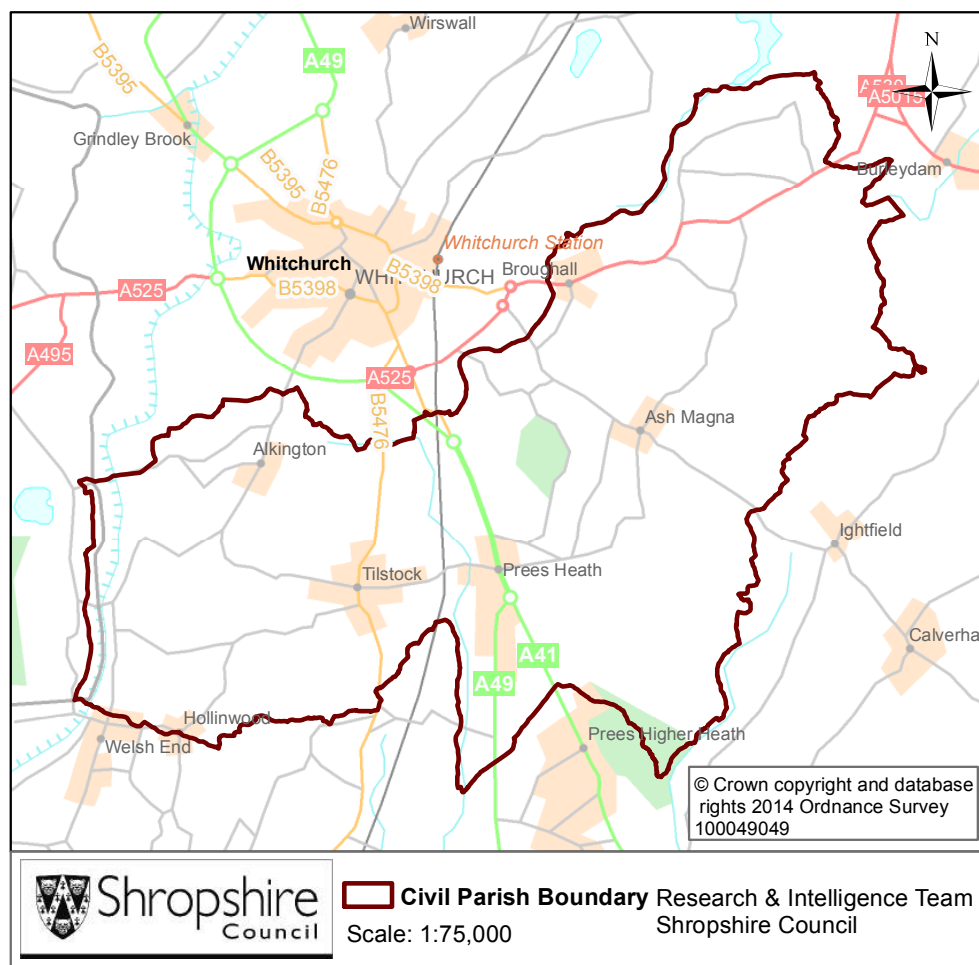


## Whitchurch Rural Parish



| Key Facts:                              | Whitchurch Rural Parish                                              |
|-----------------------------------------|----------------------------------------------------------------------|
| Area:                                   | 3560.6 hectares                                                      |
| Population Density:                     | 0.40 persons per hectare                                             |
| Total Population                        | 1533 (761 males, 772 females)                                        |
| Household Population:                   | 1491 (97.3%)                                                         |
| Households:<br>Dwellings:               | 605<br>621                                                           |
| Communal Establishment no. / population | 4 Communal Establishments<br>42 residents (2.7% of total population) |

Source: 2011 Census, Office for National Statistics, © Crown Copyright 2014.

### **Population Age Structure**

Table: Population by five year age group (2011 Census)

|          | Total<br>Population | % of Total Population |            |                  |         |
|----------|---------------------|-----------------------|------------|------------------|---------|
|          |                     | Whitchurch<br>Rural   | Shropshire | West<br>Midlands | England |
| All ages | 1533                | 100.0                 | 100.0      | 100.0            | 100.0   |
| 0 – 4    | 53                  | 3.5                   | 5.1        | 6.3              | 6.3     |
| 5 – 9    | 78                  | 5.1                   | 5.1        | 5.8              | 5.6     |
| 10 – 14  | 91                  | 5.9                   | 5.9        | 6.1              | 5.8     |
| 15 – 19  | 83                  | 5.4                   | 6.2        | 6.6              | 6.3     |
| 20 – 24  | 55                  | 3.6                   | 5.4        | 6.8              | 6.8     |
| 25 – 29  | 69                  | 4.5                   | 5.1        | 6.5              | 6.9     |
| 30 – 34  | 58                  | 3.8                   | 5.0        | 6.1              | 6.6     |
| 35 – 39  | 86                  | 5.6                   | 5.8        | 6.4              | 6.7     |
| 40 – 44  | 103                 | 6.7                   | 7.2        | 7.3              | 7.3     |
| 45 – 49  | 122                 | 8.0                   | 7.7        | 7.2              | 7.3     |
| 50 – 54  | 120                 | 7.8                   | 6.9        | 6.3              | 6.4     |
| 55 – 59  | 119                 | 7.8                   | 6.6        | 5.7              | 5.7     |
| 60 – 64  | 157                 | 10.2                  | 7.3        | 6.0              | 6.0     |
| 65 – 69  | 107                 | 7.0                   | 6.2        | 5.0              | 4.7     |
| 70 – 74  | 83                  | 5.4                   | 4.9        | 4.0              | 3.9     |
| 75 – 79  | 52                  | 3.4                   | 3.8        | 3.2              | 3.1     |
| 80 – 84  | 54                  | 3.5                   | 2.9        | 2.4              | 2.4     |
| 85 – 89  | 28                  | 1.8                   | 1.8        | 1.5              | 1.5     |
| 90 Plus  | 15                  | 1.0                   | 0.9        | 0.7              | 0.8     |

### **Population Age Structure**

- Early years: 3.5% (53 children) of the population were aged 0 to 4 years in March 2011. This compares with 5.1% at County level, 6.3% regionally and 6.3% nationally.
- School age: 14.9% (228 children) of the population were aged 5 to 17 years in March 2011. This compares with 14.9% at County level, 15.8% regionally and 15.1% nationally.
- Working age: 59.6% (913 people) of the population were aged 18 to 64 years in March 2011. This compares with 59.3% at County level, 61.0% regionally and 62.3% nationally.
- Retirement age: 22.1% (339 people) of the population were aged 65 and over in March 2011. This compares with 20.7% at County level, 16.9% regionally and 16.3% nationally.
- Over 85 year olds: 2.8% (43) of the population were aged 85 and over in March 2011. This compares with 2.7% at County level, 2.2% regionally and 2.2% nationally.

### Diversity

- The 2011 Census showed Whitchurch Rural Parish had a black and minority ethnic group population of 19 (1.24%). The largest broad ethnic group is 'Mixed' (within this the largest group is 'Other Mixed'). For the first time the 2011 Census showed Whitchurch Rural Parish had a gypsy population of 8.
- When asked about their religion 26.5% (407 people) identified themselves as having no religion or did not state it on the form. The majority of people (72.9%) identified themselves as Christian and 0.5% (8 people) identified themselves as having an alternative religion.
- The 2011 Census showed that 3 people could not speak English well and 2 people could not speak English at all.

### Car Ownership

- The 2011 Census showed that 33 households (5.5%) did not own a car and subsequently are reliant on other forms of transport such as public transport services. In total 1127 cars are owned by households resident in the parish area.

## **Health**

### **General Health**

The 2011 Census asked three questions relating to health and the provision of unpaid care. The questions relate to whether people felt their general health was good, whether they looked after or gave help or support to other family members, friends, neighbours or others and lastly whether their day to day activities were limited because of a health problem or disability.

- At the time of the 2011 Census 45% of people in Whitchurch Rural said that they felt they were in “Very Good Health”, this compares to 46% for Shropshire as a whole.
- 1.5% reported that they were in “Very Bad Health”. This is slightly higher than the overall result for Shropshire (1%).

### **Provision of Unpaid Care**

The question asked “do you look after, or give any help or support to family members, friends, neighbours or others because of either; a long term physical or mental ill health/disability? or because of problems related to old age?”

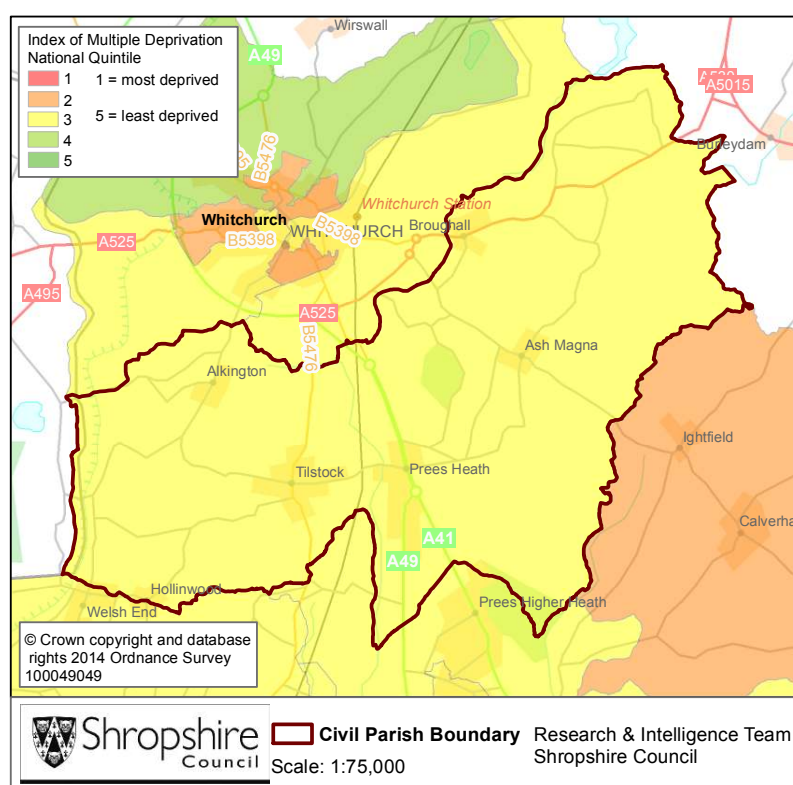
- At the time of the Census 8% said that they were providing 1 to 19 hours of unpaid care a week. This is slightly higher than the Shropshire figure of 7%.
- 1% said they provided between 20 and 49 hours per unpaid care. This is in line with the Shropshire figure of 1%.
- 3% said they provided over 50 hours of unpaid care. This is slightly higher than the figure for Shropshire as a whole (2%) and England & Wales (2%).

### **Long Term Illness or Disability**

The Census asked “Are your day-to-day activities limited a lot due to a health problem or disability which has lasted, or is expected to last, at least 12 months?”

- 10% said that their day-to-day activities limited a lot due to a health problem or disability. This is higher than the figure for Shropshire as a whole and that of 9% for England and Wales.
- The percentage who reported their day-to-day activities were limited a little was 10%. This is in line with the Shropshire figure of 10%.

## Index of Multiple Deprivation



The lower super output area that covers Whitchurch Rural Parish falls within Quintile 3 nationally.

Quintile 1 is the most deprived nationally and Quintile 5 the least deprived nationally.

Source: IMD 2010, Department for Communities and Local Government, © Crown Copyright 2014

## Housing Data:

- There were 605 households in Whitchurch Rural at the time of the 2011 Census.
- The parish had 1533 usual residents and covers an area of 3561 hectares.
- 276 households were owner occupiers (owned outright) equating to 45.6% of all households. There were 208 households (34.4%) who owned their home with a mortgage or loan.
- There were 36 households (6.0% of all households) that privately rented their home from a landlord. There were also 9 households (1.5% of all households) who privately rented from a landlord classified as 'Other'.
- 12 households were renting social housing from the Council totalling 2.0% of all households. There were also 43 households (7.1%) renting social housing from 'Other' sources.
- In Whitchurch Rural there were 380 detached dwellings representing 61.2% of all dwellings. There were also 188 semi-detached and 34 terraced dwellings equating to 30.3% and 5.5% respectively.
- 11.7% of all households were one person pensioner households.
- 25.3% of households in the area had dependent children. The number of married couple households with dependent children was 102 and the number of cohabiting couples with dependent children was 19.
- There were 17 lone parent households (with dependent children), which equates to 2.8% of all households.

## **Planning Land Use Monitoring Data for Whitchurch Rural, 2012-2013**

*Source: Shropshire Council, Planning Land Use Monitoring System, 2014*

### **Housing**

- During 2012-2013 there were 4 housing completions (gross) within the Whitchurch Rural Parish. Included in this figure are 0 affordable housing units. During this time 2 dwellings were lost during development.
- At April 2013 there were 25 dwellings with planning permission outstanding, including 0 affordable houses.
- At April 2013, 0 proposed dwellings were part of the current Shropshire Council housing allocations. However, as part of the on-going preparation of the Site Allocations and Management of Development Plan (SAMDev) Plan, the Planning Policy team is now consulting on the 'Revised Preferred Options'.

### **Employment**

- During 2012-2013, 0 hectares of Class B employment land was completed within the Whitchurch Rural Parish. The total completed gross floor space amounted to 0 square metres.
- At April 2013 there remained 0.007 hectares of Class B employment land outstanding with planning permission and 0 hectares of allocated employment land.

### **Retail**

- A total of 0 net square metres of retail floor space was completed in the Whitchurch Rural Parish during 2012-2013.
- At April 2013, 0 net square metres of retail floor space remain outstanding.

### **Holiday Lets**

- Within the Whitchurch Rural Parish, 0 holiday lets were completed during 2012-2013.
- At April 2013, 9 holiday let units remain outstanding.

## **Unemployment and Labour Market**

### **Unemployment**

- At the time of the Census, there were 21 residents who were unemployed but available for work. This is 1.8% of the 16-74 year old population, compared to 3.3% for Shropshire.
- 3 young people (aged 16-24) were unemployed, plus a further 7 who were 50 to 74.
- Long term unemployment is also an issue – 38.1% of all unemployed people were classed as long-term unemployed in 2011. This is the equivalent of 8 people.

### **Labour Force**

- 833 Whitchurch Rural residents aged 16-74 are economically active.
- 27.9% of the Whitchurch Rural population has level 4 or above qualifications compared with 27.5% in Shropshire and 27.4% in England.
- The number with no formal qualifications at all stands at 303 people – at 23.5% of the population (aged over 16), this compares with the county average of 22.5%.
- 40.7% of the population work in standard occupation classifications 1-3 (managers, directors and senior officials, professional, associate professional and technical) and 18.4% work in standard occupation classifications 8 and 9 (process, plant and machine operatives and elementary occupations).

### **Travel to Work (Census 2011)**

- 17.7% of the population in Whitchurch Rural are self-employed, and 10.4% work from home compared with 5.6% for Shropshire.
- The car is used as the main means of travel to work for 52.6%, while 1.6% use public transport.

If you require any further information, or have any other research requests, please contact:

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