



Nature Recovery
Shropshire and
Telford & Wrekin

Local Nature Recovery Strategy (LNRS):

A guide for landowners

Farmers and land managers play a central role in nature recovery. The [Local Nature Recovery Strategy](#) (LNRS) is designed to support and build on what you already do, not to impose new requirements. The LNRS is a tool to help you make informed choices, access opportunities, and link your land management to a broader recovery of nature, on your terms.

This short guide explains what the LNRS means for you and how the LNRS Coordinator can help.

If you'd like to discuss how the LNRS might be useful for your holding or estate, you're welcome to contact the LNRS Coordinator for an informal conversation (lnrs@shropshire.gov.uk, 01743 252546).

What is the LNRS?

The LNRS is a county-wide, long-term strategy that:

- sets out shared priorities for nature recovery
- identifies where action could bring the biggest benefits – see the [LNRS map](#)
- helps join up effort across farms, estates and landscapes

It has been developed with farmers, landowners, advisers, wildlife organisations and councils, and is now a published, statutory strategy.

What the LNRS means in practice

1. Guidance, not regulation

The LNRS:

- is not a designation
- does not require you to change how you manage your land
- does not introduce new restrictions

It provides guidance, not instructions, and participation is entirely voluntary.

2. Helping you target actions

The LNRS can help you:

- see what types of habitat and species are priorities locally
- understand how actions on your land could contribute to wider networks
- focus effort where it is most likely to deliver benefits for nature

Some actions are shown on maps; many apply more generally and can take place anywhere.

3. Supporting funding and investment decisions

The LNRS can be a useful tool when:

- applying for agri-environment schemes or other funding
- working with advisers on land management options
- exploring private or blended finance opportunities

Referencing the LNRS can help demonstrate that actions are well-targeted and strategically aligned.

4. Working at a landscape scale

The LNRS encourages:

- collaboration between neighbouring landholdings
- farmer clusters and catchment-based approaches
- joined-up action for habitats, species and water

Working together can often deliver greater benefits than isolated action.

5. Building resilience alongside nature

Nature recovery can support:

- soil health and water management
- flood and drought resilience
- long-term productivity and landscape quality

The LNRS is intended to complement good land management, not compete with it.

Elements of the LNRS of particular relevance

The [LNRS map](#) prioritises action in the places where the data suggests presents the best opportunities to focus resources for nature. Take a look at the map to see if your land has prioritised and to see the type of suggested actions that have been mapped. Many actions are not mapped, for example all the actions relating to Farmed land (pages 78-84 of LNRS) are unmapped. The priority “Enhance nature alongside food production” has the following actions relating to it

A1.1 Establish farmer groups

A1.2 Enhance soil health and nature on arable land

A1.3 Enhance soil health and nature on pastures

A1.4 Create, restore and manage nature-rich farmland mosaics

The strategy document includes additional information that provides helpful detail on the priorities and actions outlined above. Many other aspects of the strategy will also be relevant e.g. hedgerows (page 85-88) which is also not a mapped action.

What the LNRS Coordinator can do for you

The LNRS Coordinator’s role is to support, connect and enable land managers.

They can:

- explain how LNRS priorities relate to your land, in plain language
- help you understand mapped opportunities (and what they do *not* imply)
- support conversations with advisers, funders or partners
- help connect you to farmer clusters or landscape-scale initiatives
- share examples of LNRS-aligned land management from across the county

They do not enforce, inspect or approve land management decisions.

What the LNRS does *not* do

To be clear, the LNRS:

- does not force participation
- does not remove land from your control
- is not a planning designation
- is not a single grant scheme or payment mechanism