

Interim High Level Actions

No.	Action	Delivery partners	Timetable (Short ≤ 1 year, medium 1-2 years or long-term ≥ 3years)	Progress	Future progress / Actions
Meet the health and wellbeing needs of Bridgnorth and Surrounding Area residents					
1.	Children & young People • Mental Health: Collaborate with youth service partners to understand ongoing and planned initiatives for engaging with children and young people (CYP) and involving them in the process and solutions. • Inclusive Sports & Social Activities: Work with key partners to identify gaps and accessibility issues in inclusive sports and social activities for children with special/additional needs. Link with system partners to integrate strategies and action plans. • Soft Skills Development: Partner with youth teams, education, employers, and the chamber of commerce to explore the lack of soft skills development opportunities and develop potential mitigations and action plans.	Shropshire Council Youth Service, MPFT, SYA, Young People's Social Prescribers, Youth Forums Shropshire Council Youth Service, SYA, PACC, Taking Part, other Vol Sector Partners Jobcentre Plus, SC Youth Service, Local employers, Vol sector partners			

	• A&E Attendances: Collaborate with relevant partners to explore high A&E attendance rates in under 5-year-olds and opportunities for prevention and early intervention. • Community Safety: Understand why young people don't feel safe in their communities and work with partners to improve this. Address issues of social belonging, isolation, and health and wellbeing.	ICB, Shropshire Council Early Help and Safeguarding Teams, primary schools, 0-5 care settings Community Policing Team, SC Youth Service, Schools			
2.	Health Service Access • Mental Health Services: Improve the availability of mental health services for long-term conditions. • NHS Dentists: Address the lack of availability of NHS dentists in some areas by connecting with system partners and exploring wider strategies and action plans. • GP Appointments: Address the lack of GP appointments and availability by exploring culture change and alternative healthcare professional support. Understand and mitigate	ICB, MPFT, SE Shropshire PCN, Vol. Sector partners, Social Prescribing Team ICB Dental Health Commissioning Team, SC Public Health SE Shropshire PCN, ICB Primary Care Team			

	bottlenecks in GP appointment and booking systems. • Occupational Therapy: Address long waiting lists for occupational therapy assessments by connecting with partners to gain further insight and support. • Social Care Assessments: Address delays in social care assessments and increasing thresholds for intervention by connecting with relevant partners and linking with strategies and action plans. • Local MIU: Explore the potential for local Minor Injuries Unit (MIU) to deliver local services and reduce pressure on other services. • Pharmacy Home Delivery: Investigate the current status and equity of pharmacy home delivery services across place plan area. • Population Growth: Address concerns over increased population and demand on services due to proposed	ShropCom, SaTH, SE Shropshire PCN Shropshire Council Adult Social Care Team, ICB ShropCom, SaTH and other health partners Community Pharmacy Shropshire, ICB Pharmacy Commissioning Service, Local Pharmacies.			
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	developments by connecting with the planning department and providing feedback.	Shropshire Council Planning			
3.	Crime & Safety • Crime and Safety Issues: Investigate crime and safety issues in the place plan area, including drug dealing and environmental concerns. Collaborate with relevant partners to understand issues and develop mitigations and plans. • Environmental Safety: update community on Air Quality Management Strategy for Pound/Whitburn Street Junction. • Flooding: Connect with local partners for updates on flooding prevention and support strategies • Road and pavement repairs: Connect with relevant teams and partners to feedback and explore actions and mitigations for potholes and general maintenance for safety and useability, as further impacts and limits access and active travel.	Neighbourhood Policing team, SC Public Health Drug & Alcohol Team, Town Council Shropshire Council Environmental Health Team Severn Trent Water, SC Community Wellbeing Outreach Team Shropshire Council Highways			
4.	Communication				

	• Activities Awareness: Improve awareness and access to activities for residents through communication campaigns and collaboration with partners. • Support Awareness: Raise awareness of support available for people with SENDs, autism, ADHD, and mental health issues in place plan areas.	Holiday Activities & Food (HAF) providers, Learning and Skills Team, VCS, SYA, Youth Forums PACC, Taking Part and other vol. Sector providers, SC Family Information service			
5.	Economic Growth • Youth Migration: Address the migration of younger people and adults out of the place plan area by working with system partners to future-proof the area and connect main issues and mitigations. • Transport Provision: Address the lack of transport provision and affordable transport impacting education, training, employment, and specific groups. • Affordable Housing Investigate concerns about affordable housing especially for younger adults and those on lower incomes. Connect with system	Shropshire Council Economic Development Team, Local Business Development org's Shropshire Council Passenger Transport Services, Public Transport Providers Shropshire Council Planning, Housing and Place Plan Teams, Connexus, Town and Parish Councils, Bishops			

	partners to develop strategies and workstreams. • Employment: Lack of employment opportunities especially in some areas of place plan. Connect with system partners to investigate concerns further and link into strategies and other specific workstreams.	Castle & District Community Land Trust Shropshire Council Economic Development Team, Job Centre Plus			
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