0%	10.6%	9.6%	21.4%			1.8%
Breastfeeding initiation	2016/17	–	2,019	78.4%	68.9%	74.5%	37.9%			96.7%
Infant mortality rate	2018 - 20	–	37	4.7	5.6	3.9	8.3			0.8
Year 6: Prevalence of obesity (including severe obesity)	2019/20	→	-	15.1%*	23.9%	21.0%	30.1%			
Inequalities										
Deprivation score (IMD 2015)	2015	–	-	16.7	-	21.8	42.0			5.0
Smoking prevalence in adults in routine and manual occupations (18-64) - current smokers (APS)	2019	–	-	25.6%	23.3%	24.5%	60.3%			3.5%
Inequality in life expectancy at birth (Male)	2018 - 20	–	-	5.5	10.1	9.7	17.0			
Inequality in life expectancy at birth (Female)	2018 - 20	–	-	3.5	7.9	7.9	13.9			
Wider determinants of health										
Children in low income families (under 16s)	2016	↓	5,850	12.2%	20.3%	17.0%	31.8%			8.8%
Average Attainment 8 score	2020/21	–	146,700	50.3	49.5	50.9	42.7			
Percentage of people in employment	2020/21	→	139,300	76.4%	73.7%	75.1%	59.5%			%
Statutory homelessness - Eligible homeless people not in priority need	2017/18	→	388	2.8	1.1	0.8	-	Insufficient number of values for a spine chart		
Violent crime - hospital admissions for violence (including sexual violence)	2018/19 - 20/21	–	170	20.0	37.7	41.9	116.8			7.9
Health protection										
Excess winter deaths index	Aug 2019 - Jul 2020	–	190	16.7%	18.0%	17.4%	50.2%			0.7%
New STI diagnoses (exc chlamydia aged <25) / 100,000	2020	→	582	299	442	619	3,547			158
TB incidence (three year average)	2018 - 20	–	19	2.0	9.8	8.0	43.1			0.3

People in Shropshire are living longer, but not necessarily healthier lives:

Measure	England	Shropshire	Range (Ward)	Range (Ward)
IMD Score (higher score = more deprivation)	21.7	17.2	3.7 (Copthorne)	37.6 (Harlescott)
Life expectancy at birth, (Male)	79.5	80.3	75.6 (Sundorne)	85.4 (Copthorne)
Life expectancy at birth, (Female)	83.2	83.6	78.7 (Sundorne)	89.2 (Clun)
Deaths all causes, all ages, SMR	100	95.7	62.8 (Copthorne)	141 (Worfield)
Deaths all causes, under 75, SMR	100	88.3	45.9 (Clun)	144.6 (Sundorne)
Preventable deaths, under 75, SMR	100	84.3	41.9 (Clun)	157.0 (Underdale)

Indicator	Shropshire	England
Healthy Life Expectancy (HLE) Males	62.8	63.1
Inequality in HLE Males	5.5	9.7
HLE Females	67.1	63.9
Inequality in HLE Females	3.5	7.9

Ward	Much Wenlock
Male Life Expectancy	78.8 years
Female Life Expectancy	82.7 years

Fingertips, Local Health, Public Health Data for small geographic areas

JSNA Place Based Geographies

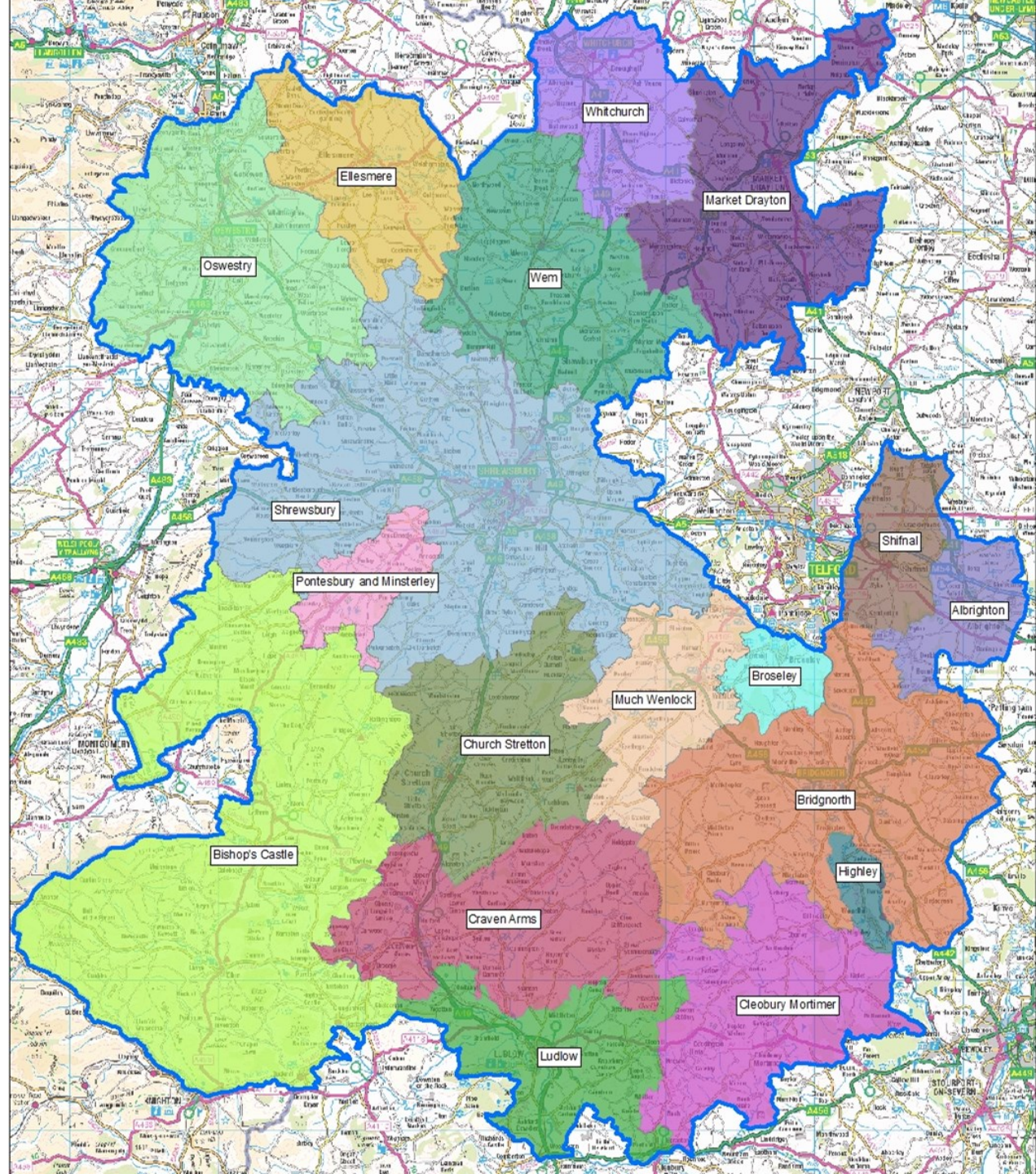
JSNA's for Shropshire and Place Plan Areas (PPA)

18 PPA focused mainly on a market town and its surrounding rural communities.

PPA's are based along geographical/communities' boundaries not political ones.

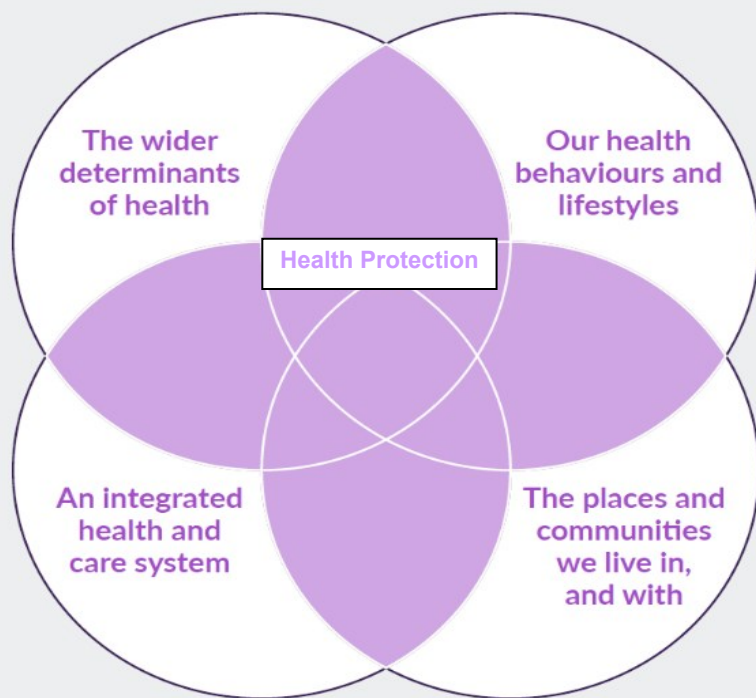
Capture the uniqueness of the areas in Shropshire.

Identify meaningful local differences and areas of need.



What makes us healthy?

Understanding and Addressing Inequalities
– taking a preventative approach



Understanding our Population Health/Population Health
Management (Insight/JSNA)

10% of a
population's
health and
wellbeing is linked
to healthcare
access

What makes us Healthy?



Dahlgren and Whitehead 1991



Much Wenlock Place Plan Area

Key Health and Wellbeing Data

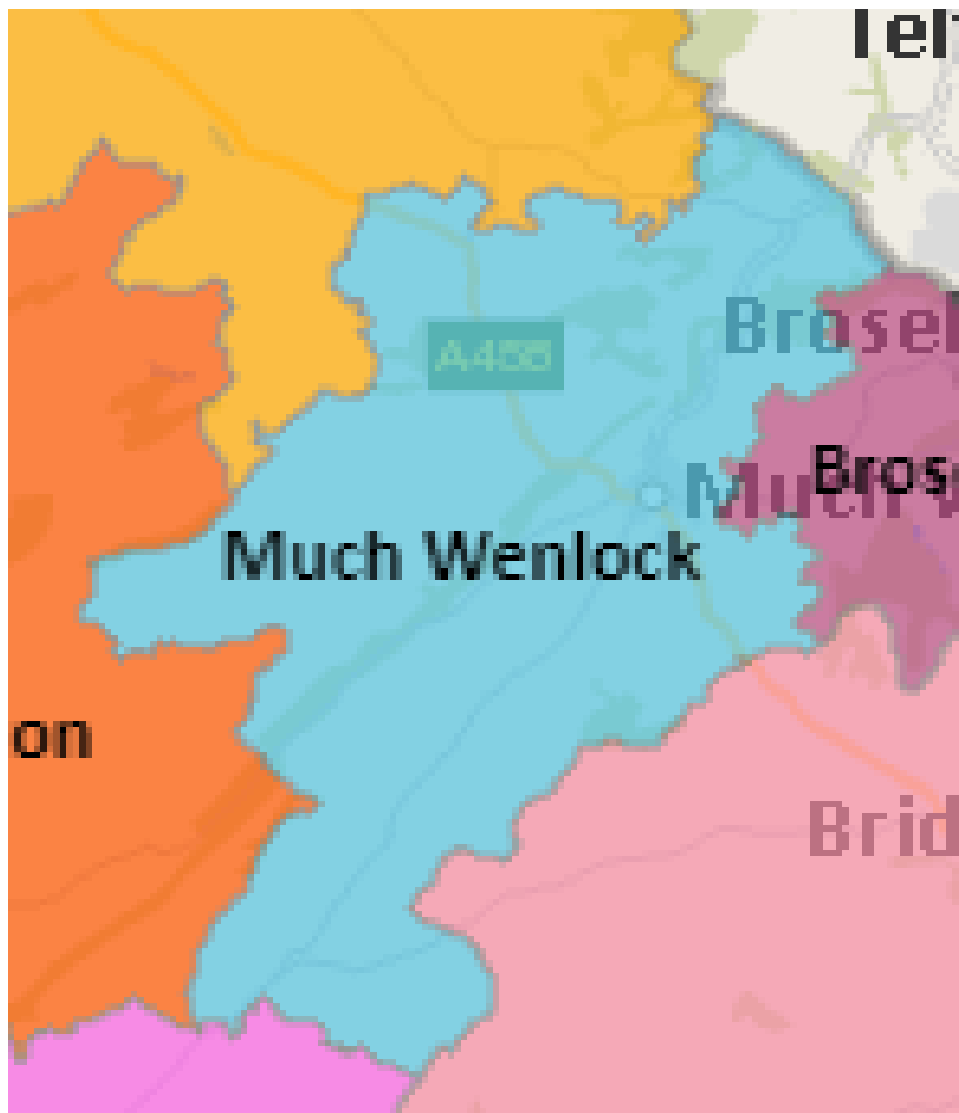


- Various local data indicators used
- Metrics based on nationally collected data where it is possible to break down to a smaller geography
- Same metrics have been used in the previous place plan areas to enable comparisons between areas
- Metrics will be revisited and expanded to consider further and updated data sources
- Health and Wellbeing Index is data based and not related to the resident survey results
- The data metrics have been grouped together to give an overview of each place plan area

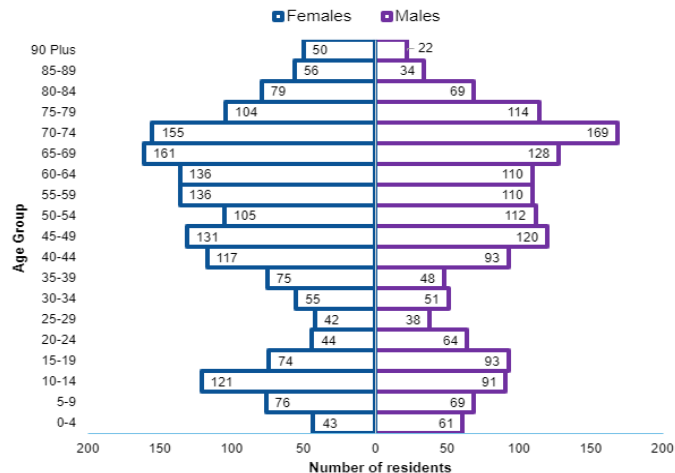
Much Wenlock Place Plan Area

Interactive map here:

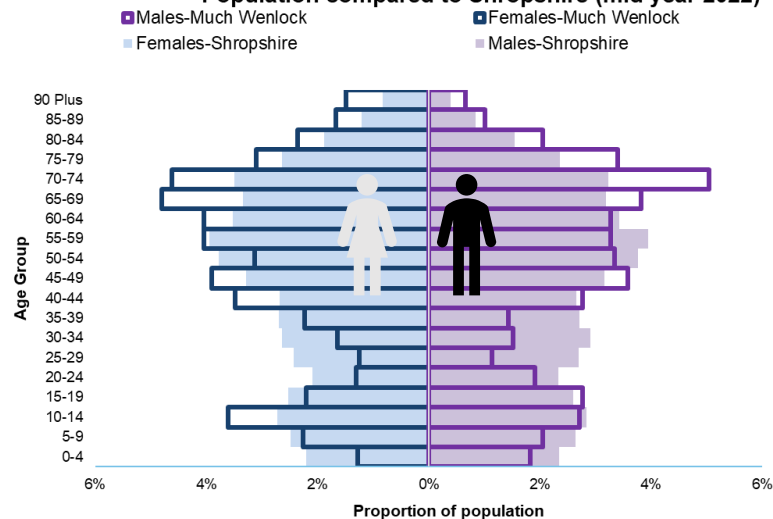
<https://shropshire.maps.arcgis.com/apps/webappviewer/index.html?id=fa75f921e771451382533a854cce6a1e>



Population of area (mid year 2022)



Population compared to Shropshire (mid year 2022)



Much Wenlock Place Plan Area

Interactive map here:

<https://shropshire.maps.arcgis.com/apps/webappviewer/index.html?id=fa75f921e771451382533a854cce6a1e>

Much Wenlock

3,423

Population

Mid year 2020

Much Wenlock



0.3 persons

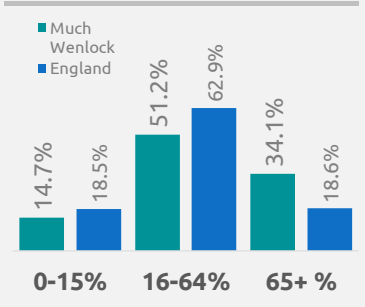
per hectare

England



4.4 persons

per hectare



10,431

Hectares

15.3

Deprivation score
(2019)

£45,540

Median household
income

Rankings

13

out of 18

1 = largest

13

out of 18

1 = most deprived

2

out of 18

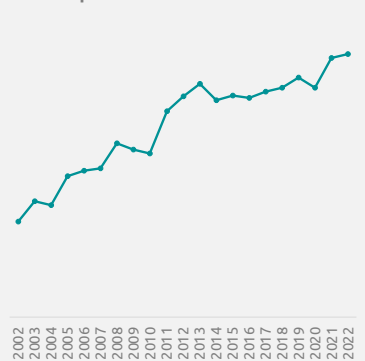
1 = highest

Much Wenlock

10.8%

Population change
2002-2022

Population over time



Life
expectancy
(2013-17)



81.8



85.2

Shropshire



80.5



84.1

Shropshire

15.5%

Live births
(2000-2019)

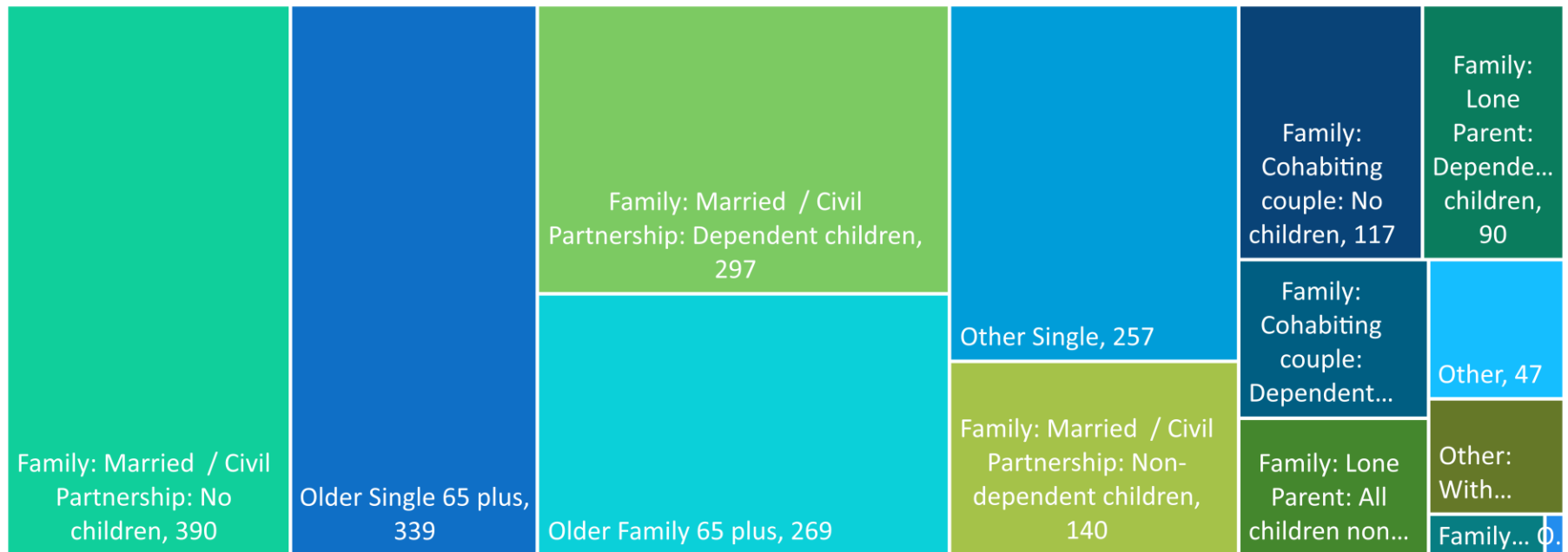
416

Live births

1%

of all births in
Shropshire

Household composition from 2021 Census



Healthy People

Education

How far to
people need to
travel?

What are the
needs of
adults?

How are school
children
performing?

Health

How long are
people living?

How well are
people living?

How many
people have a
long-term
illness?

Relationships & Trust

What is the
crime rate?

How many
people older
people are
living alone?

Healthy Economy

Equality

Are houses affordable?

Is the income of residents similar?

Are some areas wealthier than others?

Economy

How many working age people are unemployed?

What's the medium income?

How many people have a dependent?

Cost of living

How many people claim benefits?

Can people heat their homes?

How many households are on low income?

Healthy Environment

Transport & mobility

How far is the
nearest
supermarket?

How close is
the local
primary
school?

How close is
the GP?

Housing

Are houses
affordable for
residents?

Is the housing
suitable for
people's needs

What is quality
of the houses
in the area?

Environment

Do people have
access to green
space?

What is the air
quality like?

How many road
traffic accidents
are there?

How does Much Wenlock compare to the other 17 areas?



Strengths

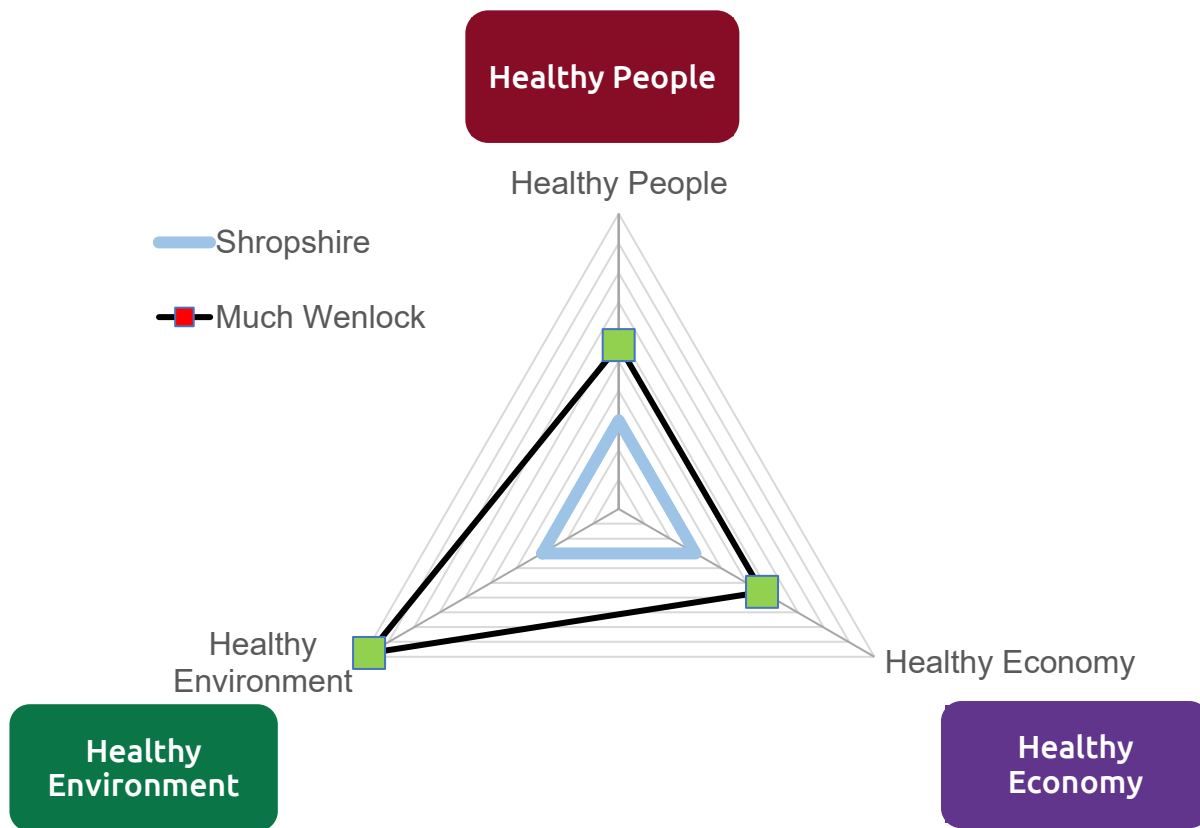
- Equality
- Health
- Environment
- Housing and Occupancy

Challenges

- Economy, Work & Employment
- Cost of Living Vulnerability
- Relationships and Trust

Group	Definition	Label
 1st quartile	Top 25% of the 18 Place plan areas	Best
 2nd quartile	Areas that lie between 25% and 50% in the rankings	Better than average
 3rd quartile	Areas that lie between 50% and 75% in the rankings	Worst than average
 4th quartile	Worst 25% of the 18 Place plan areas	Worst

Health & Wellbeing Index: Overview



Better:

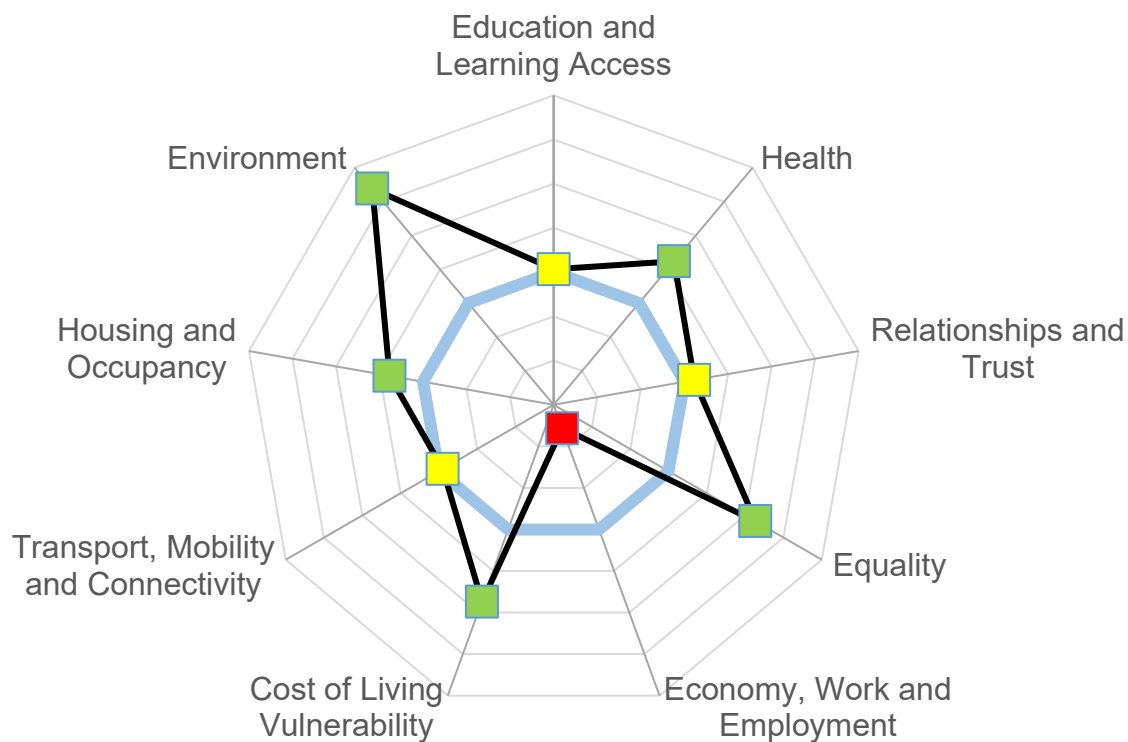
Healthy Economy
Healthy People
Health Environment

(Compared to Shropshire average)



Much Wenlock Health & Wellbeing Index: Sub themes

— Shropshire average ■ Much Wenlock



Stronger:

- Health
- Equality
- Cost of Living Vulnerability
- Housing and Occupancy
- Environment

Weaker:

- Economy, Work and Employment

Smoking at time of delivery

- Much Wenlock had 81 deliveries between 2017/18 and 2021/22, which is the 2nd lowest of the 18 place plan areas.
- However, the rate of smoking (14.8%) was the 5th highest place plan area, significantly higher than Shropshire's (12.3%)

Smoking at Delivery data for Shropshire and Much Wenlock Place Plan Area 2017/18 to 2021/22

Area name	 Number of deliveries	  Percentage of mothers who were known to be smoking at time of delivery	Statistical comparison against Shropshire
Much Wenlock Place Plan Overall	81	14.8%	Similar
Shropshire	9,805	12.3%	-
England		10.1%	

Disease Prevalence

There are differences in disease prevalence within the Much Wenlock area. RAG rating place plan area against Shropshire, Telford and Wrekin CCG prevalence

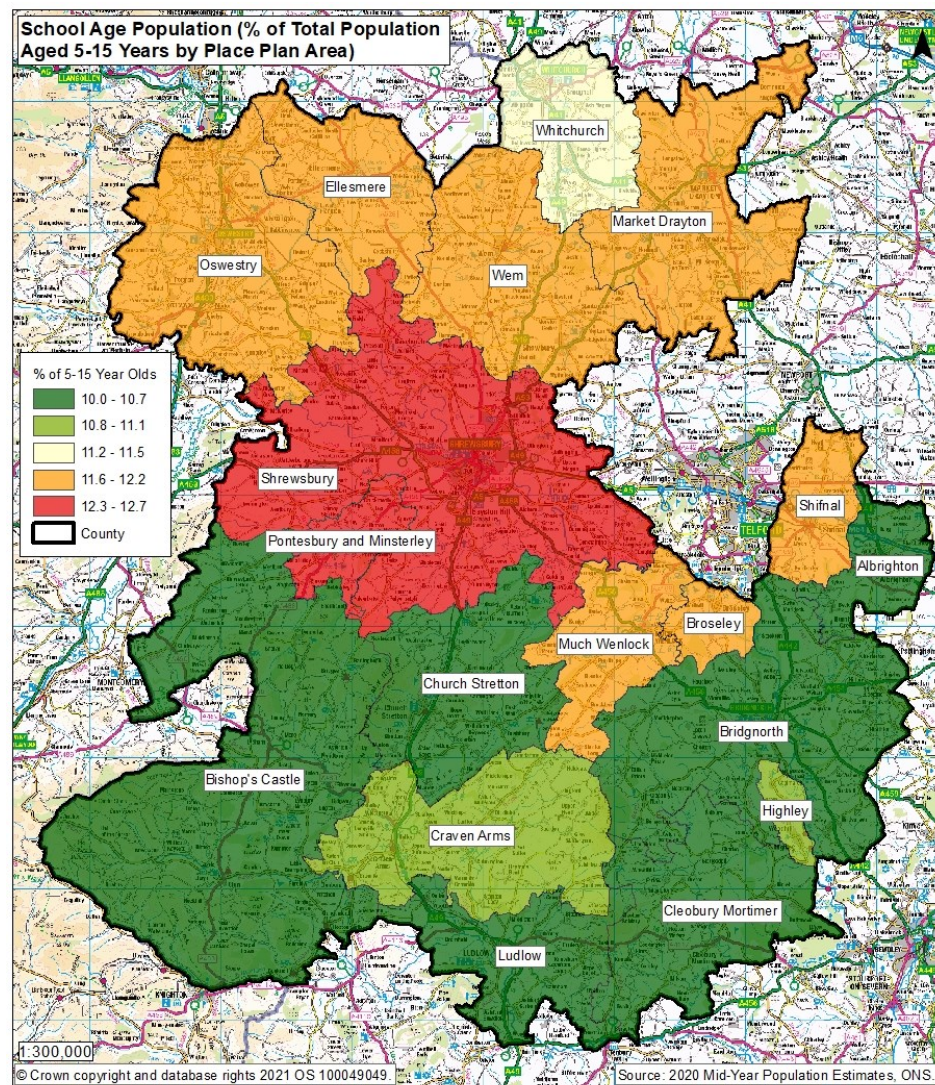
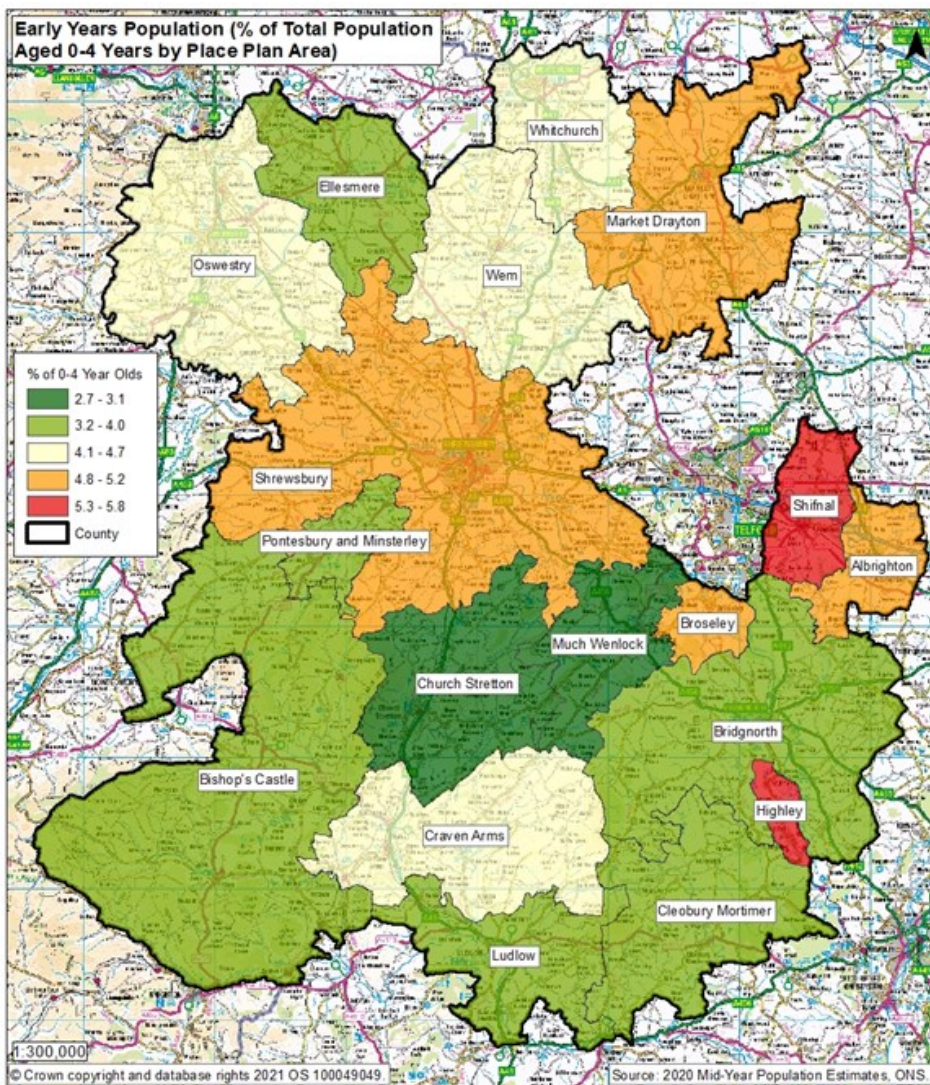
Disease or condition	Much Wenlock Place Plan Area	NHS Shropshire, Telford and Wrekin CCG	ENGLAND
Atrial Fibrillation Prevalence	1.6%	2.5%	2.1%
CHD Prevalence	4.4%	3.5%	3.0%
Heart Failure Prevalence	1.4%	0.9%	1.0%
Hypertension Prevalence	18.2%	15.6%	14.0%
Peripheral arterial disease Prevalence	0.8%	0.8%	0.6%
Stroke and transient ischaemic attack Prevalence	2.8%	2.4%	1.8%
COPD Prevalence	1.4%	2.0%	1.9%
Cancer %	4.9%	4.0%	3.2%
Palliative care %	0.4%	0.4%	
Dementia Prevalence	1.2%	0.9%	0.7%
Learning disabilities Prevalence	0.3%	0.5%	0.5%
Mental health Prevalence	0.6%	0.8%	0.95%
Asthma Prevalence (6+)	6.7%	7.1%	6.5%
Rheumatoid arthritis (16+) %	1.1%	0.9%	0.8%
Diabetes mellitus (17+) %	6.6%	7.3%	7.1%
Obesity Prevalence (18+)	6.1%	7.3%	9.7%
Chronic kidney disease (18+) %	8.5%	5.7%	4.0%
Depression Prevalence (18+)	14.1%	14.5%	12.7%
Epilepsy (18+) %	0.6%	0.9%	0.8%
Non-diabetic hyperglycaemia (18+) %	4.6%	4.6%	6.1%
Osteoporosis (50+) %	1.8%	0.9%	0.8%

Wider determinants of health

This shows how the Much Wenlock ranks against all others in Shropshire across a number of wider determinants, Ranking : **1 = worst, 63 = best**)

Ward (2022)	Unemployment, 2021-22	Child Poverty, English Indices of Deprivation, 2019	Income deprivation, English Indices of Deprivation, 2019	IMD Score, 2019	Long term unemployment, 2021-22	General fertility rate: live births per 1,000 women aged 15-44 years, 2016-20	A&E attendances in under 5 years old, three year average	Emergency admissions in under 5s, 2016/17 to 2020/21
Much Wenlock	17	51	41	47	45	54	53	34

Early Years and School Age Population



Community Engagement

Resident and Stakeholder engagement via:

- ✓ Questionnaires to residents
- ✓ Interviews
- ✓ Focus Groups
- ✓ Attending key meetings/groups



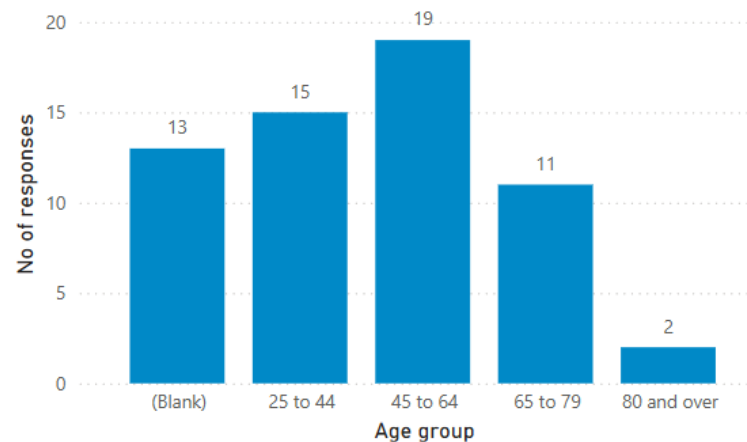


Survey Results

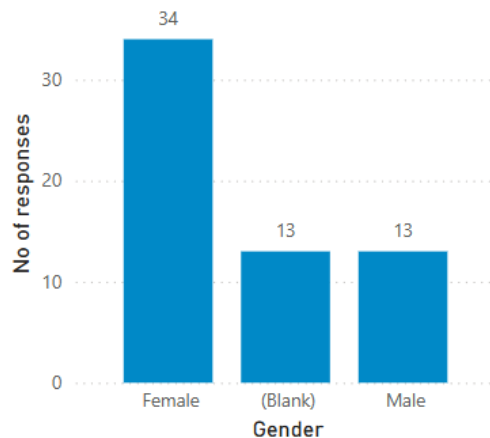
- **60 surveys responses** during the consultation period
Summer to November 24
- Survey results are unrelated to the previous data
metrics
- However, used together can build a more detailed
picture of the health and wellbeing situation and needs
of our residents

Survey Respondents: Demographics

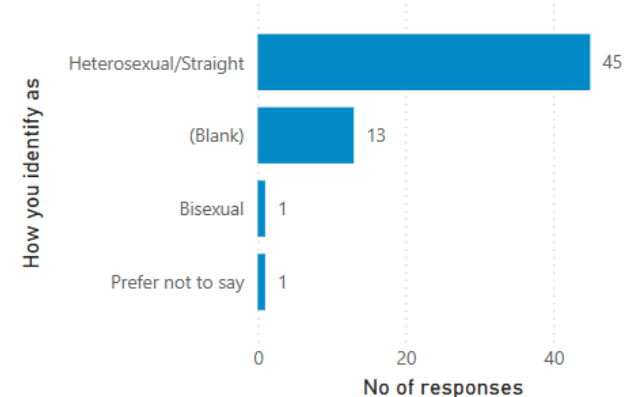
Age group



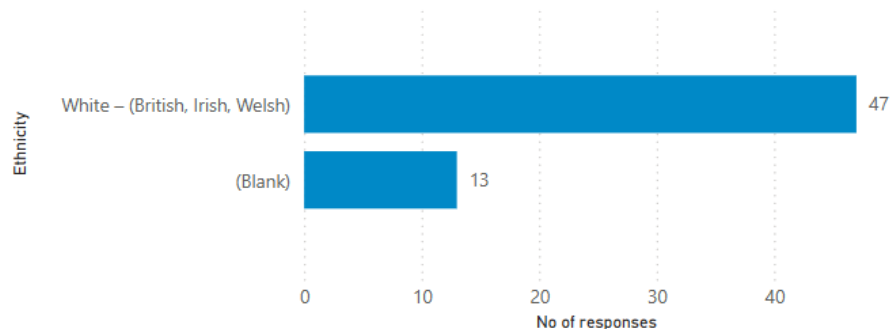
What is your gender?



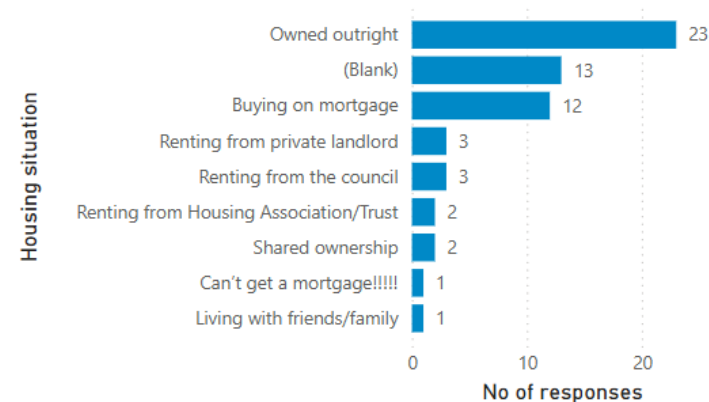
How do you identify as



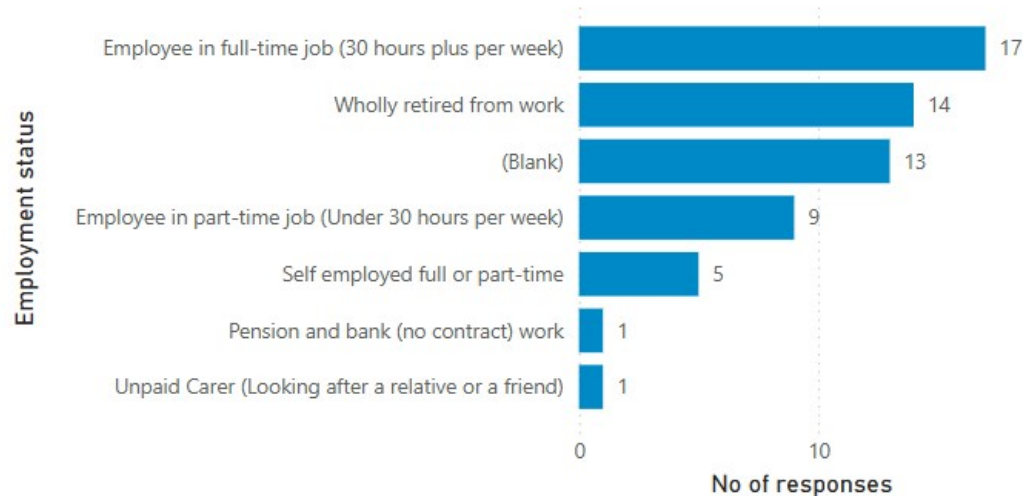
What is your ethnic group?



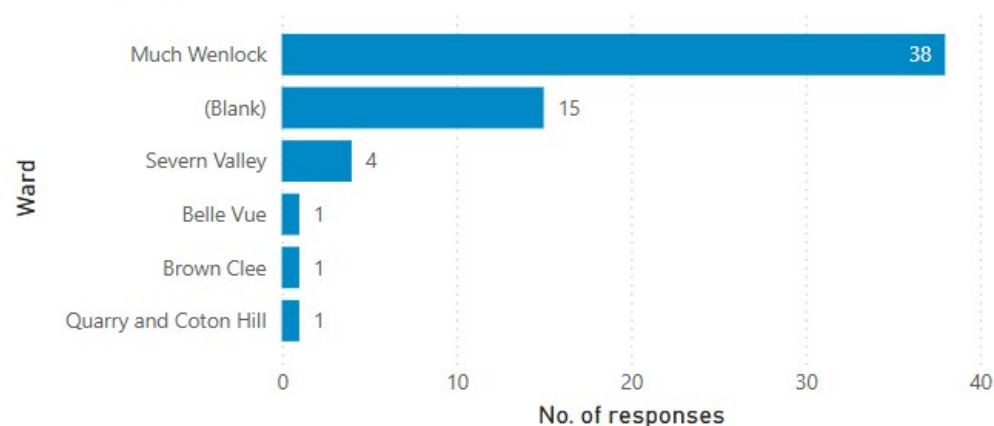
Which of these housing situations applies to you?



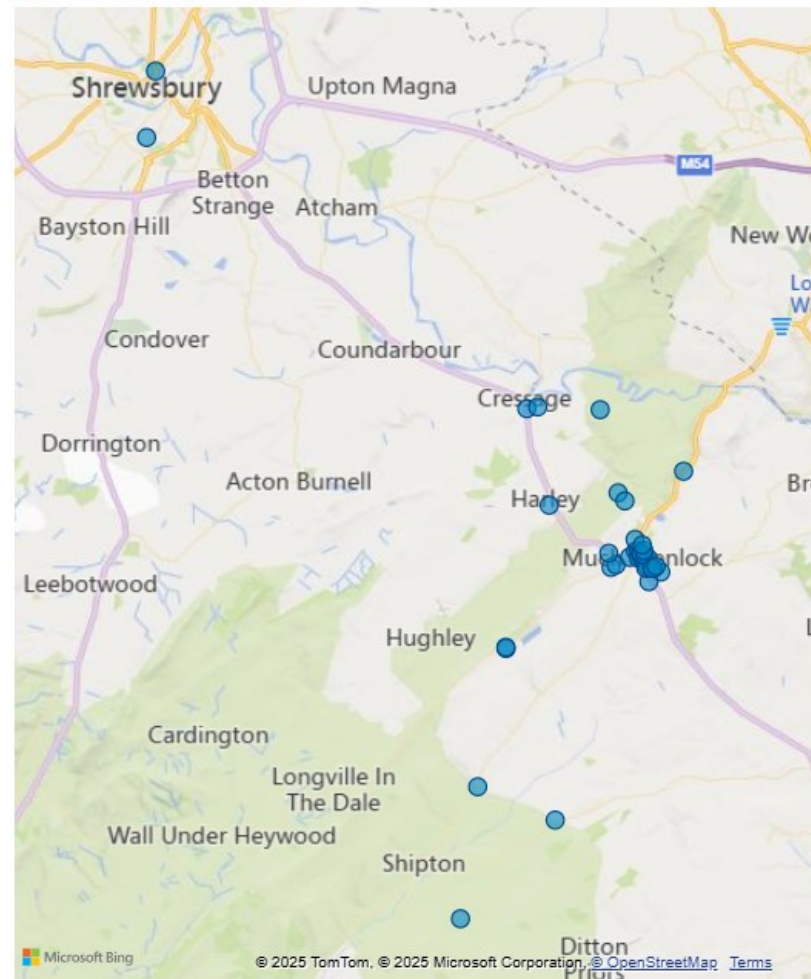
Employment status; which of these activities best describes what you are doing at present?



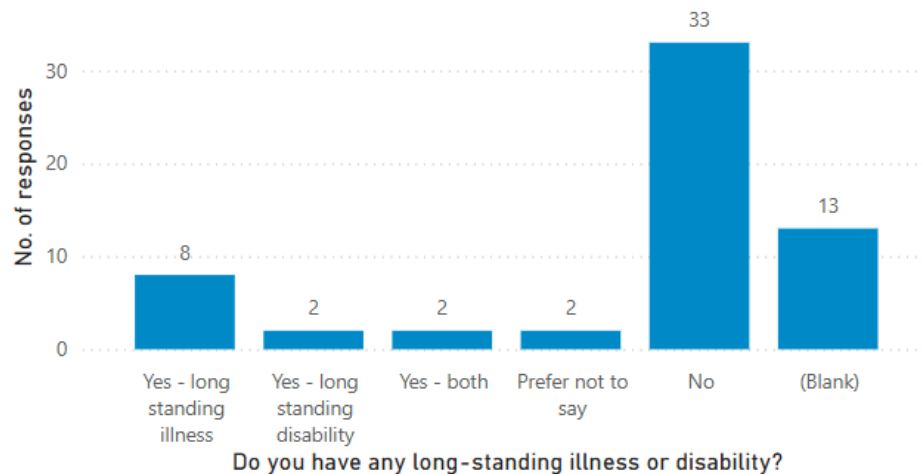
Ward of respondent



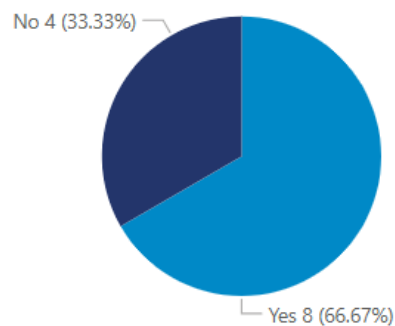
Spread of respondents



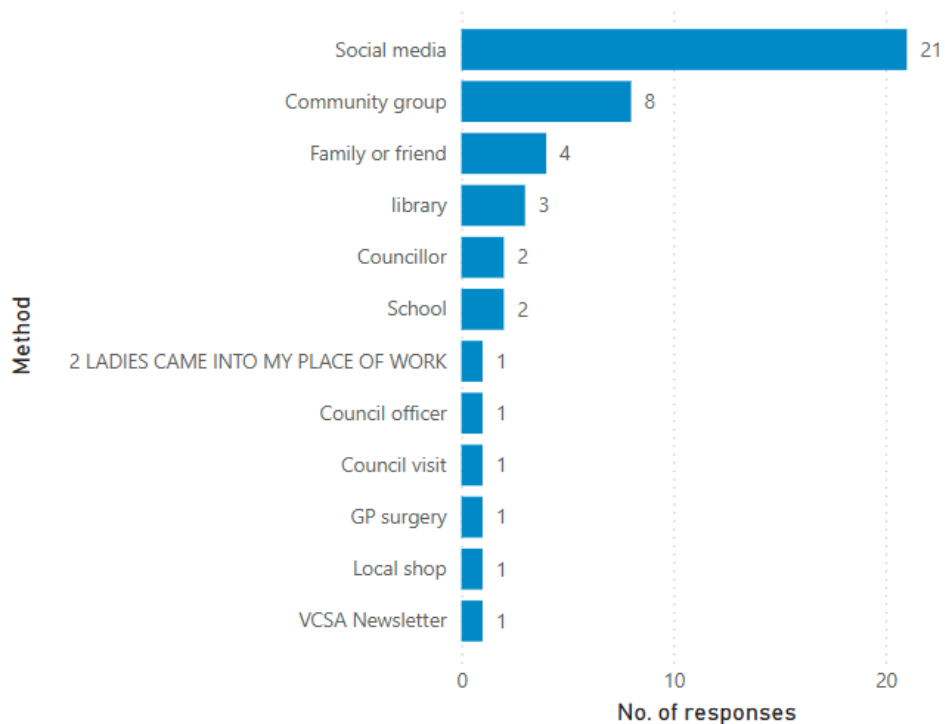
Do you have any long-standing illness or disability?



If you have a long-standing illness or disability, does it limit your activities in any way?

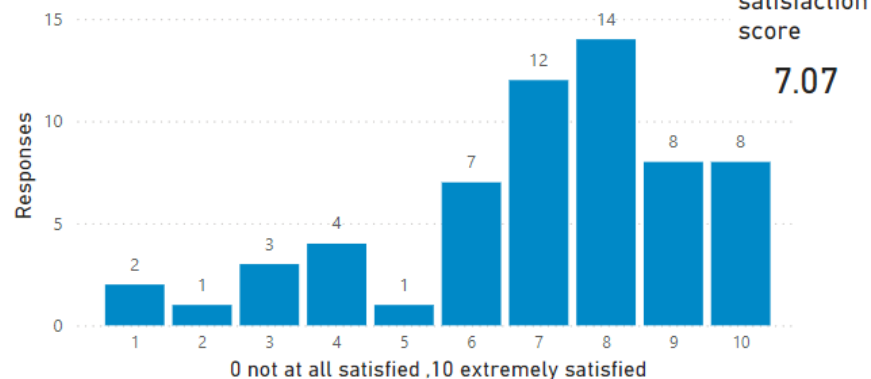


Please tell us how you heard about this survey

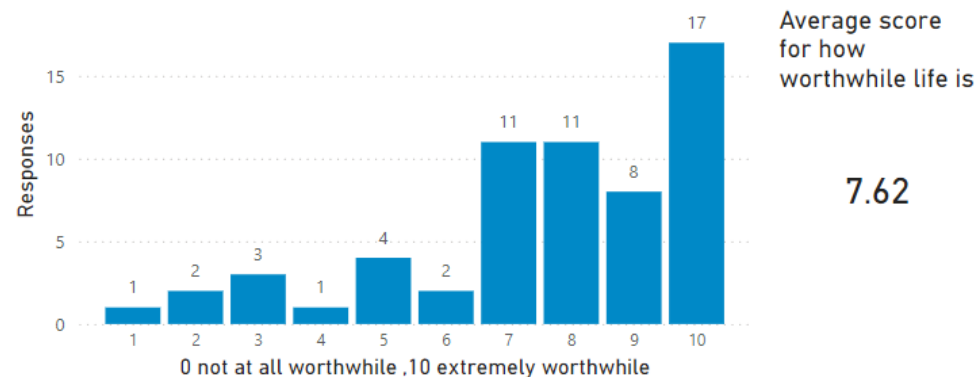


ONS Personal Wellbeing Questions

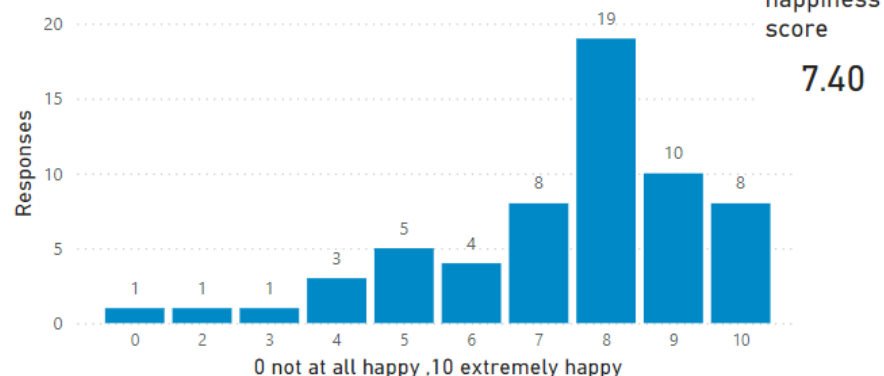
Overall, how satisfied are you with your life nowadays?



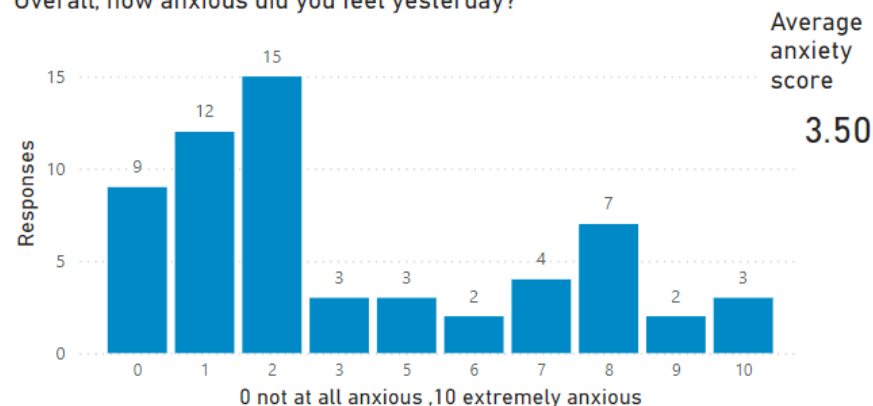
Overall, to what extent do you feel that the things you do in your life are worthwhile?



Overall, how happy did you feel yesterday?

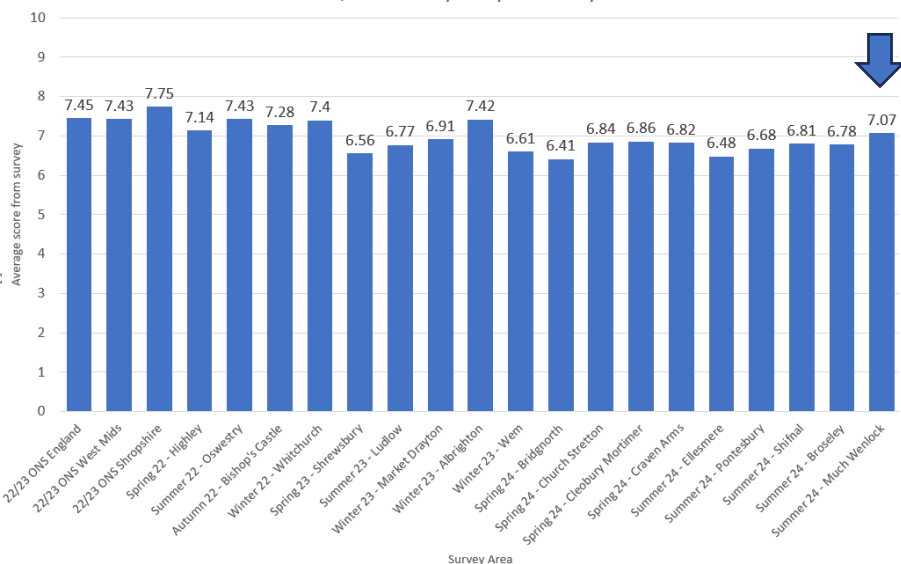


Overall, how anxious did you feel yesterday?

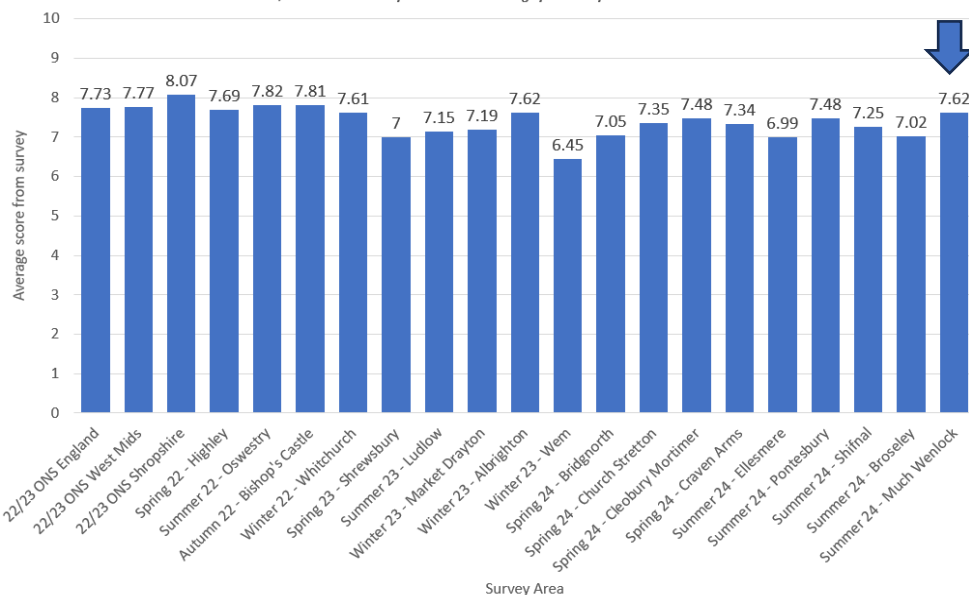


Comparison of ONS Survey scores against other completed place plan areas

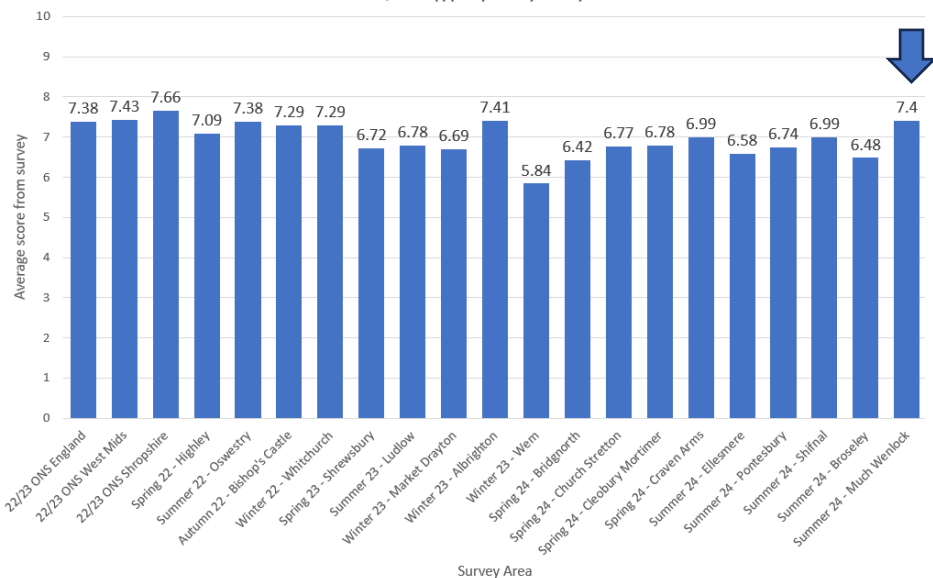
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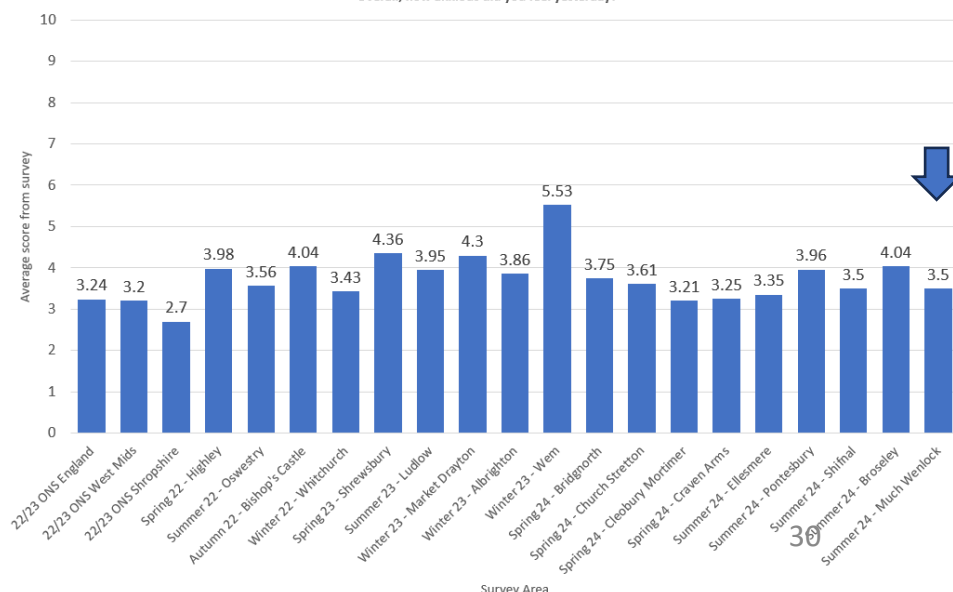
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Overall, how happy did you feel yesterday?

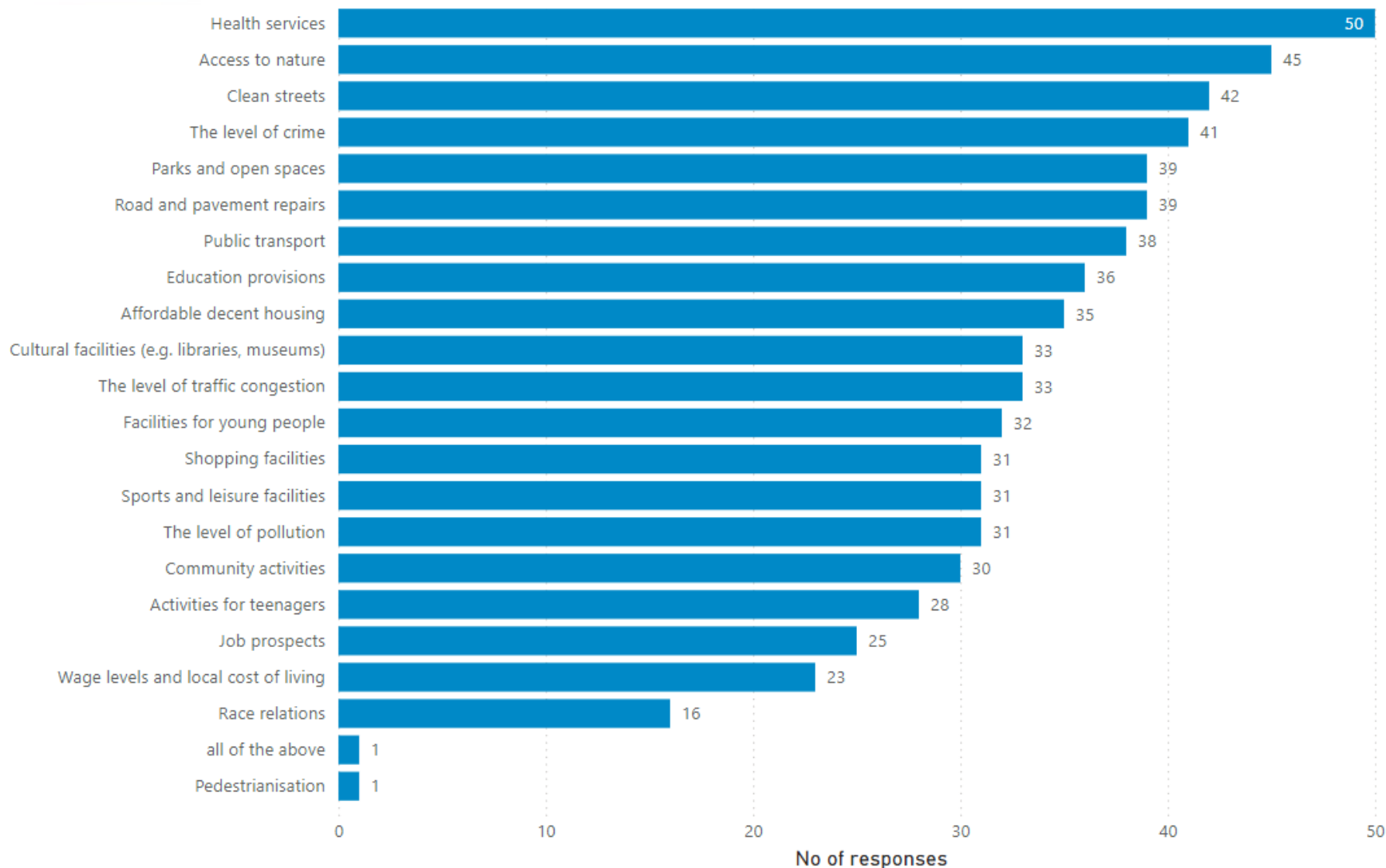


Overall, how anxious did you feel yesterday?



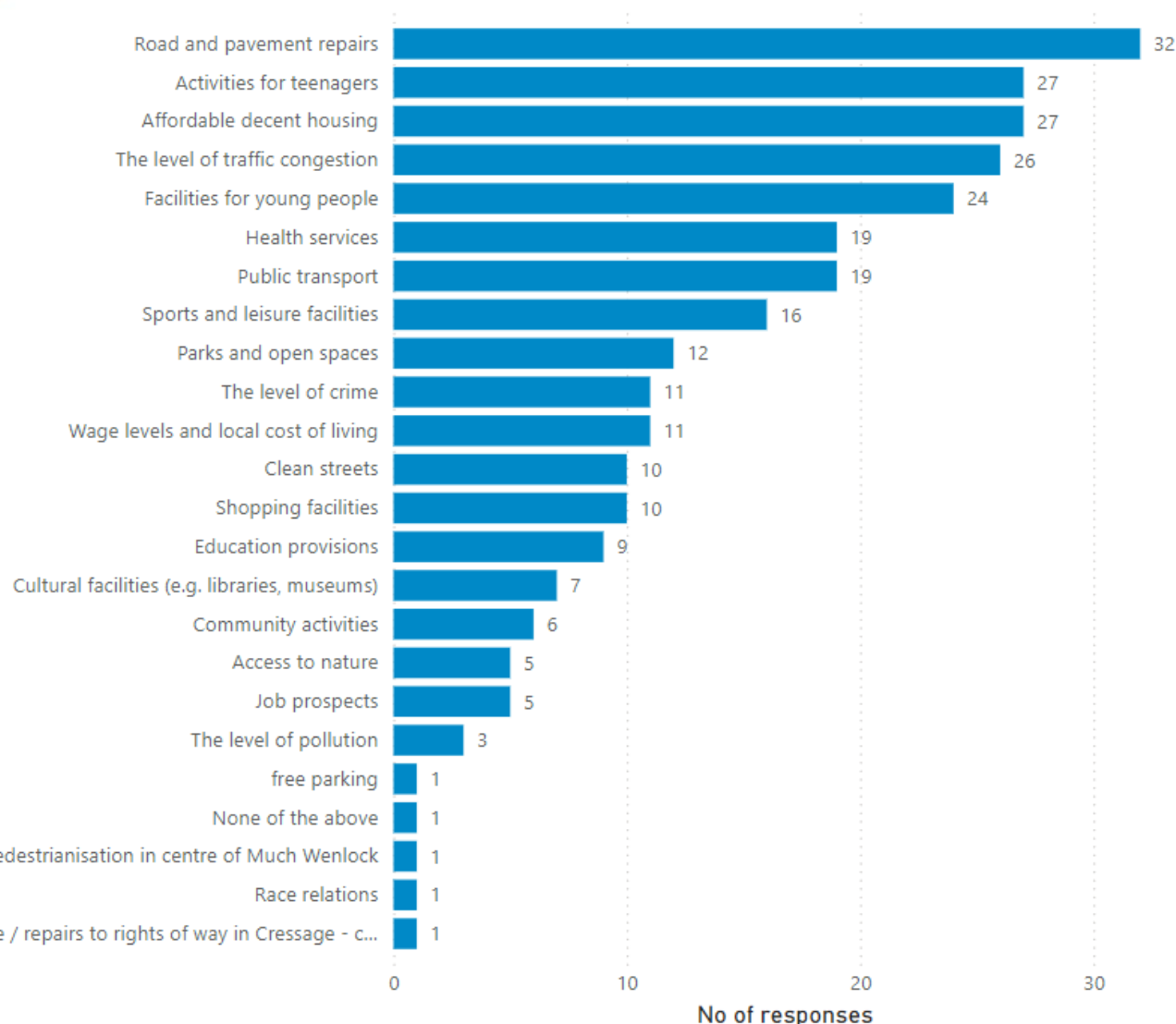
Thinking generally, which of the things below would you say are the most important in making somewhere a good place to live?

Most important things in making somewhere a good place to live



Thinking about this local area, which things do you think most need improving?

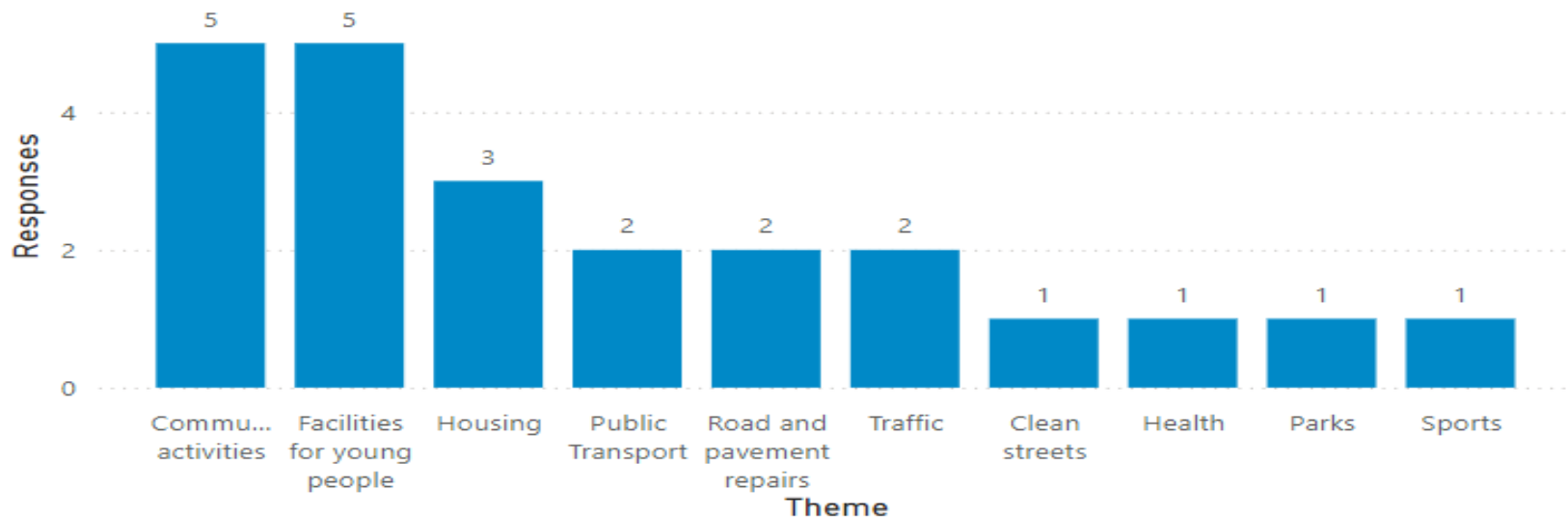
Things that most need improving in your local areas



Keywords



With regard to what needs improving, can you say more?



"Move the town council offices - it is not accessible where they currently are, so even if you wanted to see them, if you can't use stairs, you have no hope. The pavements need repairing, it can be very dangerous. We need a CAB/Citizens advice in MW, there is the old bank, can't that be used for the town council and other services for support such as CAB?"

"Allocating money for public toilet facilities, reducing rates for parking to encourage visitors."

"The leisure centre is being closed by you for us - this needs improving, please don't close for the public. We use it and would like to keep it"

"The public toilets are horrendous There has been arson in the public toilets and vandalism not enough for youth or young people to do here. People in MW find change difficult Public transport is hopeless, I would like to commute to work, but unable to do because the public transport is rubbish, the timings are so odd"

"Leisure centre is a mess. Traffic by the gaskell is dangerous for pedestrians - our children are walked to school across that junction every day and it's disgustingly dangerous. We need things for young people to do without leaving the town."

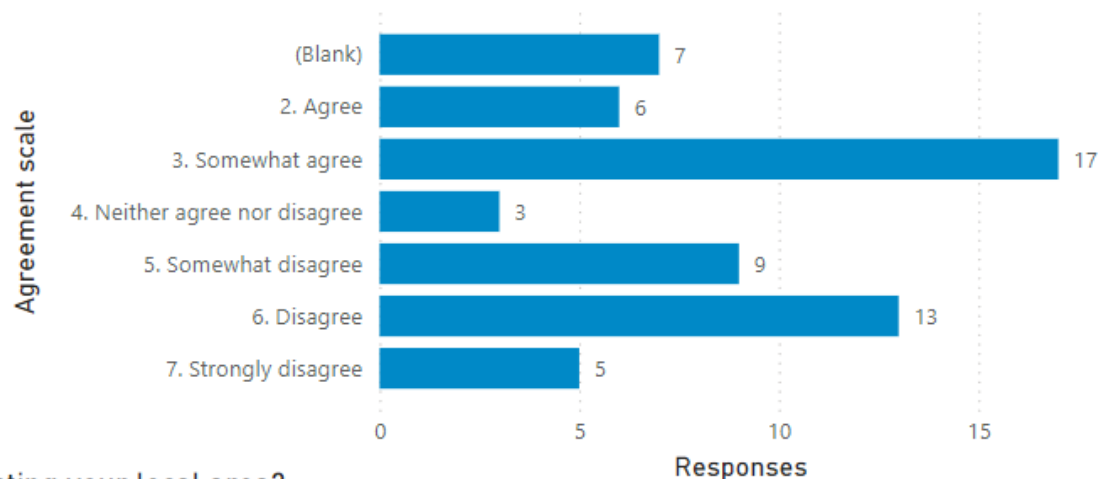
"Much wenlock is looking tired and run down in certain areas. It attracts a lot of visitors so good standards need to be maintained. Painting of benches, town square posts, handrails, fencing, metal railings is needed to smarten the town up. There needs to be de-weeding on pavements and roadsides, hedges, grass verges and green areas, no-one seems to be taking responsibility for this. A working party would be a good idea with volunteers to do this work and keep on top of it. Some shop fronts need painting to maintain standards in the town, maybe a letter could be sent to all owners of the properties. Would entering a 'best dressed town' competition encourage everyone to improve their standards? Playground in Much wenlock is poor, needs a nice wooden adventure playground. We need later bus services to MW. There are lots of pot holes. Need more activities for younger people"

"Very few good play parks for children in Brockton area - much Wenlock play area is very poor. I have had several problems with the much Wenlock GP and the inability to book routine appointments more than 2 weeks in advance is completely unworkable. "

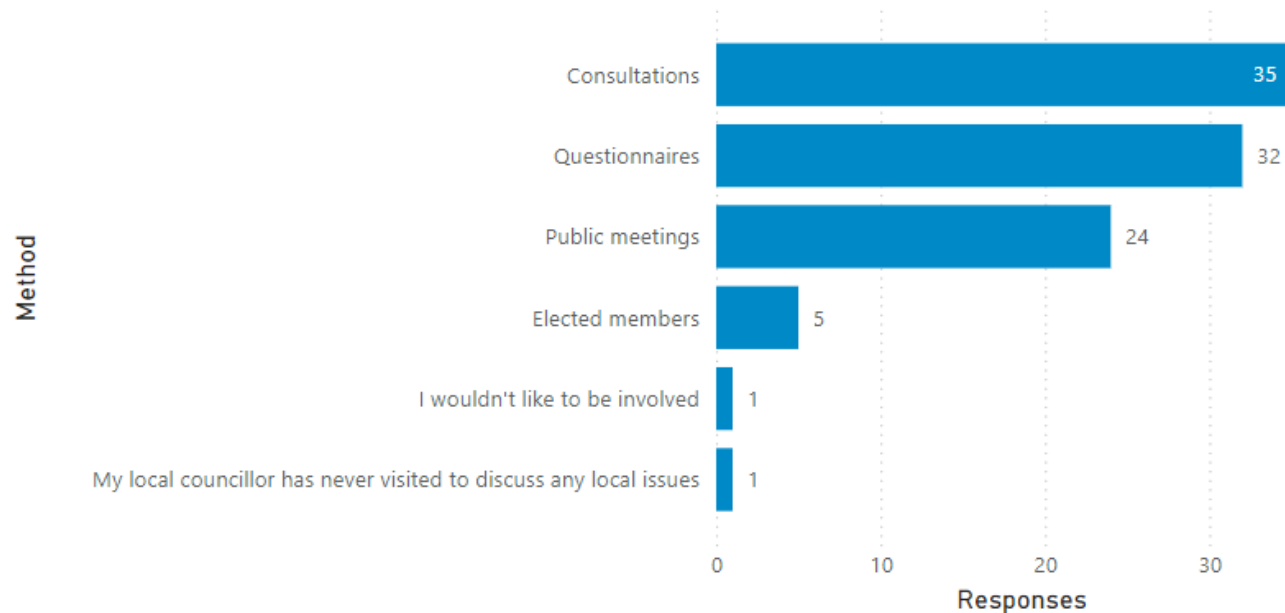
"A lot if dog fouling and limited housing association property's"

Survey responses: Influence / involvement in decisions

Do you agree or disagree that you can influence decisions affecting your local area?



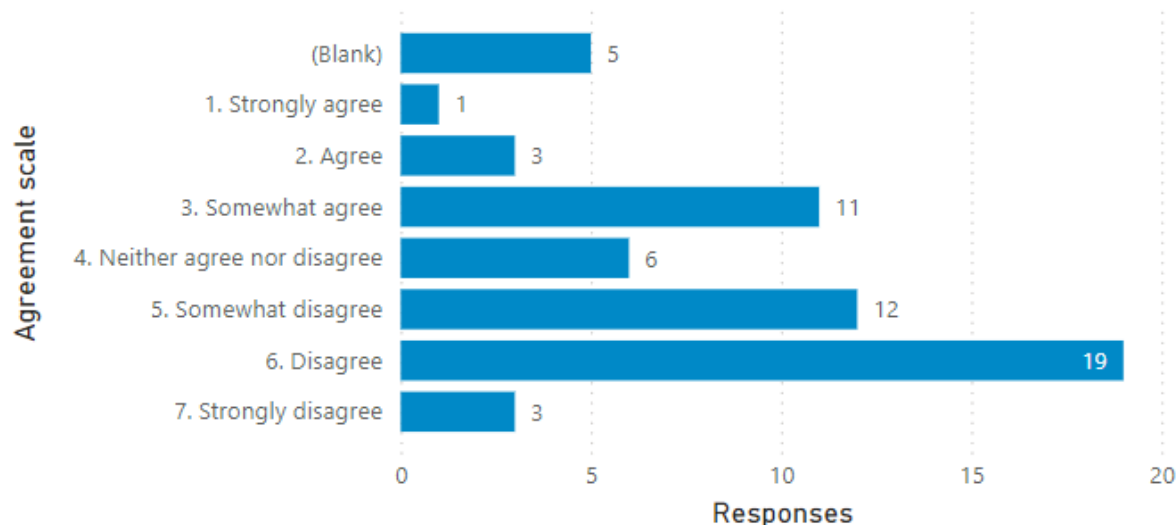
How would you like to be involved in decisions affecting your local area?



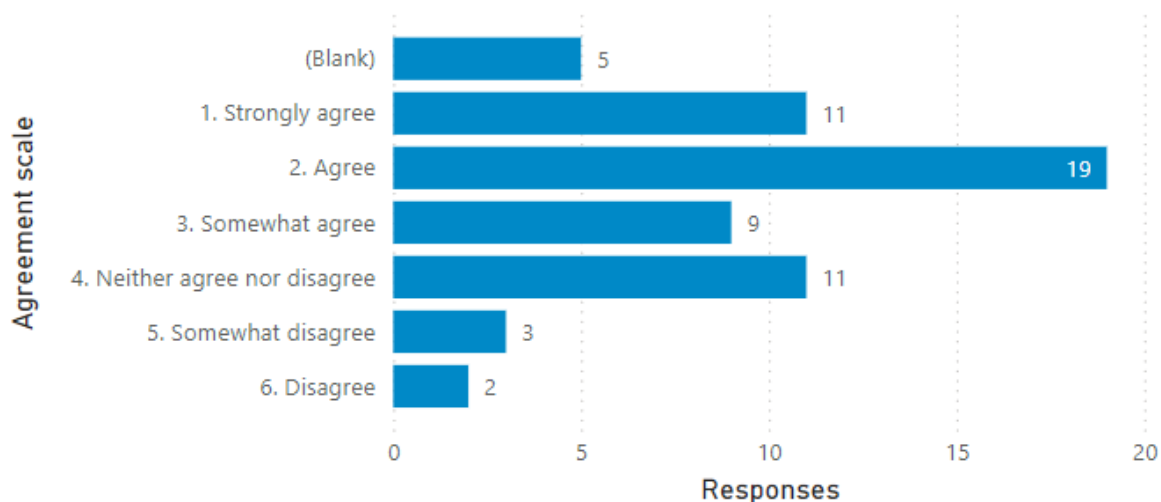


Community Spirit

In your local area, would you agree that there's a problem with people not treating each other with respect and consideration?

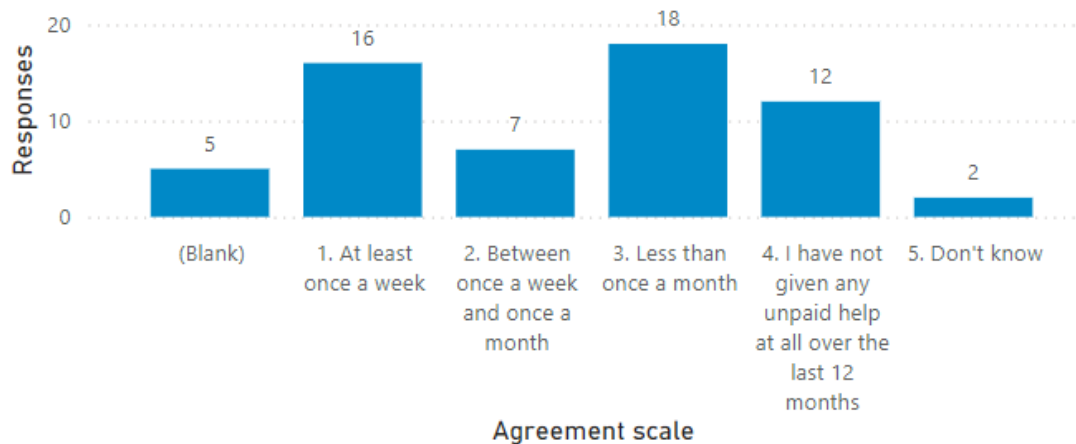


To what extent do you agree or disagree that your local area is a place where people from different backgrounds get on well together?

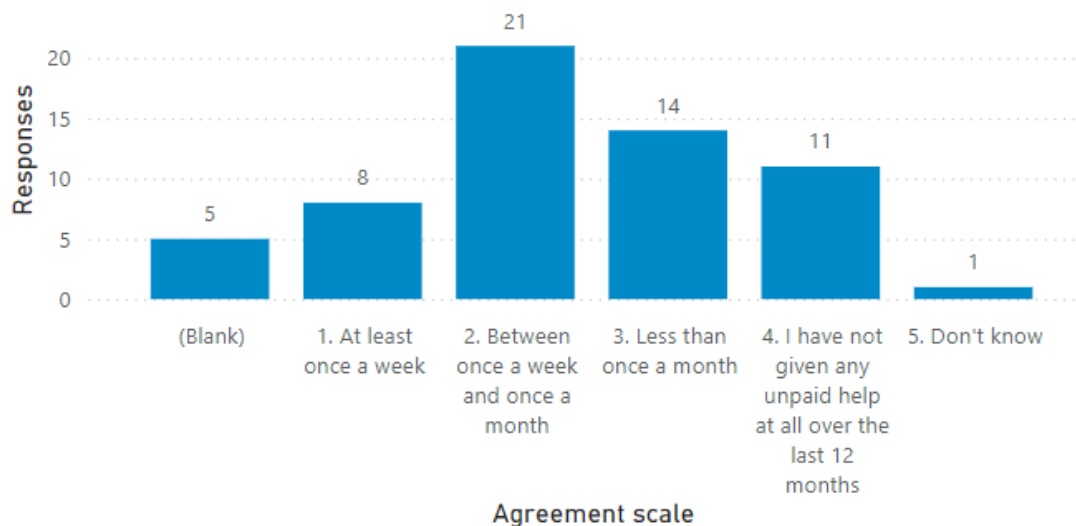




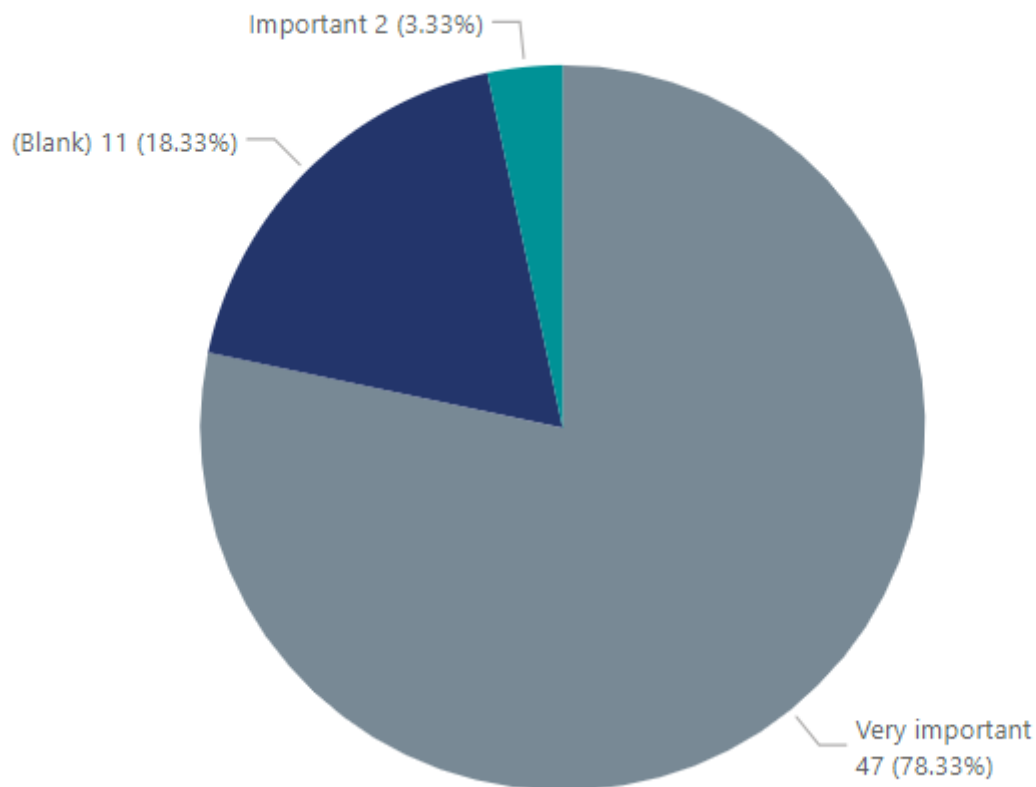
Overall, about how often over the last 12 months have you given unpaid help to any groups, clubs or organisations? Please only include work that is unpaid and not for your family.



Overall, how often have you give unpaid help to a neighbour?



How important are health services for you to be healthy and well?



Keywords



Theme	Count
Miscellaneous	9
Social	5
Support	5
Staff	2
Care home	1
Communication	1

"Too slow to get into action"

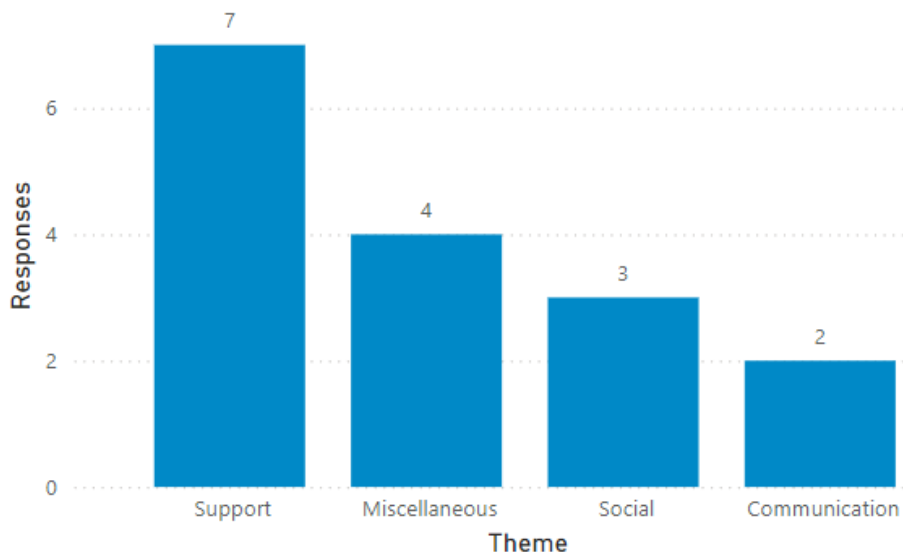
Tell us more about your local social services – what could be better

These are a summary of the main themes from the comment. Although most comments touched on several different themes

Keywords



Main Theme



"More Much Wenlock appointments, My husband needs an appointment which means I need to take him, whereas he could walk if in Much Wenlock and I have a business"

"More affordable/ social housing"

"I couldn't get any help when I needed it, the carers never turned up"

"Care in rural areas"

"Children's social care is badly managed and run"

"Need to have more communication between relevant parties and spend real time with individuals who require assistance."

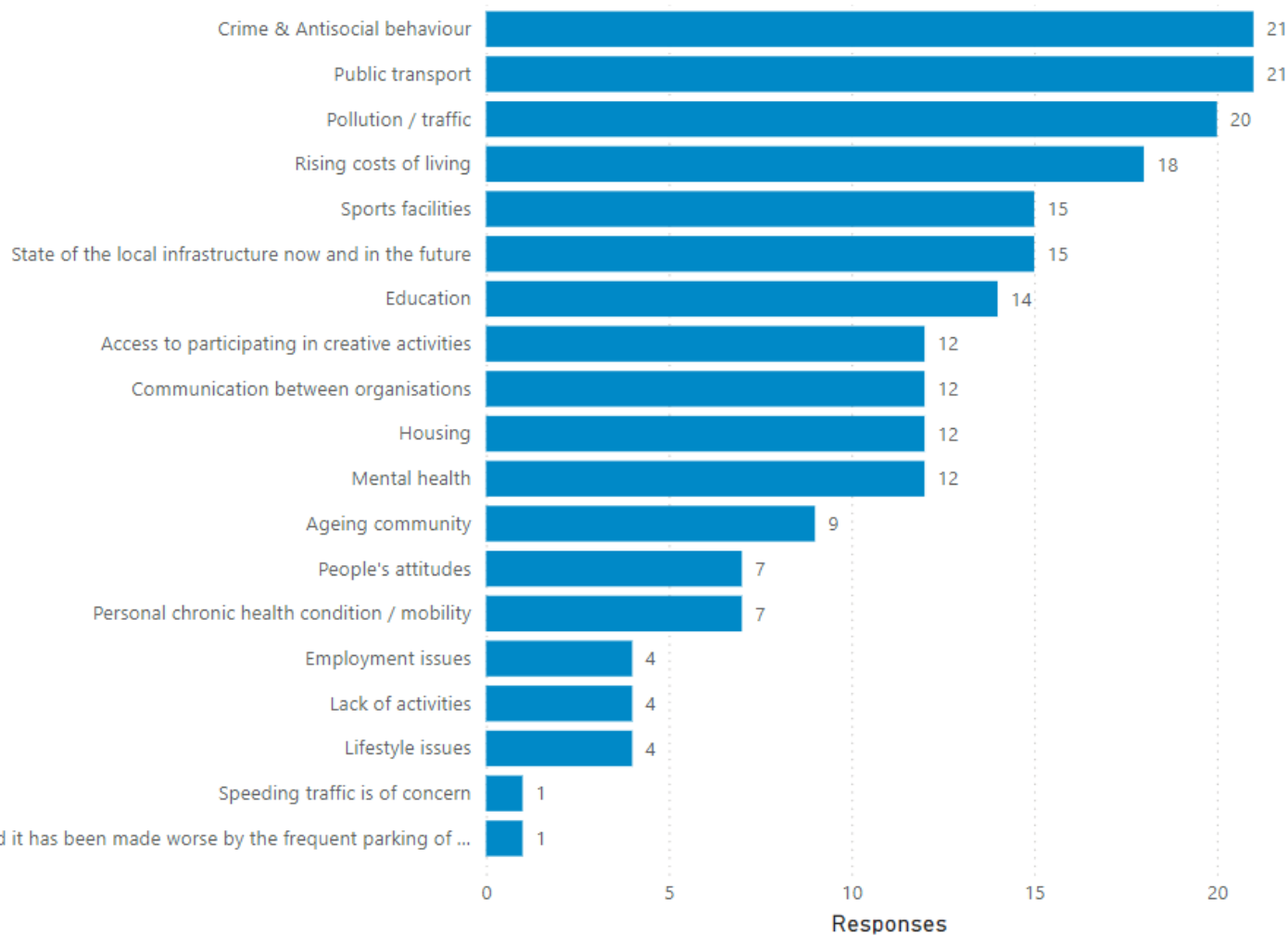
"More time for nurses and carers visiting, not enough time for them to just breathe"

"What support??? Limited mobility and a large aging population. Nan needs to attend a fall clinic - how can she get there when the family is at work? Totally unrealistic. Waiting list for hip op at years which is making her isolated. Grandad recently deceased so now alone - no support. Where is the help?"

"The longer you can stay in your own home both mental and physical health is better. Make it possible with better community nursing"

Not including health services, which things do you think are most important to your health and wellbeing in the place where you live?

What besides health services, is important to your health and wellbeing?



What do you think the biggest health issues are that affect you and your family?

These are a summary of the main themes from the comment. Although most comments touched on several different themes

"Traffic in the town The cars are going too fast, the high street is a small street and there are pedestrians walking on the little pavement that is left after cars are blocking most of it to park on. The high street should be 20 mph, it is dangerous. I have seen many nearly accidents because people can't see the road from cars parking, cars going too fast, mothers having to walk on the road with a pram because a car is parking on the pavement and their pram and them nearly being run over or hit, it is not good or safe and is a big health issue, it panics me, will anything be done or does someone have to be killed before anything happens?"

"Waiting lists for operations, we are both waiting Ambulance waiting times, to arrive, waiting outside hospital, waiting inside on a trolley Getting a GP appointment is difficult and bad for health"

"Dentistry - the cost is very high and sometimes we have to consider not being treated due to the cost."

"Mental health support, especially for the younger generations"

"Difficulty getting an appropriate timed GP appointment - I work half an hour away so have to take 1/2 day unpaid if I need medical care. Expense of prescription as we earn "too much".

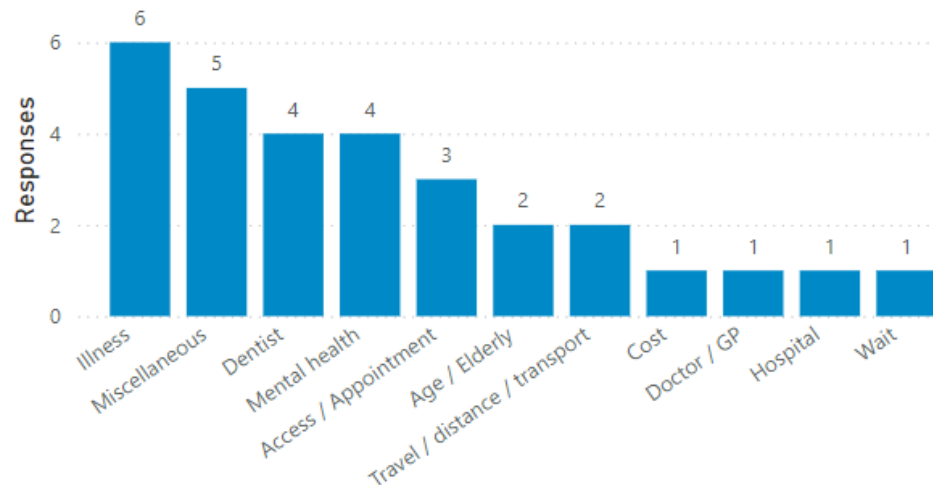
"Stress / anxiety / loneliness - lack of local community"

"Mental health & affordability of healthy eating / access to sports facilities"

Keywords

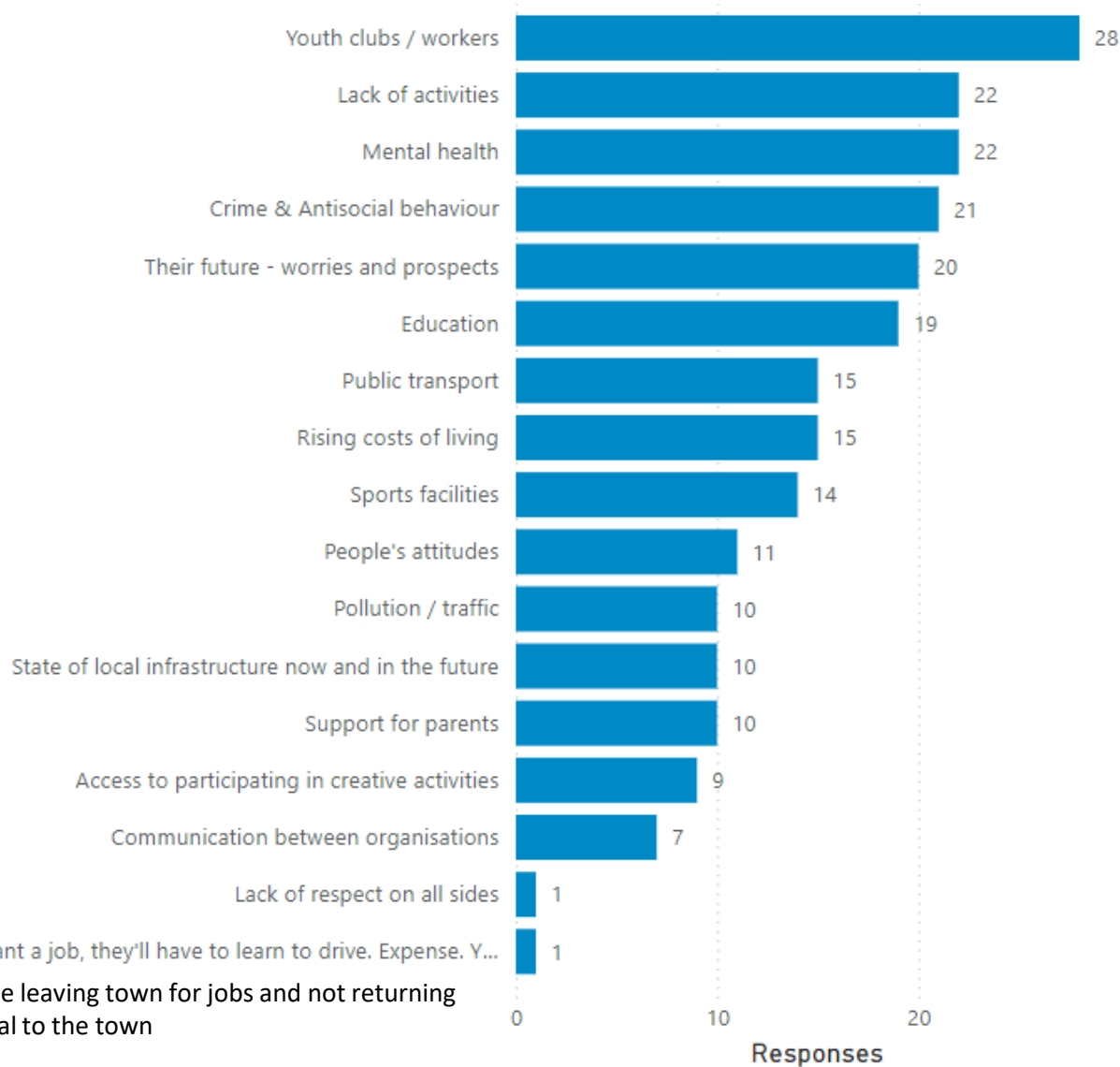


Main Theme



Theme

Not including health services, which of the things below do you think are the biggest issues *facing children and young people's* health and wellbeing where you live?



Young people leaving town for jobs and not returning is detrimental to the town

What issues most need to be addressed to support children and young people?

"More for them to do, Much Wenlock isn't set up or organised for young people. there is not anything for them to do or anywhere to go, so they go to the local toilets and set fires"

"Please know they exist and do something. Ignored at the moment"

"Better access to mental health support and SEN support in school"

"Mentoring service needs to be set up in every community to support and encourage children who are lacking skills or wider understanding of their abilities"

"Youth clubs, youth workers to engage younger people and enhance their mental well-being. There are few youth oriented facilities in Much Wenlock in contrast with other communities."

"Home economics - how to cook basic food properly, more education on where food comes from & what is healthy & what is not healthy (energy drinks!!) - how to budget finances"

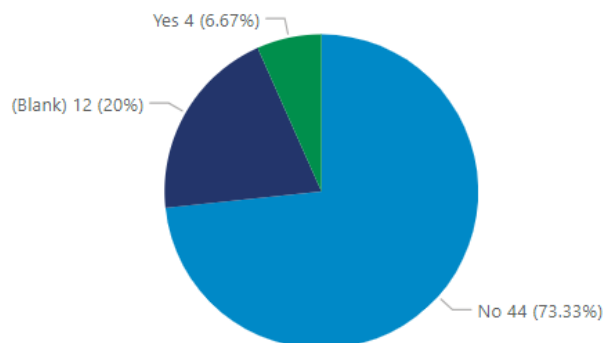
"Local low cost but high quality activities in the town so parents don't have to drive them to Telford to do fun things. Oakengates council has a fantastic HAF scheme which you can also buy tickets as a high earner for. HAF is fab, but we need something for parents who earn over the threshold too. Rural transport routes are a disgrace and access to local education now WBS sixth form has closed is via these bus routes."

"Aging demographic of town council ignores youth completely. A youth council would be wonderful to ignite youth interest in the town and socio-political matters"

"I have primary aged children. As we are not in a deprived area the school receives very little additional funding. This plus low birth rate years mean the school is struggling to provide key services and opportunities to provide enriching experiences (eg trips) are very limited."

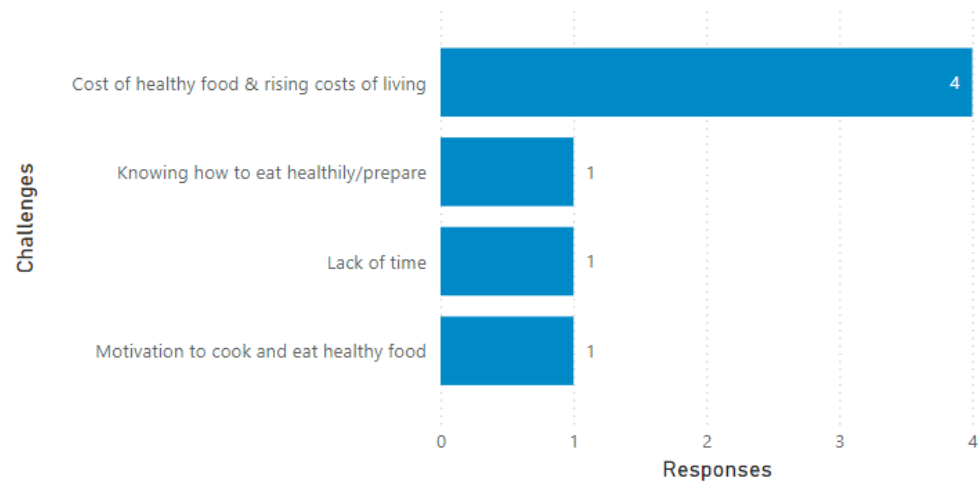


Are there challenges for you and your family in eating healthy food?

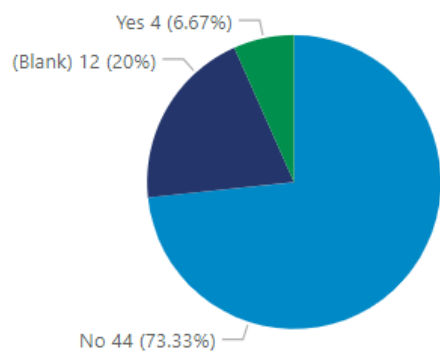


What are the challenges to eating healthy food?

Does not change with age selection



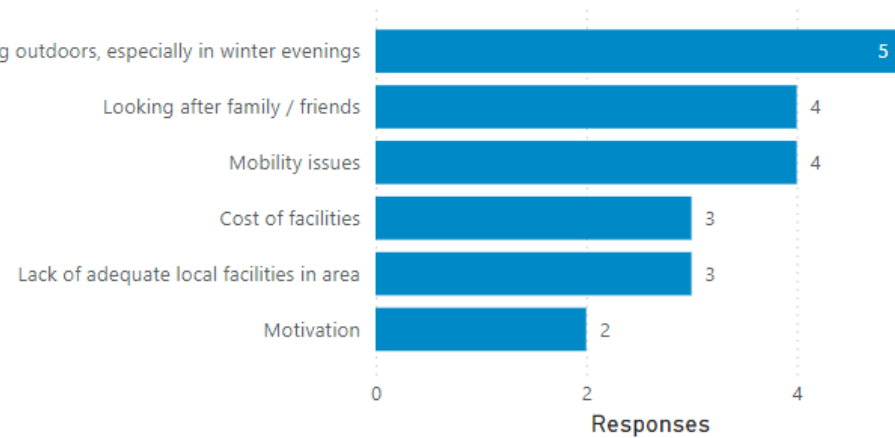
Are there challenges for you and your family in regard to being active in your daily life?



What are the challenges to being active in your daily life?

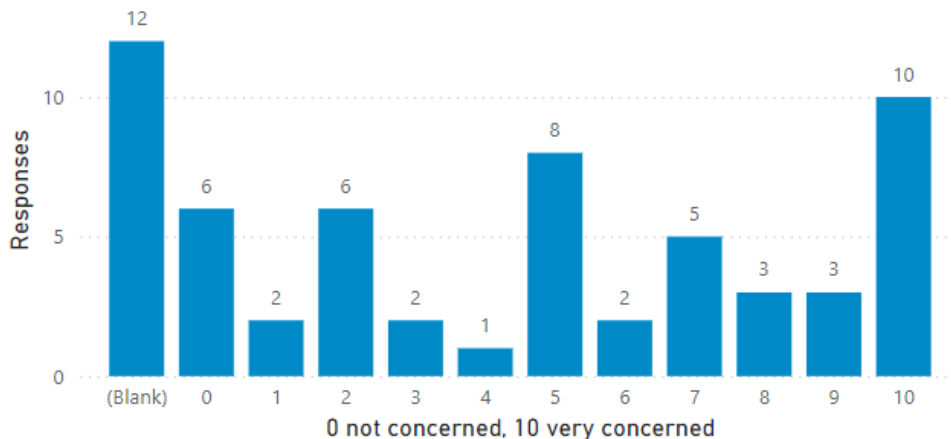
Does not change with age selection

Challenges

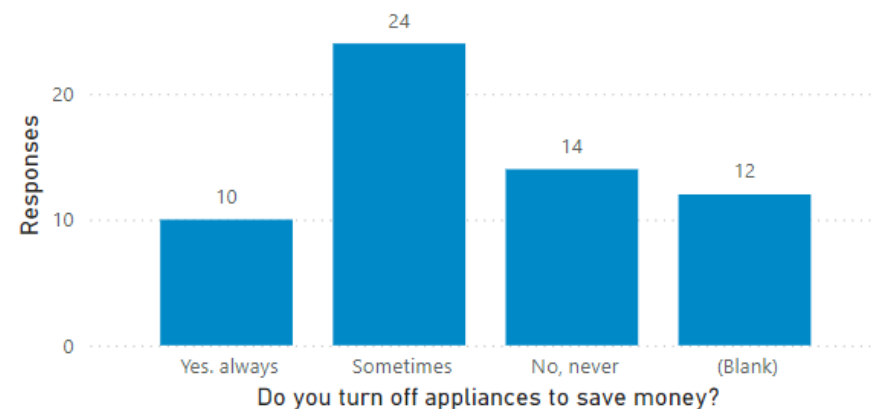


Energy use

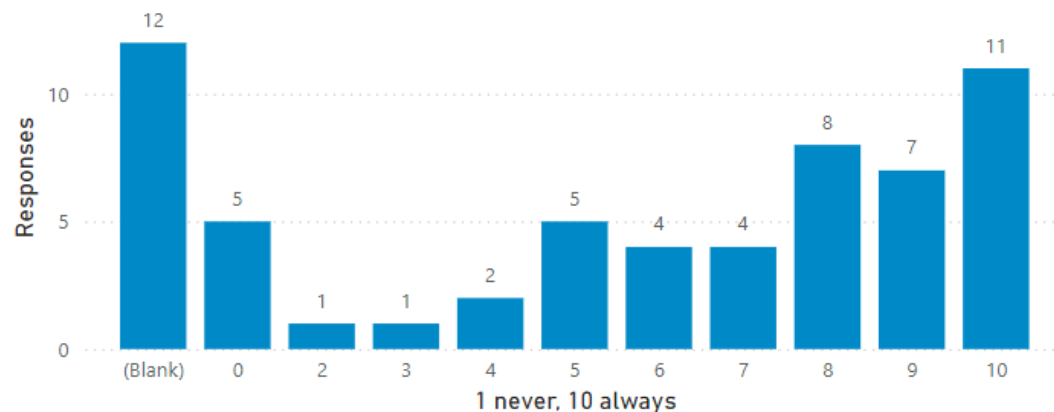
How concerned are you about paying for energy and staying warm at home?



To save money, do you turn off heating / appliances even if it means feeling chilly or cold?

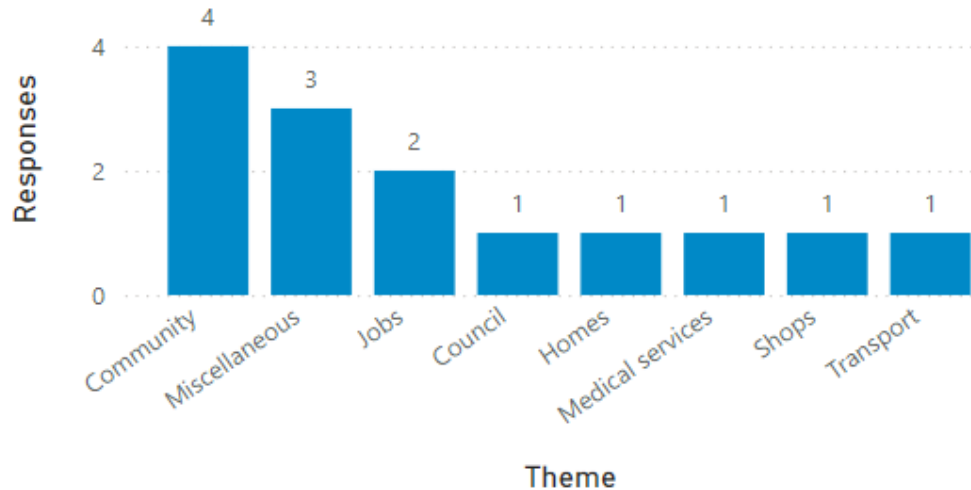


How often are you able to heat your home to a comfortable temperature in cold weather?



Keywords

Main Theme



"Keep the pool open. Sort out the Wenlock schools, ensure people can get doctors appointments and fill the potholes!"

"I am concerned that many communities are facing an ageing population and there are few services that are adequately prepared to cope with added care needs. I am also fearful that many services directed to young people will be squeezed as more attention needs to be directed to support for older people."

"Housing issue. Son can only bid on 1 bed house, has daughter 50:50 but her mother gets child benefit. We have 4 adults and his daughter living in a 3 bed semi"

"We have lovely green spaces around use, and plenty of places to explore. Generally, Much Wenlock is a lovely place, we have a helpful community and it's a great place to live. We have an elderly population and a high street with independent shops - these need to be utilised and supported more by the local authority, or we will lose them and their charm."

"Please improve the pedestrian access across the Gaskell from Stretton road into town!! You want to improve walking in the town but this is SO dangerous!!"

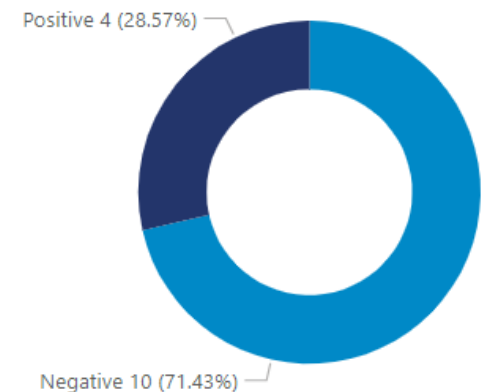
"I may retire more when 80 in 15 months time, but I am not sure as I enjoy working as a carer, gardener and maintenance man - in a team of 3 for a lady in the early stages of Alzheimers."

"The town would benefit with resident parking permits and enforcement of penalties for parking violations on double yellow areas"

"Much Wenlock is a wonderful community and nice place to live. However, it is let down by lack of facilities for older children."



Main Sentiment



Preparation for Group Discussion:

1. What are the key themes for the Much Wenlock Plan Area?
2. What is already happening around the key themes?
3. What actions do we need to take together to improve Health and Wellbeing?