



GILLESPIES

SHROPSHIRE LANDSCAPE & VISUAL SENSITIVITY ASSESSMENT

**MYDDLE
[43MDL]**

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43. MYDDLE [43MDL]



LOCATION AND DESCRIPTION

Myddle is a village in the centre of Shropshire, to the north of Shrewsbury. The A428 runs alongside the village to the east. The village dates back to before the Domesday Book and includes Myddle Castle's remains, which was built as a stronghold against the Welsh in the 14th century. Myddle has a population of 1240. The settlement has been divided into 3 parcels for the purpose of this study.



MYDDLE A [43MDL-A]

LOCATION AND CHARACTER

Parcel A is located to the north of Myddle. Its extent is defined by field boundaries and roads. ProW are concentrated to the north east and Wem Market Town Cycle Rides is promoted along A528. The landform is predominately flat in the north west progressing to gently rise along A528 and across the landscape in the east. The settlement and road pattern remains mostly intact, although the intensity of arable production has impacted on the cultural pattern with the loss of hedgerows. Tree cover is in the form of scattered hedgerow trees, isolated trees and copses.



1. FROM A528, VIEW EAST ACROSS THE RISING ARABLE LANDSCAPE



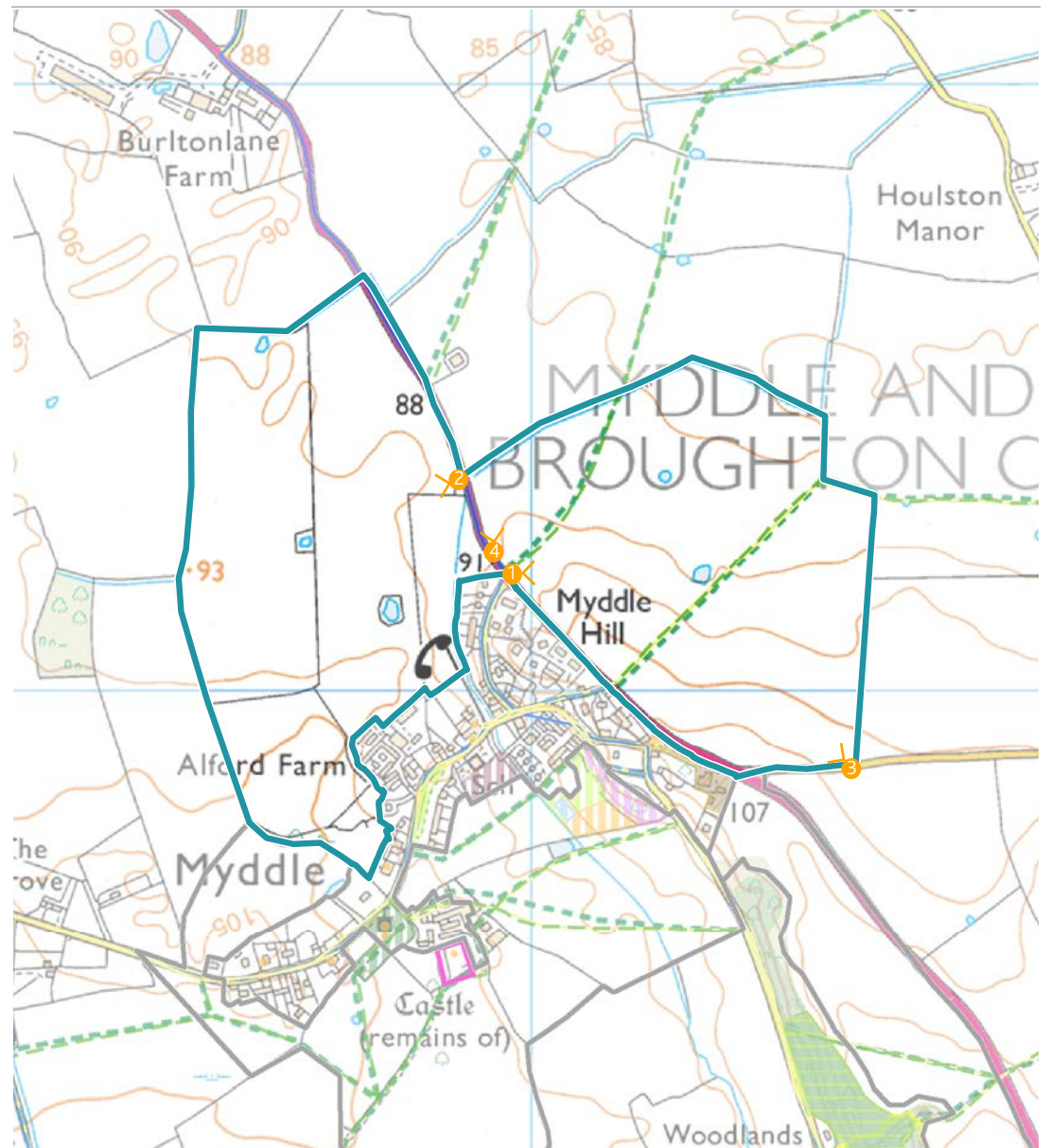
2. FROM A528, OPEN VIEW WEST ACROSS THE FLAT ARABLE LANDSCAPE



3. FROM UNNAMED LANE OFF A528, LONG DISTANT VIEWS NORTH



4. FROM A528, VIEW NORTH ACROSS LANDSCAPE WITH AGRICULTURAL BUILDINGS



LANDSCAPE

LANDSCAPE VALUE

This is a landscape of moderate strength of rural character which is dominated by arable production. Tree cover is sparse with isolated field trees and low numbers in hedgerows and occasional ponds within fields. There are no notable designations within or immediately adjacent to the parcel. Wem Market Town Cycle Rides is promoted along A528, which contributes to the enjoyment of the area. PRoW are concentrated in the north east of the parcel and contribute to informal recreational value.

LANDSCAPE SUSCEPTIBILITY

This is a typical rural landscape of large open sub-regular arable fields. The landform is predominately flat in the north west progressing to gently rise along A528 and across the landscape in the north east. There is a medium sense of place with the landscape with hedgerows but low levels of tree coverage. There is a sense of tranquility within this agriculturally dominated landscape however this is reduced in proximity to the A528. Scattered hedgerow trees, isolated trees and copses are particularly susceptible as they are irreplaceable in the short to medium term. The existing settlement edge comprises of residential and small scale employment development to the south of the A528.

LANDSCAPE SENSITIVITY

This is a typical rural landscape with some landscape value derived from the Wem Market Town and Cycle Rides. The parcel has some degree of tranquility and natural features that would be sensitive to change. Overall the sensitivity of the landscape arising from new housing is medium and to employment is medium-high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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VISUAL

VISUAL VALUE

This landscape has no association with the Shropshire Hills AONB as it is approximately 18km away. There are no views to any important landscapes. The landscape is intact, with detracting elements being two small turbines in the south and agricultural buildings.

VISUAL SUSCEPTIBILITY

Views within this parcel are open and elevated particularly at higher altitudes in the north east. All of the potential receptors experience long distance views beyond the parcel to the north, however hedgerow trees contribute to filtering some of the views. Views to across the eastern extent of the parcel are more visually contained to field boundaries. There are some glimpsed views to parcel B and C and there are views to the settlement edge. Users of the A528, particularly cyclists, and residents at the settlement edge are typically of higher susceptibility to changes in their surroundings. The level of access is frequent, particularly with the A528 intersecting the centre of the parcel.

VISUAL SENSITIVITY

This is a typical rural landscape with predominately flat landform progressing to gently rise in the east with long distance views to the north. A medium scenic quality combined with the susceptibility of the open landscape which affords extensive views means that the views experienced are of medium sensitivity to change arising from new housing and medium-high sensitivity to change arising from employment.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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MYDDLE B [43MDL-B]

LOCATION AND CHARACTER

Parcel B is located to the south east of Myddle and is linear in form between the A528 and distinct woodland that form the parcel boundaries. PRow cross the parcel and connect into woodlands to the south west and small hamlets in the north east. The landform gently rises along the A528 and is overlaid by an intensive arable agricultural system that has resulted in hedgerow loss. There is sparse tree cover across the parcel itself however there is substantial ancient woodland forming the south west boundary, known as Woodlands. There is no settlement within the parcel.



1. FROM A528, VIEW WEST OF BROWNFIELD SITE UNDER CONSTRUCTION



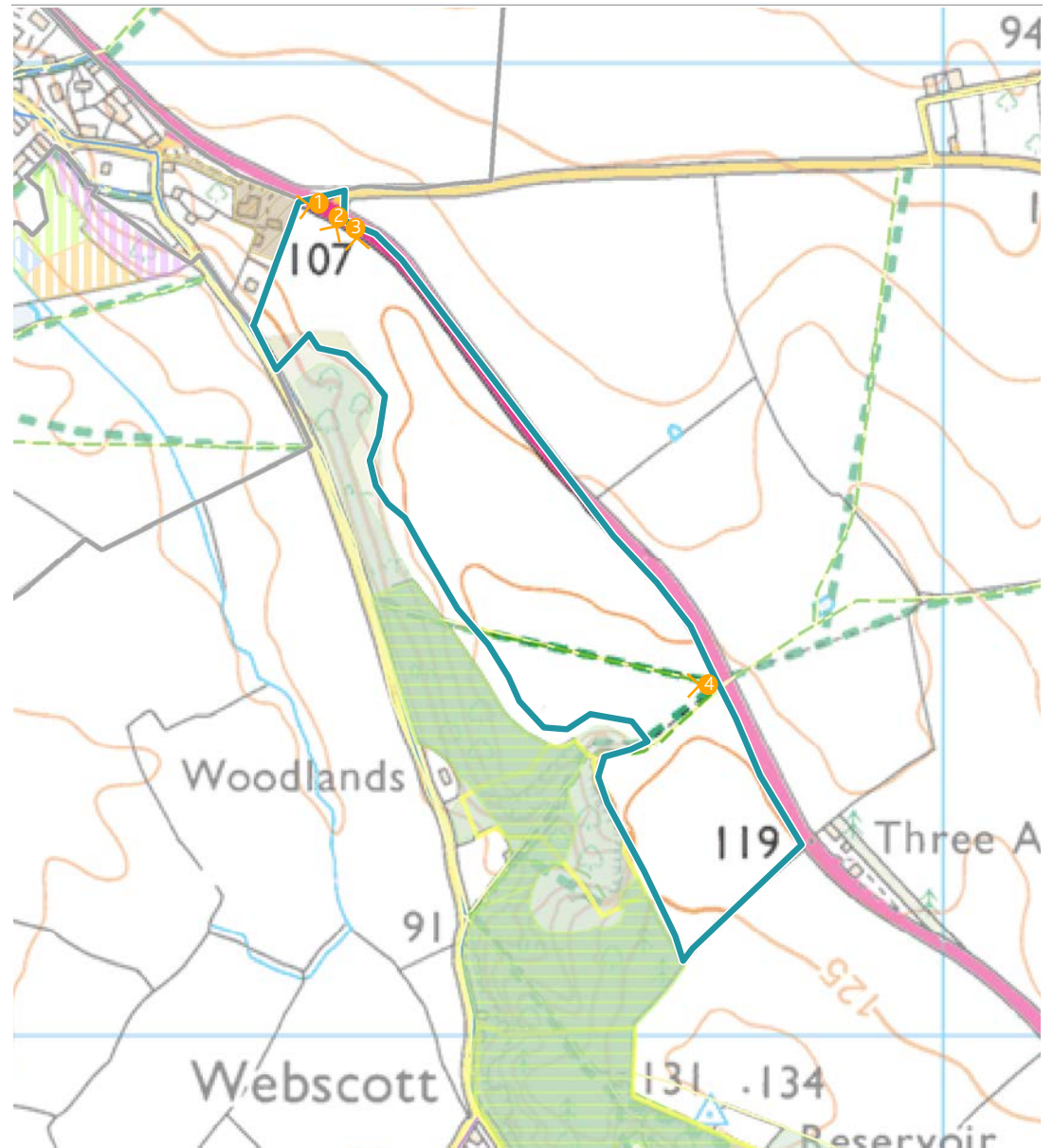
2. FROM A528, VIEW SOUTH WEST ACROSS THE ARABLE LANDSCAPE



3. FROM A528, VIEW SOUTH OF ARABLE LANDSCAPE



4. FROM A528, VIEW WEST ACROSS THE ARABLE LANDSCAPE



LANDSCAPE

LANDSCAPE VALUE

This is a rural landscape of moderate strength of character which is dominated by arable production. Tree cover is sparse and hedgerows have been removed and replaced with fences, consequently reducing nature conservation value within the parcel. A Regionally Important Geological Site (RIGS) forms the underlying geology to Ancient Woodland - Woodlands to the south of the site parallel to but outside the south and west parcel boundary. However, there is no intervisibility with the RIGS designation and it has little association with the parcel. PRoW contribute to the informal recreation of the area.

LANDSCAPE SUSCEPTIBILITY

This is an unvaried landscape of large simple arable fields that gently rises along the A528. There is a medium sense of place with the landscape being typical of a rural character but having few landscape elements. There is a lowered sense of tranquility in proximity to the A Road. There is little to no tree cover across the parcel itself and a decline in hedgerows with the replacement of fences that would be vulnerable to further loss being irreplaceable in the short to medium term. Large scale development would not be appropriate as it could contribute to a ribboning effect along the A528 potentially resulting in sprawl. Existing settlement comprises properties north of the parcel along the A528. There is a brownfield site at the settlement edge which is under construction for four dwellings and one office building.

LANDSCAPE SENSITIVITY

This is a typical rural landscape with few landscape features. However, the landscape does host PRoW which provide connections to Woodlands and the RIGS which adds some value. Overall the sensitivity of the landscape arising from new housing is medium-low and to employment is medium-high as employment development would be a more noticeable change to the settlement and landscape pattern.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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VISUAL

VISUAL VALUE

This landscape has no association with the Shropshire Hills AONB as it is approximately 18km away. The RIGS adjacent to the parcel is sufficiently screened by woodland planting and therefore there are no views to any important landscapes. There are no detracting elements, however there are also little or no elements or features as the landscape is dominated by arable production.

VISUAL SUSCEPTIBILITY

Views within this parcel are open and elevated. There are long distant views to the north to lower lying landform. Woodland planting along the ridge along the boundary forms a visual barrier in the landscape. Views to the south and west are more visually contained by woodland planting and the rising landform. There is a long distant view to the west however, where Parcel B and C bound. Views to Parcel A are glimpsed from A528. Views to the settlement edge are screened by tree planting along the boundary. The level of access within this parcel is constant with the busy A Road adjacent. However, there are few receptors experiencing these views and they are of lower susceptibility to change.

VISUAL SENSITIVITY

This is a landscape of typical rural character which has seen erosion as a predominately arable farming landscape. Despite a high level of access the open and elevated views are not of any designated value. Overall, the views experienced are of medium-low sensitivity to change arising from new housing and medium-high sensitivity to change arising from employment; as it would be particularly more visible in the landscape.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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MYDDLE C [43MDL-C]

LOCATION AND CHARACTER

[TEXT HERE] Parcel C is located to the south of Myddle. The boundary extent is defined by the settlement edge of Myddle and field boundaries. The parcel hosts an extensive network of PRoW that radiates out from the Scheduled Monument of the remains of Myddle Castle. The landform is gently rolling and overlaid by a mixed agricultural systems with arable production becoming increasingly more dominant resulting in some loss of hedgerows. Tree cover is scattered and mostly along field boundaries.



1. FROM ST PETERS CHURCH, VIEW NORTH OF SETTLEMENT EDGE



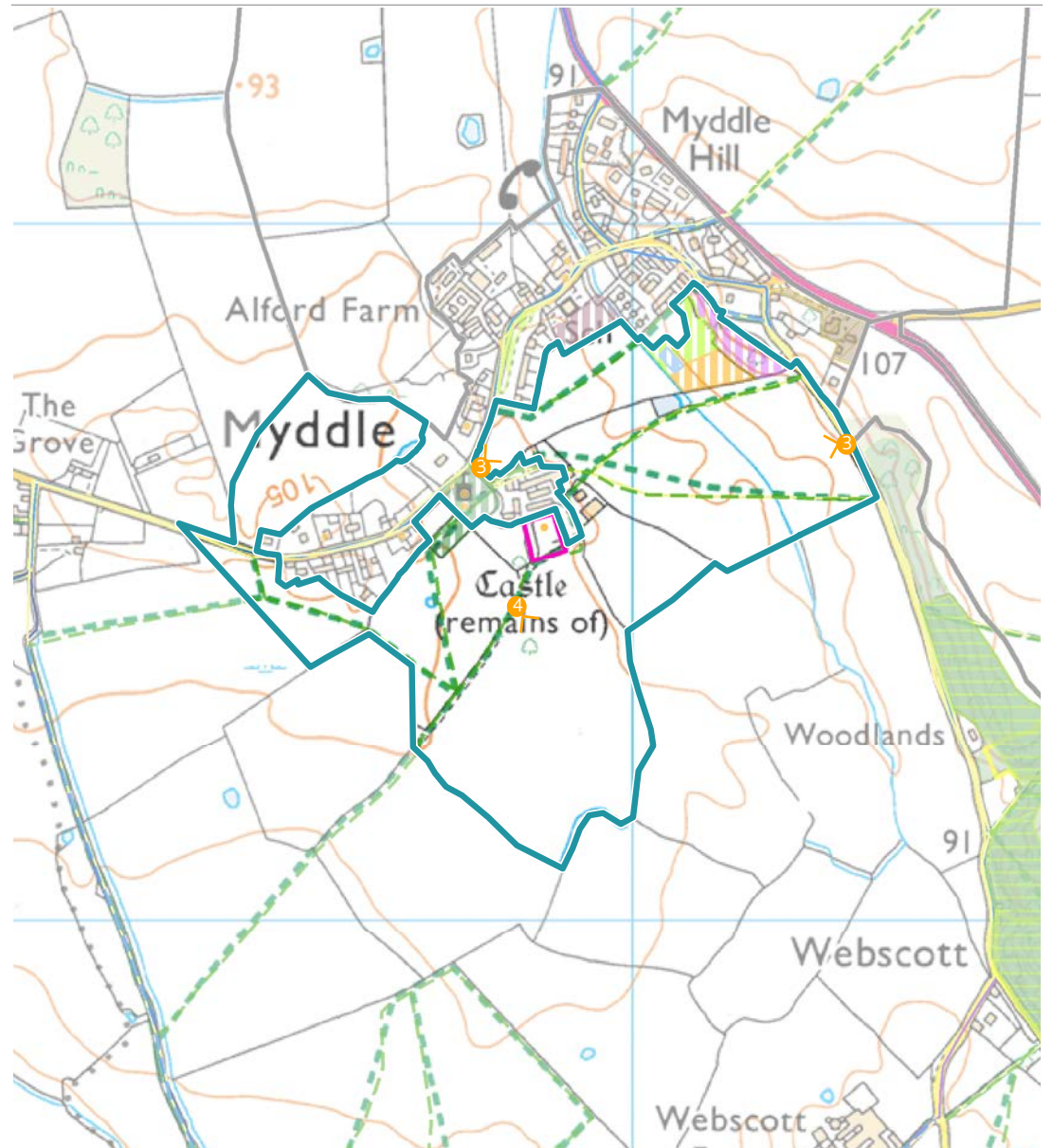
2. FROM LOWER ROAD, VIEW WEST OF GRADE II LISTED CHURCH TOWER IN THE BACKGROUND



3. FROM LOWER ROAD, VIEW WEST OF THE MIXED FARMLAND LANDSCAPE



4. VIEW LOOKING ACROSS FARMLAND



LANDSCAPE

LANDSCAPE VALUE

This is a rural landscape of moderate strength of character and condition. Hedgerows are intact and robust to field margins, but have been removed to create larger fields for ease of production and tree cover is sparse. Myddle Castle remains are designated as a Scheduled Monument, which adds to the historic value to the area and to the north are remnants of parkland trees. Myddle Park to the north east edge of the parcel, which includes play equipment, amenity green space and planting, makes an important contribution to the recreational enjoyment of the area. The extensive PRoW network adds to the informal recreation of the area.

LANDSCAPE SUSCEPTIBILITY

This is a landscape of irregular patterned open small and medium scale mixed fields. The landform is gently rolling and Grade II Listed Saint Peter's Church forms a visual foci. The landscape has a medium sense of place, however this is increased in proximity to the castle remains, the setting of which is highly susceptible to change arising from development. There is a higher sense of tranquility in the south of the parcel where there is less human influence. Tree cover is scattered and mostly along field boundaries. There is no settlement within the parcel itself, however it bounds the linear settlement edge of Myddle, which include Everall Dairy Farm.

LANDSCAPE SENSITIVITY

This is a typical rural landscape including the remains of Myddle Castle and Grade II Listed Saint Peter's Church forming a visual foci in the landscape, with Myddle Park to the north east, which are all locally valued. Overall the sensitivity of the landscape arising from new housing is medium-high and to employment is high.



LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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VISUAL

VISUAL VALUE

This landscape has no association with the Shropshire Hills AONB as it is approximately 18km away. There is intervisibility with the remains of Myddle Castle from receptors in the south. There are views to the church tower of Grade II Listed Saint Peter's and The Old Rectory from road users of Lower Road and users of the PRoW in the north. The landscape is intact with detracting elements limited to wooden masts.

VISUAL SUSCEPTIBILITY

Views within this parcel are open and elevated however hedgerow trees somewhat filter long distance views. There are long distance panoramic views towards the south that would be vulnerable to noticeable change across the view. There is some intervisibility with Parcel B, however Woodlands (Ancient Woodland) and rising landform to the east restricts almost all views as it acts as a visual barrier in the landscape. There are also localised views to Parcel A to the north. There is intervisibility with the settlement edge from a number of receptors and it is partially integrated. Views of the remains of Myddle Castle are experienced by a small number of recreational and residential receptors in the south that are typically highly susceptible to changes in their surroundings.

VISUAL SENSITIVITY

This is a landscape of typical rural character with long distance views to the south, and intervisibility with the settlement edge. Overall, the views experienced are of medium sensitivity to change arising from new housing and medium-high sensitivity to change arising from employment.



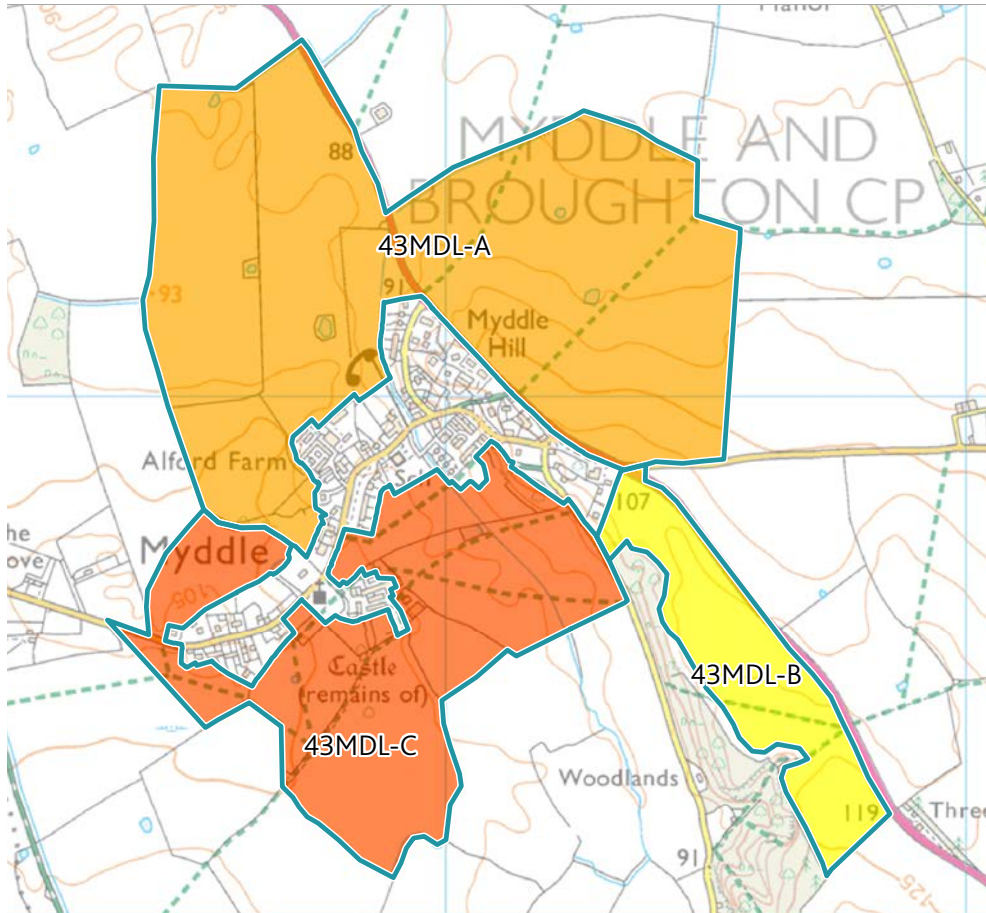
LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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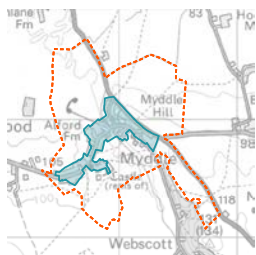
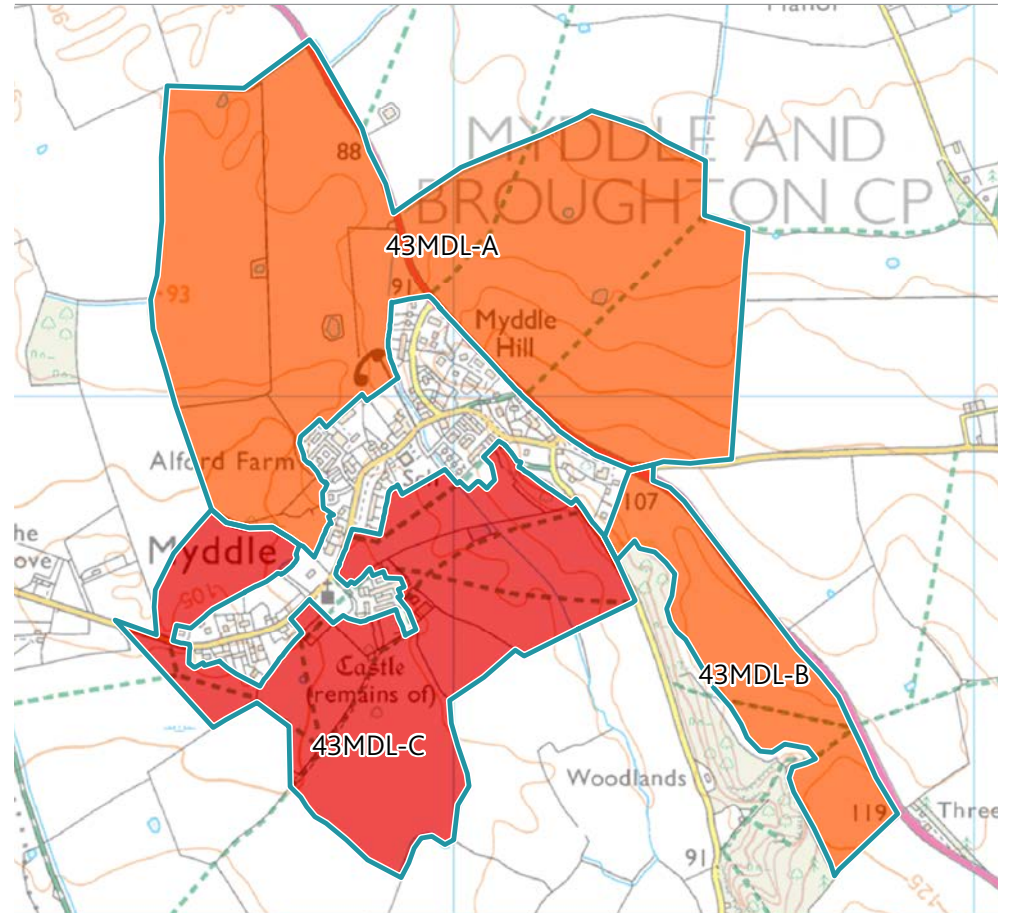
LOW	MEDIUM-LOW	MEDIUM	MEDIUM-HIGH	HIGH	VERY HIGH
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MYDDLE LANDSCAPE SENSITIVITY

HOUSING



EMPLOYMENT



KEY:

SENSITIVITY PARCEL

LANDSCAPE SENSITIVITY:

VERY HIGH

HIGH

MEDIUM-HIGH

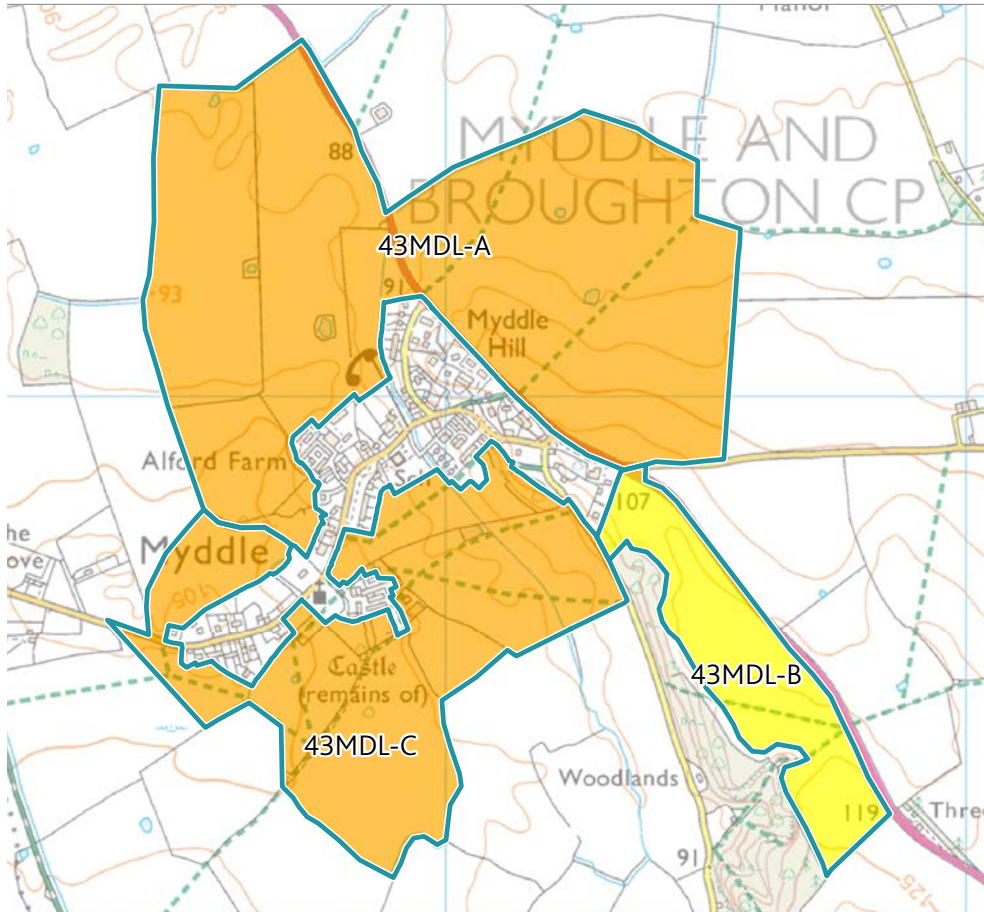
MEDIUM

MEDIUM-LOW

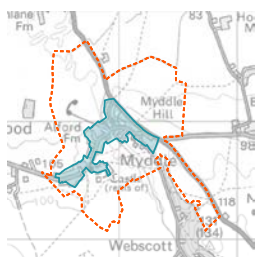
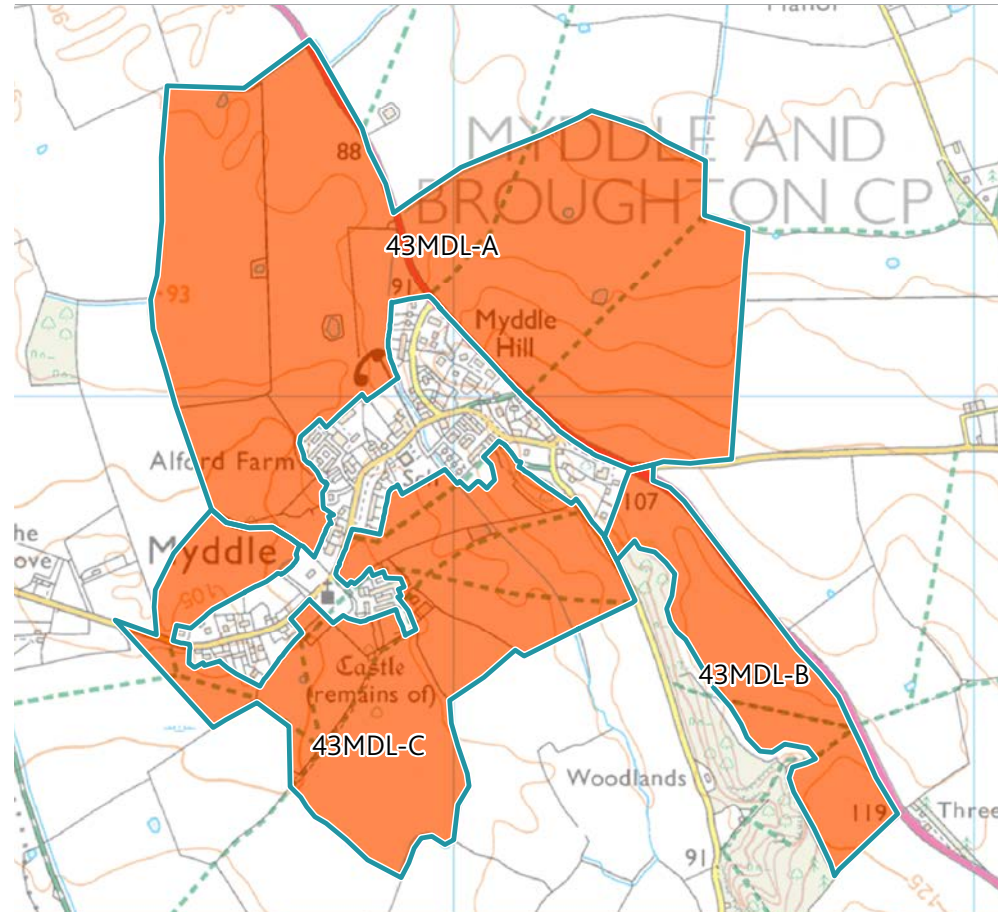
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MYDDLE VISUAL SENSITIVITY

HOUSING



EMPLOYMENT



KEY:

SENSITIVITY PARCEL

VISUAL SENSITIVITY:

VERY HIGH

HIGH

MEDIUM-HIGH

MEDIUM

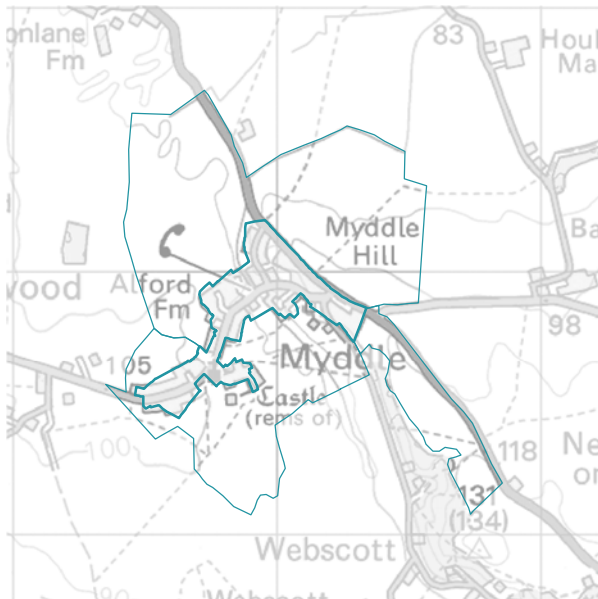
MEDIUM-LOW

LOW









DESIGN GUIDANCE FOR MYDDLE

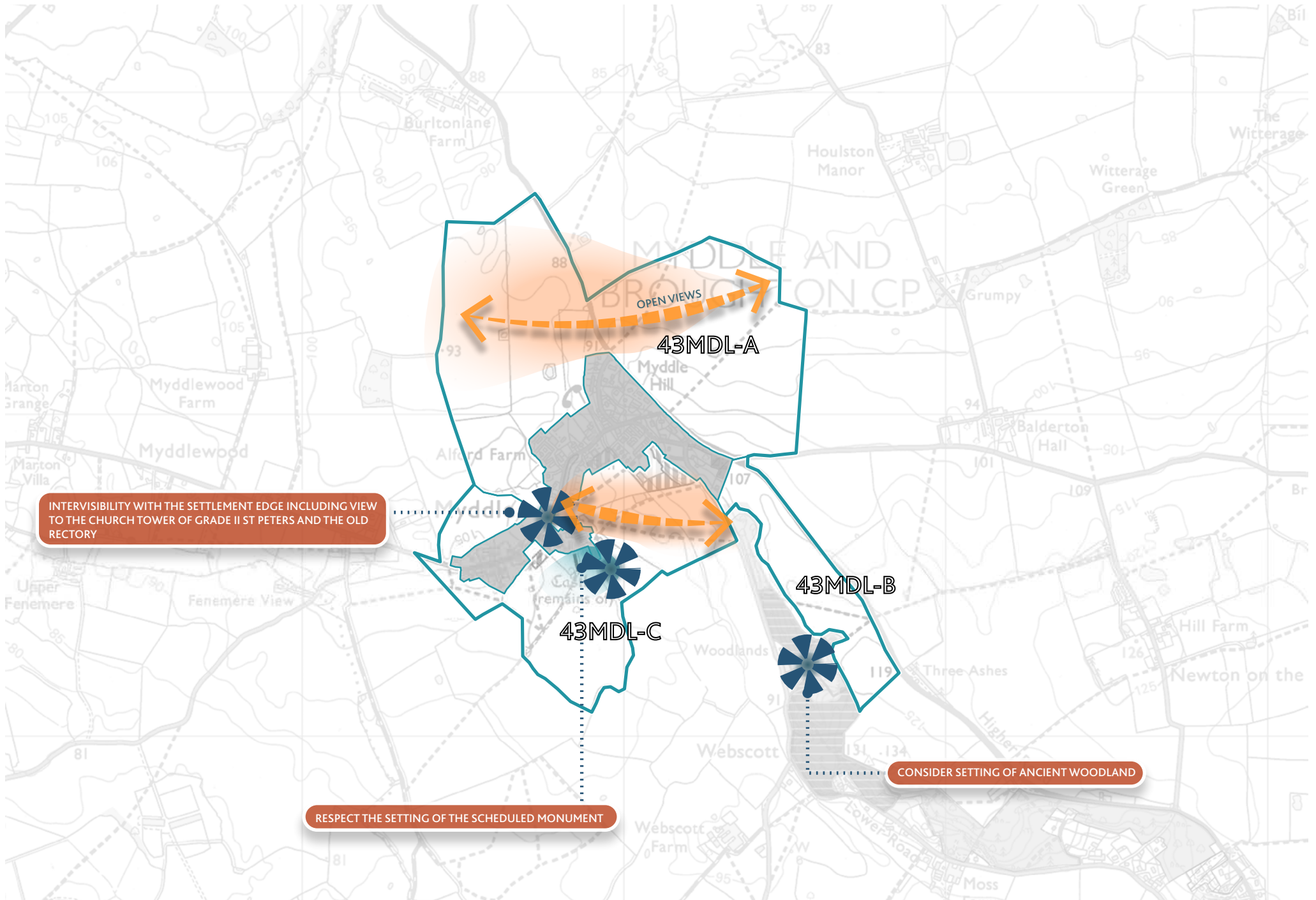
[43MDL]

3 SENSITIVITY PARCELS



KEY

-  PARCEL BOUNDARY
-  SETTLEMENT
-  HIGHER LANDSCAPE SENSITIVITY TO DEVELOPMENT
-  HIGHER VISUAL SENSITIVITY TO DEVELOPMENT
-  VIEWS TO BE PROTECTED
-  DESIGNATED FEATURES WHERE THE SETTING SHOULD BE CONSIDERED
-  VISITOR DESTINATION WHERE THE SETTING SHOULD BE CONSIDERED
-  IMPORTANT LANDSCAPE FEATURE WHICH SHOULD BE RETAINED



INTERVISIBILITY WITH THE SETTLEMENT EDGE INCLUDING VIEW TO THE CHURCH TOWER OF GRADE II ST PETERS AND THE OLD RECTORY

RESPECT THE SETTING OF THE SCHEDULED MONUMENT

CONSIDER SETTING OF ANCIENT WOODLAND

